



1t

OCTOBER 2015

THINK **PINK**

La Vie En Rose

NEW KIDS ON THE BLOCK

WHAT YOU CAN
EXPECT FROM ATHENS'
NEW BOUTIQUES

Fresh Face

UH HUH HONEY

FIND YOUR
**HALLOUWEEN
HOROSCOPE**

thread

Table of Contents

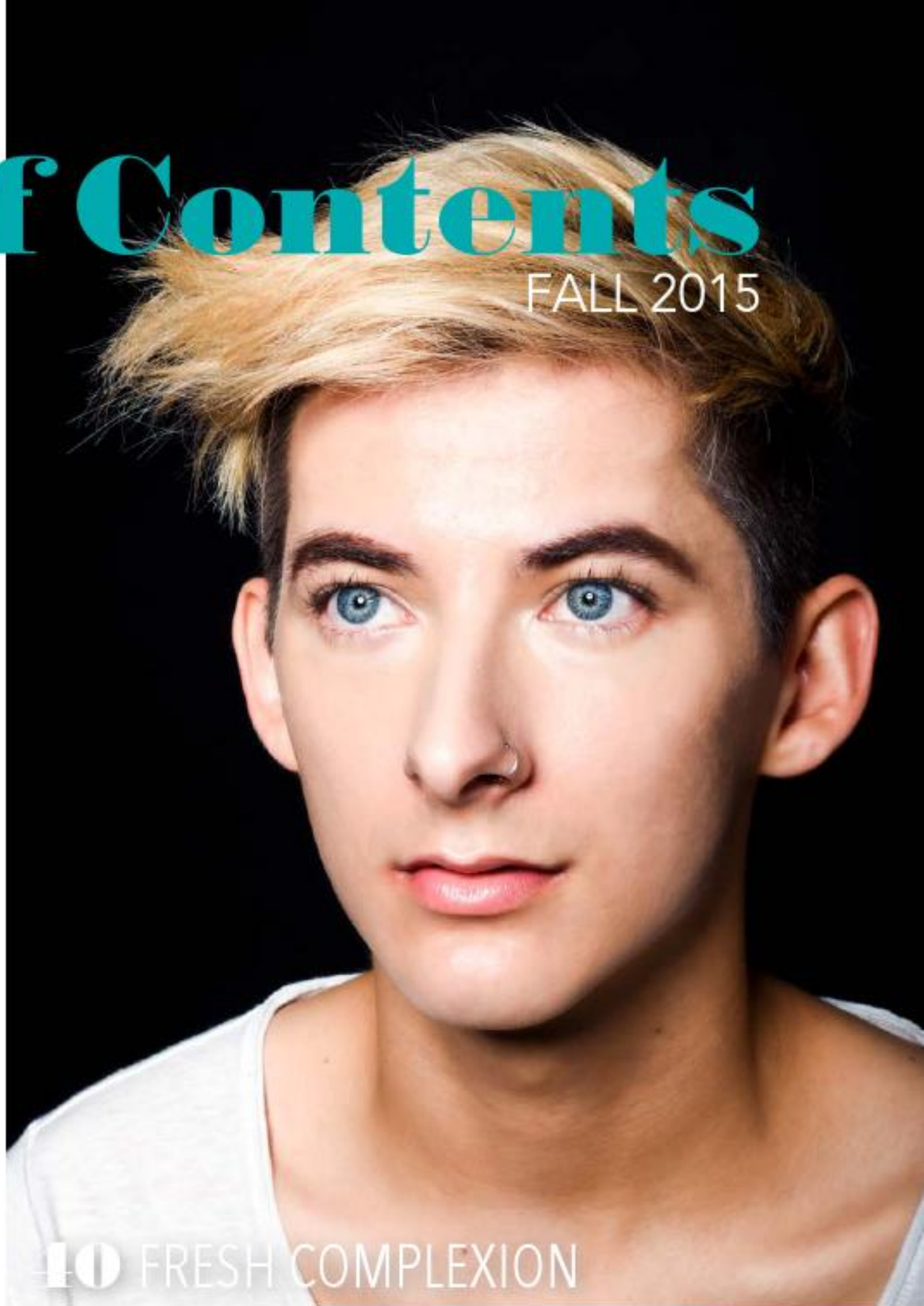
FALL 2015

FRONT OF BOOK

- 04** Haute Online
- 08** Top 5
- 12** Editor's Letter
- 13** Masthead

SEAMS

- 16** Runway Realway
- 20** Celeb Style
- 24** Blogger of the Month
- 26** Hold the Phone
- 30** Chain Game
- 34** Glow Up
- 46** Seeing Double
- 50** Single Shade



10 FRESH COMPLEXION



DIY

- 56** Uh Huh Honey ▶
- 58** Peel the Deal ▶
- 60** Rewind ▶
- 64** Mind, Body, & Flow
- 72** Drunken Pumpkin

70 GOING 'ROGI ▶



WHO, WHAT, WEAR

76 All Greek to Me

80 Let's Do the Time Warp Again



MIDDLE OF BOOK

92 La Vie En Rose

120 Order on the Court

134 The New Normal

148 6 Looks: Designers



CAMPUS CASUAL

158 'Stal vs. Skull ▶

160 Ask Exec

162 HallOUween Horoscopes

164 Shopping Guide Quiz

BACK OF THE CLOSET

168 Tailored Timeline

174 Culture Shock

184 Instasale

194 Fashion Meets Music Festival

206 Heading Toward a Cure

214 Rant/Rave: Mandals

Click ▶ to view the story
in motion with a video



188 #FREETHENIPPLE

HAUTE ONLINE

Looking for some new blogs to add to your radar? Whether scrolling for meal inspo or needing a quick DIY gift, we've got you virtually covered.

ONE DAPPER STREET

Incredibly classic yet refreshingly modern ensembles can be found on Marcel Floruss' blog, One Dapper Street. Floruss, a former professional dancer hailing from Germany, is a fashion student who's turned into a fashion icon. Floruss first came to New York City to attend the Fashion Institute of Technology and while there, started a style blog to share his love of fashion with the world.

One Dapper Street is updated a couple of times a week, in which Floruss' cool and effortless style is showcased. Each post starts off with a simple and catchy title followed by several different shots of the particular ensemble. Floruss then gives the details of each piece and his inspirations for the outfit as a whole. Not only does the blog include posts about outfits, but more informative posts as well, such as how to choose the right cologne or a feature on certain brands.

At only 24-years-old, Floruss is already making a name for himself in the world of fashion with his obvious passion for what he does. This globetrotter will inspire you to dress cleaner and take more fashion risks. Check out his Instagram to catch a glimpse into his exciting everyday life.

— ABBY GRISEZ

ONE DAPPER STREET

DETAILS: 201711100 | 1 | SEPTEMBER 11, 2017

EXPRESS SUPPLY



MARCEL FLORUSS
fashion student at FIT and former dancer
now trying to make it in the fashion world
WORK WITH ME
www.onedapperstreet.com
CURRENT LOCATION
NEW YORK CITY



3 COMMENTS

DETAILS: 20171100 | 1 | SEPTEMBER 11, 2017

COZY ON THE RUN



3 COMMENTS

DETAILS: 201710100 | 1 | SEPTEMBER 14, 2017

BLACK AND WHITE MORNINGS



4 COMMENTS

DETAILS: 2017100100 | 1 | SEPTEMBER 11, 2017

BITING



What's cooking & good looking

MATCHA LATTE • LAVENDER ALMOND MILK



Copy a version of this article to your favorite social media platform!

Coffee. It's something most of us have had, and that's one of the ways that it can be so good. Coffee is good for you, and it's also good for your taste buds. It's a great way to start your day, and it's also a great way to relax. Coffee is a great way to get your energy up, and it's also a great way to get your mind clear. Coffee is a great way to get your day started, and it's also a great way to get your day ended.

Espresso is a great way to get your day started, and it's also a great way to get your day ended. Espresso is a great way to get your energy up, and it's also a great way to get your mind clear. Espresso is a great way to get your day started, and it's also a great way to get your day ended.

Latte is a great way to get your day started, and it's also a great way to get your day ended. Latte is a great way to get your energy up, and it's also a great way to get your mind clear. Latte is a great way to get your day started, and it's also a great way to get your day ended.

Matcha is a great way to get your day started, and it's also a great way to get your day ended. Matcha is a great way to get your energy up, and it's also a great way to get your mind clear. Matcha is a great way to get your day started, and it's also a great way to get your day ended.



1 cup
1/2 cup
1/4 cup

Make these good looking.

It's all the ingredients that will make healthy and delicious. You'll love the process right in your own home. It's all the ingredients that will make healthy and delicious.



Facebook, Twitter, Instagram, Pinterest icons

Search bar

Subscribe

Email subscription form

Submit button

It's all the ingredients that will make healthy and delicious.

Recently



CLICK TO VIEW THE WEBSITE!

WHAT'S COOKING GOOD LOOKING

Foodies of the world, unite! New vegan and gluten-free options featured through gorgeous photography are available if you check out Jodi Moreno's blog, What's Cooking Good Looking. Moreno, a former photographer's assistant who used to glorify nachos and other less-than-nutritious snacks, has now transformed her eating habits into wholesome, homegrown choices. This New Yorker and culinary graduate crafts her recipes for both good-eats and also for nutritional value, as many of her recipes include the most raw and delicious options available.

With a variety of snacks, appetizers, entrees, and everything in between, even beginners in the kitchen can find a savory or succulent recipe easy to follow and even easier to enjoy. Many of Moreno's recipes take simple, staple foods and transform them in a new and extraordinary way by adding fresher, more flavorful ingredients and daring to pair flavors and textures only an expert would attempt.

Her mission is simple: to spread the love of food with a nutritional purpose, all while making her creations as beautiful to the eye as they are easy on the body. What's Cooking Good Looking grabs viewers' attention from the start with the stunning presentation, and keeps them coming back for more with the indulging flavors and health benefits too delicious to miss.

— ERIN FAUSEL

FOLLOW HER
ON INSTAGRAM
@HAPPILY GREY



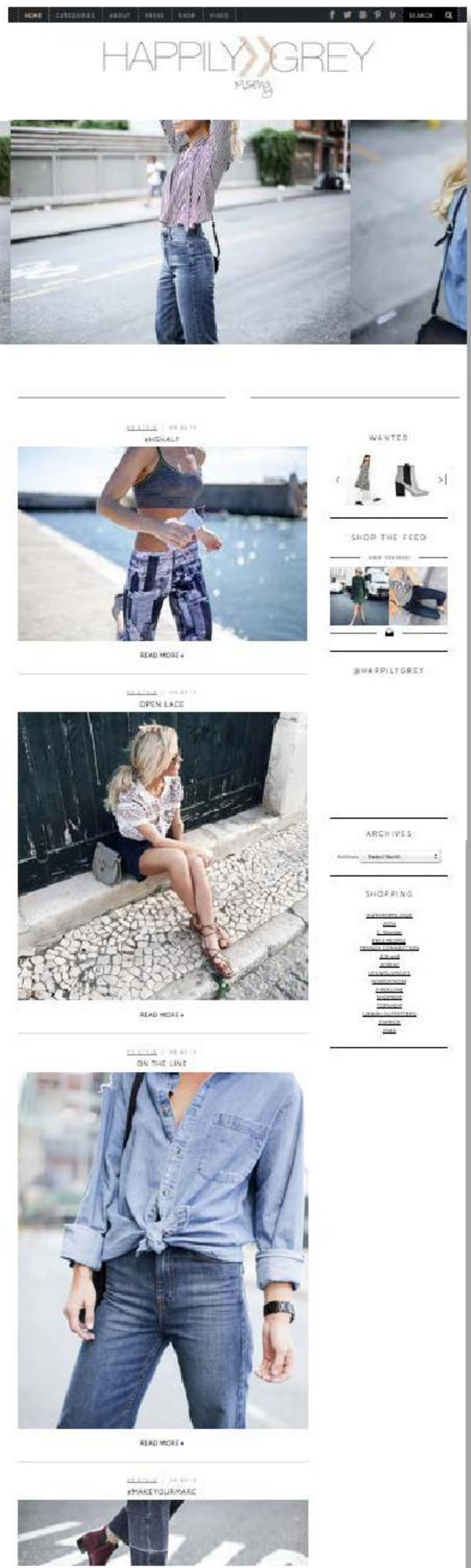
HAPPILY GREY

Fashion encompasses more than just clothing and accessories. It has everything to do with confidence and creativeness. Nashville native, Mary Seng, couldn't prove this more with her simple, modern blog, Happily Grey. She started her blog as a hobby which blossomed into a lifestyle that has led to multiple collaborations with different companies. She has had many opportunities to travel for her blog, visiting places such as New York and Italy.

One of the most important categories you will find on Happily Grey, My Style, showcases all of Seng's posts. Her personal clothing style is characterized by neutral colors with unique patterns and textures that give her outfits visual interest. At times, she adds color into her otherwise neutral wardrobe. As Seng puts it, her style is unplanned and purely experimental depending on how she's feeling a certain day.

Seng's blog has a unique section dedicated to all of her collaborations with different companies. Some of these collaborations are based around holidays or specific brands. Brands such as French Connection and Gorjana have reached out to her, asking her to design new pieces and promote them on her blog.

— MADISON CLEVELAND



a pair & a spare

DIY PROJECTS | STYLE | TRAVEL | LIFE | INSPIRATION | VIDEO

GET ORGANISED: HOW TO MANAGE YOUR INBOX BETTER (SO YOU MEAN BUSINESS)

As a person who loves to stay on top of things, I'm always looking for ways to stay organized. In my opinion, the best way to stay organized is to have a system in place. I use a combination of physical and digital tools to help me stay on top of my inbox. Here are some of the ways I stay organized:

1. Use a calendar to keep track of deadlines, appointments, and other important dates. I use a combination of a physical calendar and a digital calendar to help me stay on top of my inbox.



2. Use a to-do list to keep track of tasks that need to be done. I use a combination of a physical to-do list and a digital to-do list to help me stay on top of my inbox.

3. Use a filing system to keep track of documents and other important information. I use a combination of a physical filing system and a digital filing system to help me stay on top of my inbox.

4. Use a search engine to find information quickly and easily. I use a combination of a physical search engine and a digital search engine to help me stay on top of my inbox.

5. Use a social media platform to connect with other people who are interested in the same topics. I use a combination of a physical social media platform and a digital social media platform to help me stay on top of my inbox.

6. Use a project management tool to keep track of projects and tasks. I use a combination of a physical project management tool and a digital project management tool to help me stay on top of my inbox.

7. Use a time management tool to keep track of your time and productivity. I use a combination of a physical time management tool and a digital time management tool to help me stay on top of my inbox.

8. Use a productivity tool to help you stay focused and motivated. I use a combination of a physical productivity tool and a digital productivity tool to help me stay on top of my inbox.

9. Use a productivity tool to help you stay organized and on top of your inbox. I use a combination of a physical productivity tool and a digital productivity tool to help me stay on top of my inbox.

10. Use a productivity tool to help you stay on top of your inbox. I use a combination of a physical productivity tool and a digital productivity tool to help me stay on top of my inbox.

LEATHER MAKING IN FLORENCE #ONEDAYOFFLINE

As a person who loves to travel, I'm always looking for ways to stay organized. In my opinion, the best way to stay organized is to have a system in place. I use a combination of physical and digital tools to help me stay on top of my inbox. Here are some of the ways I stay organized:

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ABOUT GENEVA



NEVER MISS A POST

First Name

Last Name

Email Address

A PAIR & A SPARE TV



POPULAR POSTS



5 WAYS TO BE A TRAVELER



WHAT TO WEAR ON THE ROAD



HOW TO BE A FASHIONISTA: THE SECRETS



DIY HOME DECORATION IDEAS



DIY HOME DECORATION IDEAS



ARCHIVES

December

A PAIR & A SPARE

A Pair & a Spare not only offers readers a look into the exciting life of Geneva Vanderzeil, but it also provides an assortment of DIY projects, fashion advice, travel tips, and business pointers. Created in 2008, the blog was originally intended to be used as a creative outlet for Vanderzeil after she moved to London, but is now a prominent lifestyle blog throughout the world.

The site became so successful, that in 2013, Vanderzeil published her book *DIY Fashionista: 40 Stylish Projects to Re-Invent and Update Your Wardrobe* based on the blog. She also had the opportunity to design a shoe collection, hold workshops in Hong Kong, and connect with designers and brands from all over the world.

Vanderzeil keeps her creative posts separated into five categories under DIY projects: Fashion, Home & Interior, Food & Drinks, Flowers & Plants, and Sewing. She also offers an Inspiration section for each of her projects. Her fashion advice falls under her "Style" section which includes clothing to wear when traveling, how to upcycle a wardrobe, and outfit inspirations. Vanderzeil offers her own travel guides for each place she visits along with universal preparation tips for fellow wanderers which is located under "Travel." Her "Life" section includes various how-to projects, printable organizational lists, and tips on living a happy life.

Whether readers need ideas on what next project to work on or how to manage their own blog, A Pair & a Spare offers quality content for every creative thinker.

— REAGAN MAIN

TOP

Find out the top five things that our exec board is inspired by right now.

1 SEINFELD Regarded as “the show about nothing,” Seinfeld has continued its hysterical stride of reruns nearly eighteen years after its series finale. A show I found myself religiously watching this summer with my parents, Seinfeld provides any viewer with hilarious commentary alongside vivacious, comical personalities. From Elaine’s horrible dancing, George and the Susan Foundation, Kramer and his “kare-rah-tay,” and finally, Jerry’s hatred of Newman; these characters have found a permanent spot in my heart. Seinfeld proves to be one of the few shows ever created that allows viewers to jump right into the story, with little knowledge of the characters or the plot. Since the show took place during the ‘90s, the style of the characters can be seen as trendy today. Leading me to break out my vintage Planet Hollywood jean jacket, Seinfeld has not only made me laugh, but it has furthered my love for ‘90s fashion. With every season available on Netflix at your disposal, I highly recommend devoting yourself to Jerry, George, Kramer and Elaine. Whether you’re a ‘90s kid or not, this iconic sitcom will undoubtedly make you laugh and crave more comedic relief.

– ALICIA MACDONALD



CATCH MORE OF JERRY SEINFELD ON HIS YOUTUBE SERIES, “COMEDIANS IN CARS GETTING COFFEE”





2 FLARED PANTS Let's pause for a moment in appreciation of the flared pant. Yes, you heard me correctly. Ever since my awkward middle school years, I have an affinity for flared pants. In case you haven't heard the good news, they're back in style and the trend has been revived! Throughout the past ten years, skinny pants have been dominant on the runways and the pavement. However, skinnies just don't flatter like flares. The full-leg cut of flares combined with a slimmer fit through the thigh balances each and every body type. Whether you're curvy or slender, flared pants highlight your best features add a dose of sophistication and timelessness to your look. Cheers to the fashion comebacks!

— MORGAN BORER





OCTOBER 5
WAS THE 15TH
ANNIVERSARY
OF THE
GILMORE GIRLS
PREMIERE

3 GILMORE GIRLS Living in the fictional Connecticut small town of Stars Hollow, the Gilmore Girls never cease to inspire me with their coffee addicted quick wit and love of all things pop culture. In a single scene, sometimes in a single breath, Mother Lorelai may reference Pippy Longstocking, Barry Manilow, her 7th grade boyfriend, and the cast of Star Trek to create a ridiculous and infectious piece of life advice that only those who love her can follow. Lorelai and Rory's fashion sense through the years is a fantastic snapshot of what was worn in the mid 2000's. What's great is despite the fuzzy turtle necks and butterfly hair clips, many of their better outfit choices can be seen today. I've always found comfort in going back to Stars Hollow to watch the Gilmore Girls, because through it all, the love of family over a greasy cheeseburger dinner is all that really matters.

– DEVEN MIDDLETON



5 FKA TWIGS What a truly incredible human being. The art pop-meets-R&B artist recently released the EP M3LL155X, and each track is a certified banger. Never have I ever listened to an artist with the ability to build sexual and emotional tension in such an enormous yet simple way as twigs does. It's minimal, every element is important, and every line is loaded with emotional impact. There's something so empowering about listening to an artist who isn't afraid to admit vulnerability in addition to owning her "sex appeal" as a powerful tool for creating art. Besides her experimental and progressive pop artistry and amazing work ethic, twigs' personal style is truly off the charts. Her signature carefully arranged baby hairs and ability to morph styles further proves her validity as a fashion icon.

– MEGAN FAIR

4 SHREDLY I've always been a firm believer that women should not be criticized for how they dress to work out. Exercise is always something I try to mix up, but over the last year or so I've really fallen in love with mountain biking. Then I thought about how I could relate my new hobby back to fashion. It turns out that it was really difficult, due to the fact that so much biker gear is made and styled for men. This led me to go on an endless search to find a company that catered to women bikers who don't want to settle for the baggy jerseys and boring chamois. I was lucky to find SHREDLY, a kickstarter company completely dedicated to offering women mountain bikers funky colorful shorts and jerseys actually cut to fit a women's body. Women can now feel like fashionable bad asses when shredding the trails.

– ERICA BRECHTELSBAUER



PHOTO BY SHREDLY

Editor's Note

Hey Threadies!

It's great to be back, but even greater that we've made it this far. This issue marks the beginning of a new year, Thread's sixth as an organization. Our readers have grown with Thread. Not only have some of us gotten older and hopefully wiser (isn't that why we're here?) but Thread has also experienced some changes. With a new design format and a new section, Campus Casual, Thread is better than ever, with the executive board's goal being to keep readers interested, excited, and as always, fashionably well-informed.

Staying informed is definitely the key in learning about different serious issues, particularly in talking about things like cultural appropriation ("Culture Shock" P. 174) and misogyny ("#freethenipple" P. 188), with two of our stories aiming to help readers develop informed viewpoints on how to discuss oppressions of the gender binary, how to appreciate other cultures, and how not to perpetuate oppressive systems.

Though nowhere near as serious a polarizing divide as the aforementioned issues, this issue also questions whether readers should go to the 'Stal or the Skull ("Stal vs Skull" P #158),



what exactly strobing is and how it's done right ("Glow Up" P. 34), what fishnets go best with a size 15 high heels for dancing at the Rocky Horror Picture Show ("Lets Do The Time Warp Again" P. 80), and the aesthetic differences between the rolling country hills ("Cabin Fever" P. 106) and the country club tennis courts ("Order On the Court" P. 120.)

We hope you enjoy reading and seeing the changes and improvements in Thread as much as we enjoyed making them. I hope not only do you grow as a reader through the info, innovation, and creativity of this issue, but also with the issues of the year to come.

XO,

A handwritten signature in black ink, appearing to read 'Gavin', with a long horizontal stroke extending to the right.

thread

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SEAMS

SINGLE SHADE

PG 50





RUNWAY REALWAY

BY KATHERINE PINTER
PHOTOS BY JENNA WALLACE

Always on the cutting edge for “cool girl” fashion, Phillip Lim delivers reinvented classics yet again in his Fall-Winter 2015 collection for 3.1 Phillip Lim. The collection serves as a basic how-to for fresh takes on layering for the autumnal season while also serving as inspiration for a moody take on modern sportswear separates.

Outerwear takes center stage with almost every look of the collection featuring some form of coverage from an oversized buffalo plaid overcoat to a '70s inspired, dark gray belted suede jacket. One of spring's biggest

outerwear trends — the bomber jacket — gets an update in Lim's collection. Bright florals are switched for navy lace and dark, abstract prints while athletic inspired details are ditched for heavy hardware detailing such as gunmetal zippers.

Like many of the season's shows, moody colors permeate the collection. Looks from Lim's show are centered on dark neutrals of black, gray, and army green with accents of navy, maroon, mustard, and cream.

To recreate looks from the show, utilize basics like simple collared shirts, classic trousers, and pencil skirts in black and grey as the outfit's base. From there, take note from the modern Gothic aesthetic of Rick Owens and layer deconstructed knits, tops, and jackets with asymmetrical hems whenever possible. Throw on at least one piece of outerwear, whether it's a flannel shirt tied around the waist or an on-trend longline vest doubled up underneath a classic navy peacoat. Finally, finish the look with strong footwear, like leather ankle length boots or loafers with oversized buckles and a matte wine-colored lip.

With fans like Michelle Obama, Solange Knowles, and Jennifer Lawrence, it's no wonder that Phillip Lim's namesake collection is always on point for reimagined basics with on-trend detailing and Fall/Winter 2015 is no exception.



PHILIP LIM



SAINT LAURENT



BY LYNANNE VUCOVICH
PHOTOS BY SAM MCGUIRE

Hedi Slimane, creative director of Saint Laurent Paris, always uses music to inspire his designs, but in the Fall/Winter 2015 menswear line, his muse is impossible to miss. Known as “The Paris Sessions,” the designer pays tribute to new French musicians throughout this collection. Using their music and personal style as inspiration, Saint Laurent Paris delivers a collection that holds true to its classic black tux, but offers something edgier than before.

Sticking with the brand’s favorite hue, the collection is painted black with pops of color. Suit jackets are worn over turtlenecks, and dress shirts pair with narrow ties. Black jeans and leather pants are tailored to fit tightly. To stay true to Parisian style, models walk down the runway with berets decorated with glitter and pins. The standard Saint Laurent Paris pointed-toe black Chelsea boots with two-inch heels are worn on every model. Leather jackets and long fur coats also appear in the collection. Standout pieces include coats with detailed beading, sheer dress shirts, and a hot pink fur coat.

While the collection has its extreme designs, such as a metallic trench coat, most pieces

are largely accessible. Dressing up while keeping this fall collection in mind is easy. Wearing super-tight black jeans is the most important part of any outfit inspired by this collection. Including a pair of Chelsea boots is just as significant. Fitted sweaters worn under a leather jacket or patterned bomber jacket bring out the rocker vibes of the collection to everyday wear.

The cool factor of the Saint Laurent Paris Fall/Winter 2015 collection is undeniable. Saint Laurent Paris is always pushing the envelope to combine rock and high fashion, and this collection proves it knows how to do it.





PIA
MIA

CELEB STYLE

BY EDIE BUSS
PHOTOS BY KELLY BONDRA

Whether it's in her latest Chris Brown-assisted music video or out and about with celeb-bestie Kylie Jenner, 18-year-old Pia Mia exudes confidence and a signature style wherever she goes.

As a young island girl from Guam, Pia Mia came to America with a soulful voice and a passion for a life of music and performing. This risky move paid off when the singer signed with two recording labels, one of which—Wolfpack Entertainment—she created herself at just 17. Since then, Pia Mia has made big strides in her music career, writing hit songs, and collaborating with artists like G-Eazy and Chance the Rapper.

Mia's daring and creative side shows outside her music as well — in her closet. After mastering her own personal style, Pia modeled for Nasty Gal and guest-starred on E!'s "Fashion Police" making her a major trendsetter for millennials. The once up-and-coming YouTube star now has over 2.5 million followers on Instagram and racks up over 100,000 likes on each of her latest looks.

Scrolling through her page, you'll see Pia Mia's signature red bandana along with her other fashion favorites such as layering gold jewelry, crop tops, and thigh-high boots. During the day, Pia has a tendency to add backward flat-bills and classic Timberland boots while at night, she pulls out the fur jackets and red lipstick to give every outfit a splash of edge.

Mia's wardrobe relies on a basic color palette of black, white, grays, with the occasional red and blue. Her long acrylic nails, on the other hand, are always unpredictable. From neon pink, to French tip, solid black, or actual jewels, Mia's style, when it comes to her claws, has a tendency to keep you guessing.

The best part of Mia's style however, is the ease with which anyone can recreate it from their own wardrobe. By pairing casual wear with heels, adding bombshell makeup and go-to accessories, this Guam princess shows that you don't have to lose the graphic tee — or the bandana — to make a casual look work for any occasion.

BY ALEX WARNER
PHOTOS BY MADELINE GRUBE

Jaden Smith is trading in his Karate Kid black belt for a pair of fresh Nike kicks. Practically born into stardom, the 17-year-old actor and rapper has already created his own unique style. His androgynous wardrobe is pushing the limits of the fashion industry.

From Harem pants and oversized T-shirts to tunic-like dresses with cheetah print-patterned socks, Smith's style has proved to be one-of-a-kind. His "swerve" gender-bending style choices are challenging ideas about masculinity, thus naming him one of GQ's "Most Stylish Men" in the July 2015 issue.

Recently Smith has been seen wearing long tunic-like dresses and skirts, imitating stars like Kanye West. Speaking of West, his bride Kim Kardashian wasn't the only one wearing white on her wedding day. Smith attended the wedding in an all white Batman suit, channeling his inner superhero.

One can emulate Smith's slouchy, yet edgy style for a relaxed college look. Grab a pair of joggers with an oversized T-shirt and a pair of Nikes to imitate this signature style. If one

“HIS ‘SWERVE’ GENDER- BENDING STYLE CHOICES ARE CHALLENGING IDEAS ABOUT MASCULINITY.”

were feeling experimental with gender-neutral clothing, pair an extra long black shirt with jean shorts that are barely seen. Add a pair of patterned socks and Nikes to get Smith's full effect.

His innovative personal style led Smith to launch his own clothing line called MSFTSrep. He introduced gender-neutral clothes such as tunics and skirts into his line in 2013. On the MSFTSrep website he writes, "Is Nothing – That Has The Potential To Become Everything."

Smith's not just dropping beats and acting in films anymore, he's influencing the future generation of young men and women — through his style — to change the way they view the world.



*JADEN
SMITH*

SWEATERS AND SUNNIES



BY BRIDGET GIBSON

BLOGGER OF THE MONTH

This past summer, I made the big-girl decision to intern across the country in the heart of Los Angeles. Having the opportunity to intern for the up-and-coming fashion company, Mickey & Jenny, was an incredible experience to say the least. Part of my job while I was there was to research different fashion bloggers on Instagram. I found myself endlessly scrolling through blogger profile after blogger profile, gaining inspiration along the way. After surrounding myself with such fashion-forward people, I decided that I wanted to start my own fashion blog.

What began as my roommate taking pictures of me on our apartment balcony has now turned into a beautiful blog showcasing an array of models in front of the camera. By adding a video element to each post, I feel like I'm able to connect with my audience more than ever before. I'm ecstatic to see that more people are getting involved in my blog, and that I can show the audience my one-of-a-kind eye for fashion.

"Why fashion?" you may ask. I ask myself that same question every day. With the potential to be anything that you want it to be, fashion has become one of my favorite ways to express myself.

The purpose of my blog is to help college students become more confident in wearing the trends that they want to wear. I used to fear dressing nice for

FOR ME, FASHION IS AN ART, AND A WAY TO NONVERBALLY EXPRESS YOURSELF

day-to-day activities, or even for a night out, purely because I didn't want people to think I was trying too hard. After doing some research on current fashion trends and finding inspiration from fellow fashion bloggers, I decided that dressing for you is what's more important, not dressing for others, which is one of the reasons why I love it so much.

My dream for Sneakers and Sunnies is for it to become an interactive platform where I can reach out to my audience. Knowing that people are engaged in my blog is an incredible feeling, even if they're just looking at the pictures or watching the videos. My dream is for people to feel comfortable in what they like, and inspire them with ideas of how their personal style is all up to their own interpretation.

Because of this opportunity I feel that Sneakers and Sunnies will continue to grow into everything I've imagined it to be. What's my best piece of styling advice you may ask? Never leave the house without your favorite pair of sunnies!



HOLD THE PHONE

BY SOPHIA CIANCONE
PHOTOS BY KELLY WALLACE



Seams

Without a phone, most people would be lost.

No device to explain how to get from point A to point B, capture a cool moment on a walk home from class, hit up a friend to grab Chipotle for dinner or tag people on social media. People use their phones constantly and without them they feel naked. Just like a ring or a staple necklace worn every day, the cellphone has become a vital accessory.

Accessories are meant to make a dull outfit dazzle. Likewise, a phone case has the ability to make a cellphone stand out from the thousands of other boring black, white, or gold phones. From armband cases to Lego block building covers, the options are endless ... and one must choose wisely. The perfect choice depends on style, brand, convenience, price, and size. High-end brands like Moschino have designed extravagant, outlandish cases like an order of McDonald's french fries and a spray paint can that draw attention from onlookers, whereas brands like Michael Kors focus on simplicity and convenience with plain leather cases in solid colors or cases with storage pockets. Name brands like Kate Spade, Tori Burch, and Lilly Pulitzer carry phone cases splashed with vibrant colors and patterns that attract many female buyers. Phenomena such

as Kim Kardashian's crying face and trends including the evil eye, marble, and pineapples have also made their way on to the back of fans' cellphones.

While most people tend to order their cellphone accessories online, almost all stores keep a variety of cellphone cases in stock. Urban Outfitters has a selection of different cases varying from earthy styles to tribal prints. Everyday stops like Target carry more practical brands, like OtterBox and Speck, that design shock-resistant cases, but even these cases have an attractive look that pull people in.

A phone is something that is with people almost more often than a purse or a wallet. It's the first thing a person looks at when they wake up in the morning and the last thing they use before they go to bed. These types of items must look good if they are constantly in view of the public. So, treat a phone like a handbag. Make it trendy, fun, and attractive!

Think of it this way: a cell phone is a first impression. When someone is asked to take a picture of a group of friends, they touch one of the most important pieces of a person's life. If the case is old and dirty and the phone screen is cracked, people definitely have their thoughts. Make a phone case a conversation starter and check out some of the intriguing, eye-catching cases on the market today.





CHAIN GAME

BY DOTTIE KRAMER
PHOTOS BY EVAN LEONARD



A little bling goes a long way in men's fashion, making a simple, understated necklace the ideal accessory for every outfit. Is Harry Styles ever seen without his neck adorned in some sort of bling? Or would Ryan Gosling be shown without a long chain on his taut muscles? The answer is no.

Necklaces for men used to be either exclusively for the "bad boy" like Danny Zuko, or for the early 2000s guys, like Lucas Scott in *One Tree Hill*. Either way, times have changed, and gone is the idea that men can't wear necklaces unless they fit a certain archetype. Styles and Gosling are incredibly different celebrities but both contribute to making necklaces a universal trend.

Dog tags are a simple option for men easing into the necklace-wearing game. They're long, plain, and match most outfits. Paired with light wash jeans, and a simple crew T-shirt, the dog tag shines in a classic, barely-there way. Dog tags are the little black dress of necklaces. It pulls the attention to pectoral muscles, defining them more than before. Not to mention, dog tags are so popular that now, engraving a meaningful phrase or date is easier than ever.



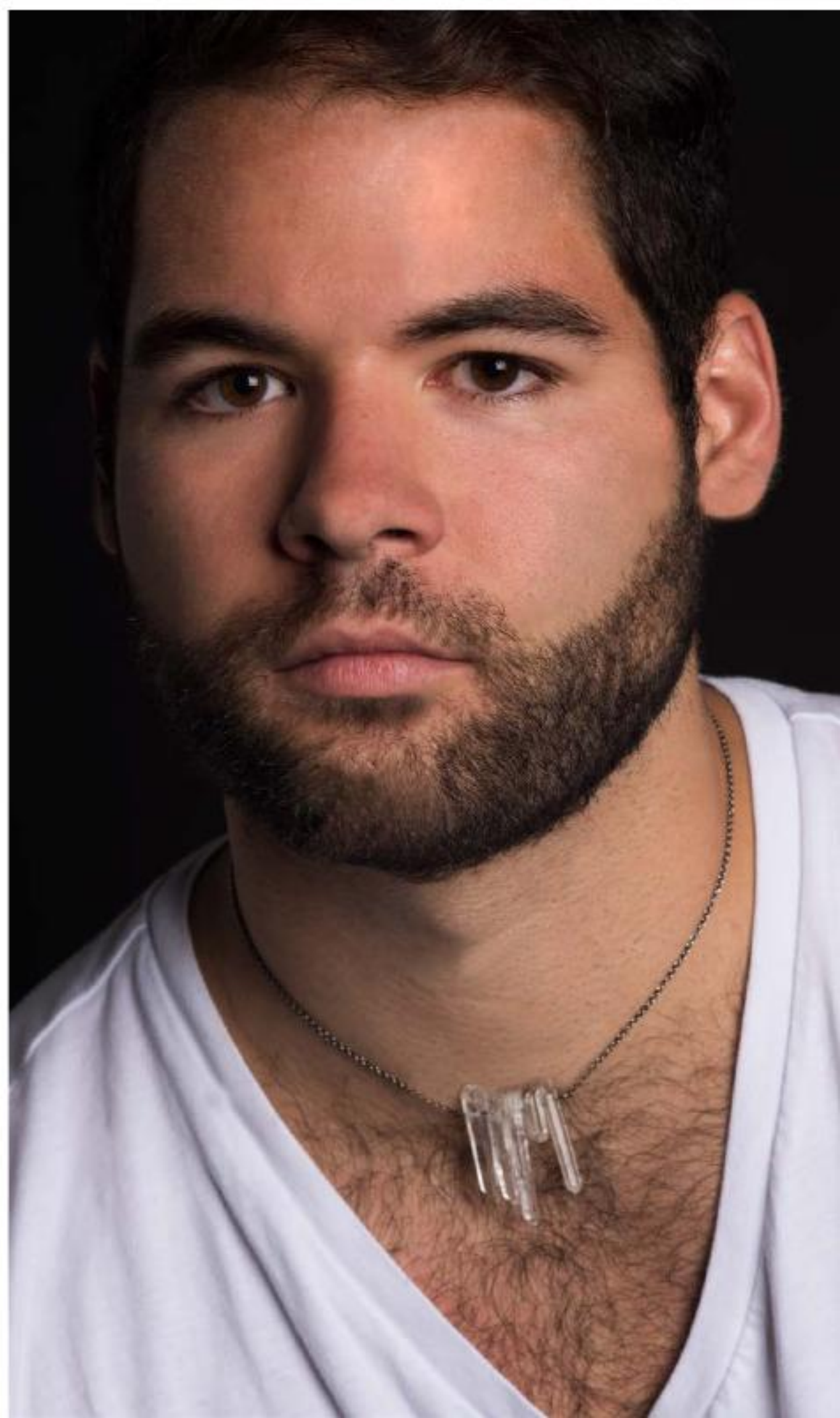
An alternative to dog tags is a pendant necklace on a long chain (16 inches is ideal for most men.) The pop of color is bolder than dog tags, but still easy to dress up or down. Pairing a long necklace with an oversized cardigan is a lazy and cute way to dress up basic jeans and a T-shirt. This combination slims out the mid-section. Crystal pendants are very big right now, and symbolize different meanings. Pyrite shields against negative energy, blue agate promotes peace, and labradorite provides access to knowledge.

For a classic statement, try a gold or silver chain. It's nothing crazy, just effortlessly cool. Try a 12-inch chain, but don't pair it with an oversized T-shirt.

Necklaces, like everything else, come in different styles. A creative way to show off an edgy vibe is by switching out the metal in a necklace for leather. Leather—or faux leather—is a bold statement. The material draws the eye up to the collar bone, and completes an outfit. Wear leather with lighter colors to make sure it stands out, or with darker colors to create a dark, mysterious vibe.

The style of necklace depends on personal preference. One thing to keep in mind is chokers went out of style in the early 2000s, so wearing those is a throwback. That being said, throwbacks are in, so to each their own. Just make sure to wear your accessories proudly.

THERE IS NO "WRONG STYLE" OF NECKLACE, IT DEPENDS ON PERSONAL PREFERENCE.








GLOW UP

BY KAYLA BLANTON
PHOTOS BY ANNA VENTRE





The time has come to set aside the tricky trend of contouring, and focus on bringing light to the face with makeup's newest trend: strobing. Rather than chiseling out cheekbones with dark shadows and harsh lines for the Kim K. look, strobing allows for a more simple application with radiant results. It brings attention to the high points of the face where light would naturally reflect, accentuating the facial features in an effortless manner.

Strobing aims to provide the face with a glow that appears from within, almost as no makeup has been applied at all. The popularity of a matte complexion is traded for one that emanates a dewy and fresh appearance. With that being said, there are a few things to keep in mind before transforming the skin's luminosity.

It's important to take into account skin type before adding the tools needed for strobing to any makeup collection. Although the skin's natural oils have the ability to provide somewhat of a glow, the final product of strobing doesn't aim to mirror the look of an excessively oily complexion. Therefore, those with oily skin will get best results when a mattifying skin primer, such as Makeup Forever Step 1 Mattifying Primer, is used prior to the strobing application. This will control the skin's natural oil and only allow the product placed on the skin to provide glow where desired.



Strobing cosmetics most commonly come in the form of creams, liquids, and powders, each catering to the special needs of the skin. Those with oily skin would favor a powder highlighter for strobing that doesn't provide any extra moisture to the face. A best-selling product for this is the Becca Cosmetics Shimmering Skin Perfector in Champagne Pop.

Those with skin on the dry side would most likely prefer a cream highlighter to be placed above the cheekbones, on the tip of the nose, and barely touched onto the Cupid's bow. The cream formula blends effortlessly into the skin rather than sitting on top of dry patches or uneven texture, and pairs well with a luminous skin primer to help the skin appear healthy and hydrated. Some cult favorite cream highlights are Benefit Cosmetics' High Beam and MAC Cosmetics'

Strobe Crème.

Another essential element to consider before mastering the strobing technique is skin tone. Different shades of highlighting products complement different skin undertones. Shades that offer a golden hue complement most warm-toned complexions, whereas cool-toned complexions pair well with frosty champagne shades.

A perfectly strobed face is ideally applied alongside a natural eye makeup and neutral lip look, so the cheekbones and other highlighted features are the star of the show. However, a well-applied glow will stand out against any eyeshadow or lip color. Don't be afraid to rock the strobing trend on a night out or to run daily errands, because no matter the occasion, a fresh-looking and luminous complexion never goes out of style.





Fresh Complexion

There's nothing wrong with a man wanting to put his best, freshest face forward. All it takes is a little primping.

BY MARIA FISCHER
PHOTOS BY MELINA TRIFFON

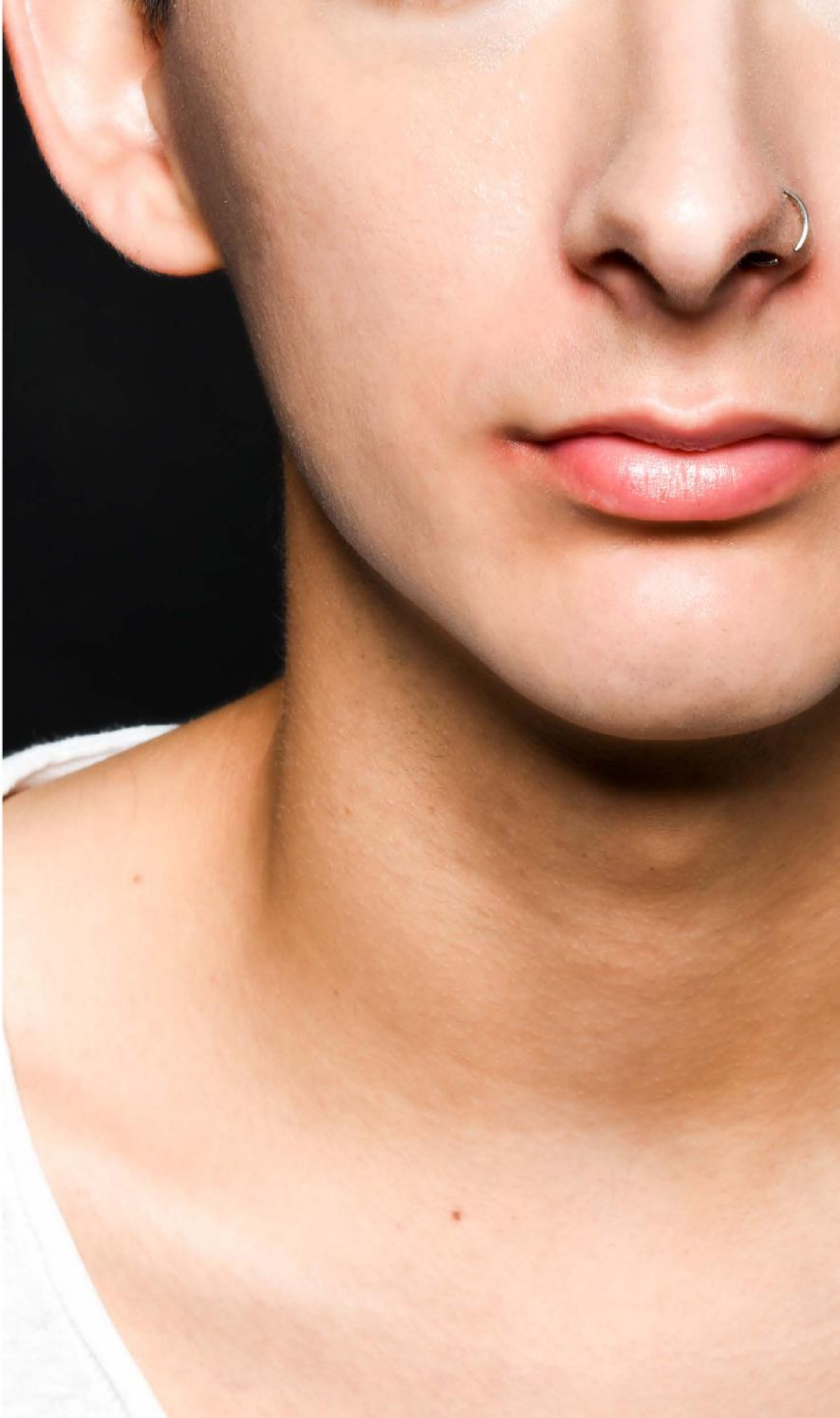
The word "makeup" has a bit of a flashy reputation. Images of dark smoky eyes, brightly lined lips and elaborate Kim K contouring often come to mind, but not all daytime makeup looks have to be complicated. When used for its intended purpose, makeup is meant to simply enhance natural features—and this applies to both women and men.

For a fresh canvas, men should exfoliate the face the night before with gentle resurfacing cream. Brands like Anthony, dr. brandt and Peter Thomas Roth cater to the skin-conscious man with their lines of serums, correctors and moisturizing wipes. These products will leave skin naturally radiant by morning but for a little extra color, rub a touch of bronzer-infused lotions like Lab Series Tinted Moisturizer Broad Spectrum for Men onto

the skin the next day.

For products that work double time, look for lotions and sunscreens that also serve as beauty balms. DTRT's Boys Be Bold is a men's BB cream that glides over imperfections while shielding skin from sun with its SPF 25. For extra protection, men should apply additional sunscreens like Hampton Sun SPF 15 Gel to keep skin healthy.

Once the skin is smoothed, move onto the smaller details. While dramatic features are great for a night out, most makeup wearers opt for simpler looks for daytime. The easiest way to brighten under eyes without going overboard is to apply a light dash of a concealer. From drugstore L'Oreal to designer Yves Saint Laurent, there are many reputable concealers for men so take the time to color



**KIM K
CONTOURING
OFTEN COMES
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match skin tones. A touch of concealer will fight signs of dehydration and fatigue without looking too overdone or “caked.” Bonus: concealer pens by brands like Marc Jacobs also allow for spot treatment during breakouts.

After the under eyes and minor blemishes are concealed, attention can be turned upward to the brows. The goal is to keep brows tamed but still look natural (Think Chace Crawford, Jake Gyllenhaal and Dave Franco). When in doubt, use tweezers to pluck unruly, stray hairs. Once the brow is sculpted to perfection, build thick arches with a tinted fiber gel brush. Brands like Benefit offer gender-neutral products for brow buffs, including pencils and gels that will keep brows’ desired shape while deepening the color.

Then it’s finally time to kiss chapped lips goodbye. It’s worth shelling out a little extra for a great balm that soothes and exfoliates dry, irritated lips (highly rated V76 by Vaughn Lip Balm runs \$13 per 0.25 oz. and a tube of dr. dewy Lip Cure is \$30)

But for a college man on a college budget? Classic drugstore Burt’s Bees will do the trick.

Just as using makeup to enhance or cover certain features isn’t something that is gender-specific, looking good on the go shouldn’t require a lot of money, time or products.

Slay away, fellas. Slay.







SEEING DOUBLE

BY DARIAN RANDOLPH
PHOTOS BY RACHEL WAGNER

With the bright days of summer fading, the onset of fall has everyone in a frenzy bracing for the cooler weather. When one thinks of fall, visions of chunky sweaters, flannels, and leggings immediately come to mind. However, one big trend from the summer is accompanying the fashion scene throughout autumn. Matching separates have been the rave throughout the summer because of the polished, uniformed look that comprises the trend.

The matching separate trend consists of a top and a bottom that have the same style sequence, whether it's floral, denim, paisley — the possibilities are endless. Bottoms can vary from bell bottoms that channel

a '70s boho look to midi skirts for a night out in Athens. Tops can include short sleeves or long sleeves in a variety of fabrics such as cotton or cashmere. For September's New York Fashion Week, designers like Rebecca Vallance and Calvin Klein integrated matching separates for their Spring 2016 shows. Vallance's pieces displayed tanks and midi skirts in colored neutrals such as reds and blacks, while Klein stuck with sheer florals and loose textures. Matching separates is a growing trend among numerous celebrities such as Taylor Swift and Lucy Hale. For a fashionista on a budget, stores like Topshop and American Apparel offer matching separates in all varieties.

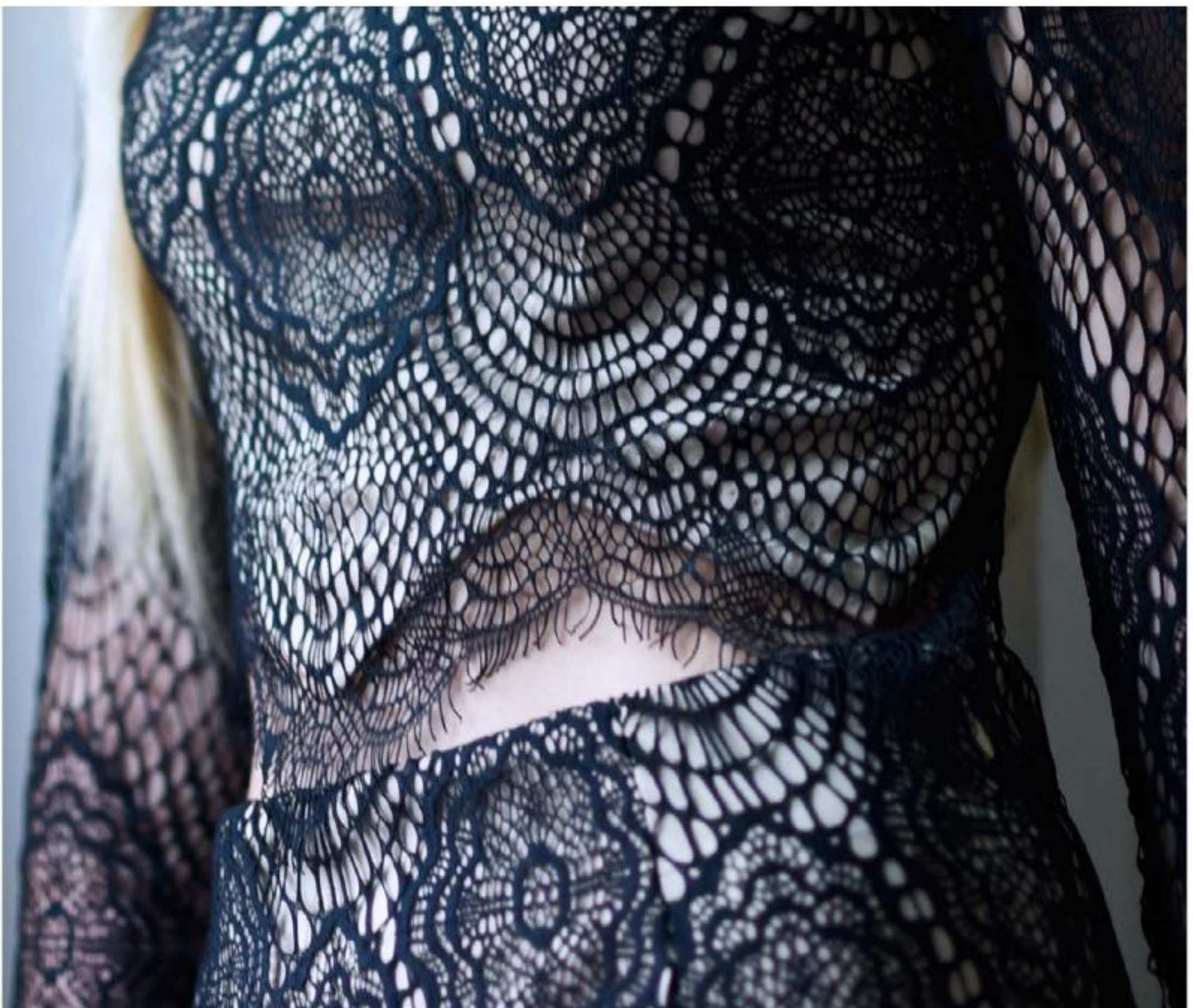
Keep in mind that an important



aspect to finding the perfect matching set is the aura you want to feel while wearing it — do you want to feel sexy or relaxed? Do you want to wear a set that's restrictive or loose? Matching separates offer an incentive for fashionistas who want to go for a more polished look and break away from the mix-and-match trend that has encompassed fashion for the last couple of years.

There's a variety of ways to make the matching separates trend transition into fall fashion. The key to a successful transition is pairing the right accessories and outerwear with it. If the set requires pants or shorts, a

simple addition of booties and tights can pull the set together for a preppy look. However if it has a more feminine aspect, such as midi skirts and crop tops, you can layer on some jewelry to highlight the look, but only enough that it doesn't overwhelm, such as a statement necklace. The addition of English riding boots and an oversized cardigan can be casual enough for class and professional enough for a lunch meeting. Matching separates have given a breath of fresh air to the abundance of mixes and matches running rampant in fashion and they're a reminder that classic is always stylish.







Single Shade

BY SOPHIA BORGHESE
PHOTOS BY OLIVER HAMLIN

In men's fashion today, intense colors have been showing up everywhere. Bright shoes, bold primary-colored pants, canary-yellow sweaters, and neon orange watches, just to name a few. A pop of color surely leaves a bold message, and will never cease to entertain the eyes. However, there is another way to experiment with color that lets an outfit leave a lasting impression. A great way to remain sharp, clean-cut and classic is by sticking to only one simple hue — in other words, monochromatic.

A monochrome outfit is one that consists entirely of just one color. The point is to seamlessly blend together a look with different tints and shades of the most bendable colors—blacks, whites, greys, and dark blues. Although often the specific hues of the blues or greys that make up the outfit might not match exactly, the goal is to put together something that is both cohesive yet messy, flawed, and fashionable.

In a professional setting, try a new take on classic black, using monochrome to break the traditional suit and tie. Mix a black long-sleeve button down or t-shirt with a coat, black denim and some Chelsea boots. To

transition the look to casual, go ahead and skip the coat and replace the button-down with a black long sleeve jersey, to give the look a mysterious edge.

If getting out of bed on Mondays feels like stepping into a war zone, go ultra-simple. One of the benefits of wearing monochrome is not worrying about what colors match; just pick one simple color for every garment of the outfit. Start with a gray henley, top it with a parka overcoat, then throw on some super comfortable gray sweats and Nikes.

Let's remember — daytime at the office or in the classroom is incredibly stressful. So monochrome can be an easy solution to the evening anxiety that comes when it's time to pick the right outfit for a night out. Try a cool navy blue as the base color. If Mother Nature's having an autumn heat flash, go for a basic T-shirt, structured shorts, and dark blue sneakers. On a chillier evening, pair a chunky blue sweater with dark jeans and boots.

Monochrome ... It draws attention to good looks, killer personality and all else. Honestly, it goes to show how less is much more, especially in the name of personal style, day or night.









DIY

GOING 'ROGI

PG 70



Uh Huh Honey

BY MADISON DECHELLIS
PHOTOS BY COLBY CALDWELL

WAKING UP WITH blemished skin is never fun, especially for college students. It seems as if no matter what you use on your face, zits still find a way to make an appearance. Organic face masks are an affordable and effective solution to unwanted breakouts, and are a healthy way to relax and refresh your skin. This honey cinnamon nutmeg face mask will even your skin tone and brighten up your complexion. Be sure to pick up these simple ingredients during your next trip to the grocery store. This is an enjoyable activity for a night in or for the Sunday before a stressful week. Your skin will return the love it receives after this facial treatment. ▶



- 1** • In the mixing bowl, blend the cinnamon and nutmeg.
- 2** • Slowly mix in the honey to the cinnamon and nutmeg.
- 3** • Stir the mixture well.
- 4** • Apply the mixture generously to the face, avoiding the eyes.
- 5** • Leave on for about 20 minutes. Rinse off and enjoy your refreshed face.





PEEL THE DEAL

BY NICOLE MAHDAVI
PHOTOS BY HALEE SMITH

As the temperature begins to drop, our hair starts to become dehydrated. It is important to apply a moisturizing hair mask at least once a week to avoid having dry, brittle hair. Although there are plenty of hair masks on the market, most of them have a lot of additional chemicals and sulfates, with which prolonged use can actually cause damage to your hair. The best solution for lackluster locks is to make a mask at home. The protein from the egg in this mask will strengthen your hair, while the coconut oil and avocado add sheen and moisture. ▶



WHAT YOU NEED

½ mashed avocado • 1 beaten egg • ½ mashed banana • 2 tablespoons coconut oil

STEPS

Blend the avocado and banana until smooth, or until no lumps are present • Stir in the egg and coconut oil to the banana-avocado purée • Apply to dry hair and let sit for 20–30 minutes • Rinse hair and apply a moisturizing shampoo afterward • Run your fingers through your shiny, hydrated tresses





REWIND

BY JAIDA STERLING
PHOTOS BY KINSEY BALL



Gather the shirts you never wear and the CDs you no longer listen to and make the most of them. Revamp your wardrobe and show off your fashion-forward style by using items you have at home or on the floorboard of your car. With these simple steps, you'll have a top that may lead people to believe you're wearing designer threads. ▶

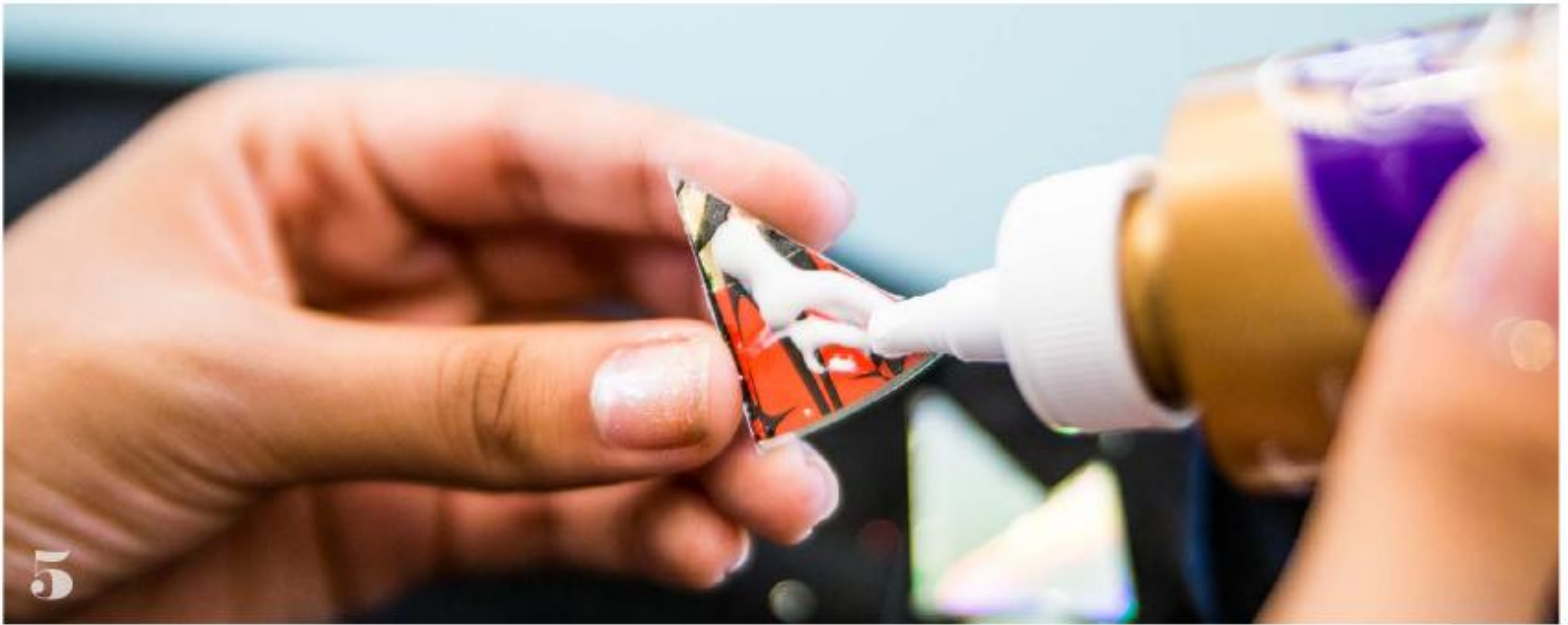
MATERIALS NEEDED

Collared Shirt • CD • Pair of Scissors • Hot Glue Gun or Fabric Glue • Pot

STEPS

Boil water in the pot on high heat • Submerge the CD in the water for five minutes • Remove the CD and let air dry • Begin cutting the CD into random pieces and arrange them on the shirt collar • Glue the CD shapes onto the collar • Allow the glue to dry • Dress and impress







MIND, BODY, & FLOW

BY PAIGE BENNETT
PHOTOS BY ELISABETH MOUGHON



Imagine a workout where you do not fight to catch your breath, and you are not rushed, but you still get the benefits of an intense exercise. Yoga is a low-impact form of exercise that can burn calories and tone the body. In addition, this ancient form of physical art provides relaxation, tension and muscle release, and mental stability. Whether you are a beginner or an expert, you can find peace and well-being from a simple yoga flow.

FINDING YOUR BREATH

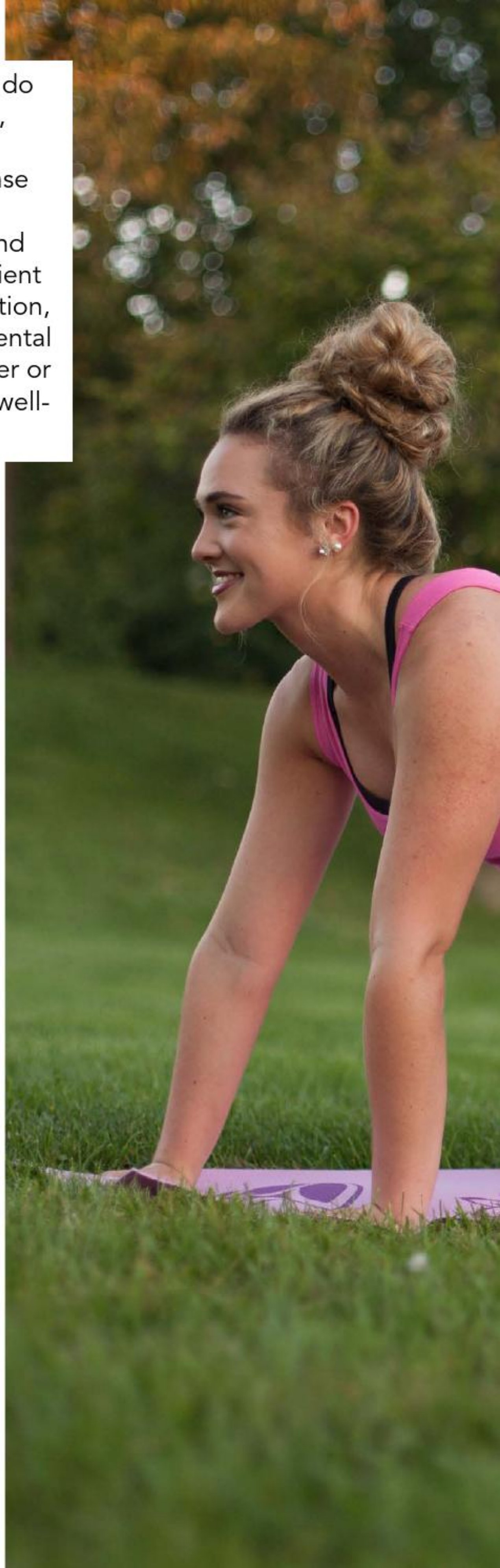
Sit comfortably and rest your hands on your thighs. Close your eyes. Relax your facial muscles. Clear your mind as you focus on your breathing. Draw in long, slow breaths with the nose and follow with large exhales out of the mouth. Allow troubles to dissolve and leave the body with every exhale.

DOWNWARD DOG

Lean to one direction and rest on your hands and knees. From here, tuck your toes into the mat, press your rear back, and lengthen your spine. You may press your heels deeper into the mat to release muscular tension in the legs.

PLANK

Shift your weight forward while inhaling. Straighten your body into a horizontal line. Rest in this plank, breathing in and out slowly. This move tones the major muscle groups through the entire body, including the abdominals, glutes, arms, and legs.







HALF COBRA

Using your arm strength, slowly lower your body to the mat while exhaling deeply. On an inhale, press firmly into the mat with the palms of your hands and come up halfway. Pull your chest up toward the sky to open up your heart-center. This provides a powerful stretch that is known to release emotional tension.

FULL COBRA

Exhale, straighten your arms, and stretch your head back toward your spine. Aim to lift your thighs off from the mat for additional toning benefits.

RECLINING BOUND ANGLE

Relax into the mat and roll onto your back. Place your feet together and allow your legs to rest. Your arms will remain relaxed and open to each side of your body. Close your eyes and breathe in and out deeply. This restorative pose helps relieve stress and stabilize the mind.

SEAL IN THE PRACTICE

Sit up and find your starting comfortable position. Close your eyes and straighten your spine. Continue breathing deeply. Inhale, stretch your arms overhead, and allow your palms to meet. Exhale fully and draw your hands down to the front of the chest. Open your eyes slowly. Namaste.

Pierogi are one of the most magical, belly-warming foods in the realm of Eastern European cuisine. These comforting dumpling-like treats have been around since the 13th century and have their roots in Polish history. Pierogi's savory taste and traditional filling of potato, cheese, and onion are perfect for enjoying on autumn evenings while you watch the leaves fall outside your window. While making pierogi from scratch is a time-consuming task, the simple ingredients make it easy and fun. The fruit of your labor of love will be well worth the time. ▶

INGREDIENTS

DOUGH

3 cups all-purpose flour
(plus extra for sprinkling)
1 cup warm water
3 tablespoons canola oil
¾ teaspoon salt

FILLING

1 ½ pounds Yukon gold potatoes, peeled and sliced, cut into ¾ inch chunks
1 small onion, finely chopped
¼ cup canola oil
½ teaspoon pepper
½ teaspoon salt

STEPS

- Place peeled, sliced, and chopped potatoes in a medium-sized pot and cover with water. Place a lid on the pot and bring to a boil. Once boiling, turn down the heat to simmer and cook for about 15 minutes.
- While waiting for the potatoes to boil, sauté

the onions in oil in a large pan for about 7 minutes. After the time is up, turn off the heat and let sit, stirring occasionally.

- Once the potatoes are done boiling, drain them and add them to the pan with the onions. In the pan, mash the potatoes into the onions with a potato masher. Make sure the potatoes are fluffy. Add the salt and pepper and set aside to cool.
- The dough is the messiest, so make it last. Pour the cup of warm water into a large bowl. Add 2 cups of flour and the half teaspoon of salt and keep one cup of flour aside. Stir the flour in with a fork, and when the dough comes together, knead it with your hands for about three minutes. Getting messy is part of the fun.
- Make sure you have a clean counter space

and sprinkle it with flour, as you'll be turning the dough onto it and kneading away. Slowly add the final cup of flour into the dough, working it until it feels elastic and lump-free. This should take about 10 minutes.

- Boil salted water in a large pot for your pierogi. Roll the dough out as you wait for the water to boil. Halve the dough and dust your counter with flour. Roll the dough out until it's about 1/16 of an inch thick. Sprinkle the top of the dough with flour.
- Use a glass that's about 3 ½ to 4 inches in circumference. Lightly flour a plate to place your circles on once you cut and lift them from the blanket of dough. Place the circles of dough, or wrappers, in fridge.
- Once the filling is room temperature or colder, grab a small bowl of water for wetting the wrappers' edges. Place a tablespoon of filling into the center of the circle, then dab water around the circle. Fold the wrapper edges over the filling and pinch in the middle to hold together.
- Make sure they are sealed well before you lower the pierogi gently with a slotted spoon into boiling water. Boil six at a time — they'll float when they're ready. Scoop out with a slotted spoon and serve with caramelized onions.



GOING 'ROGI

BY MEGAN FAIR
PHOTOS BY KARA GUYTON

Brace yourselves:

pumpkin spice season is upon us. While many people grumble, I'll snuggle into my favorite flannel and sip on anything with a delicious, bold pumpkin flavor. Some celebrate their favorite occasions with a pop of champagne and the clinking of glasses, but autumn deserves something more elaborate – something with more grandeur, something wonderful like a pumpkin margarita. Enjoy a chilly Sunday brunch with this delightful beverage and the best of friends. If you prefer a sober version, nix a few ingredients from the margarita recipe for a delicious pumpkin smoothie that is sure to be a hit.



INGREDIENTS

MARG

- 1/8 cup Tequila
- 1/8 cup orange liqueur
- 1 cup pumpkin puree
- 1/2 teaspoon pumpkin spice
- 1 tablespoon brown sugar
- 2 teaspoon sugar
- 2 cup ice cubes

SMOOTHIE

- 1 can pumpkin purée
- 2 cup ice cubes
- 2 cup milk
- 1/4 cup dark brown sugar
- 2 teaspoons sugar
- 2 teaspoons cinnamon
- Pumpkin pie spice, for topping (optional)

STEPS

- Add the ice cubes, pumpkin purée, pumpkin spice, brown sugar, granulated sugar, orange liqueur and tequila to a blender.
- Blend on medium to high speed until smooth.
- Garnish with sugar sprinkles if desired.
- Pour into a margarita glass, find a spot by the fireplace, and enjoy pumpkin spice season like a professional. Cheers.



DRUNKEN
PUMPKIN

BY PAIGE BENNETT
PHOTOS BY LINDSEY LEMONS





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WHO, WHAT, WEAR

TALK SHOP
PG 86



All Greek to Me

BY HAADIZA OGWUDE
PHOTOS BY CAITLYN WITHERS



Greek organizations have grown over the past few centuries to foster leadership, service, academic excellence, and family unity. These organizations encourage students on campuses across the country to feel they're a part of a familial atmosphere by joining a fraternity or sorority that fits their needs and serves their interests.

However, for minority groups across the spectrum, those opportunities for community and networking were historically not afforded to them, thus creating the need for multicultural Greek establishments. Today there are African-, Asian-, and Latino-American, and LGBTQ-interest fraternities and sororities.

The National Pan-Hellenic Council is the official all-encompassing body of African-American Greek organizations. There are nine African-American

Greek fraternities and sororities that make up the NPHC, also known as the Divine Nine. At Ohio University, six of these African-American Greek organizations are chartered. These include the sororities Alpha Kappa Alpha and Zeta Phi Beta, and fraternities Alpha Phi Alpha, Kappa Alpha Psi, Omega Psi Phi, and Phi Beta Sigma.

The Multicultural Greek Council is the overarching body that encompasses various types of ethnic Greek organizations. The MGC at OU consists of two historically Latino Greek organizations that are now openly multicultural, one being the co-ed fraternity Alpha Phi Lambda and the other being sorority Sigma Lambda Gamma.

These multicultural Greek establishments were created because of discrimination minorities faced from traditional



Caucasian fraternities and sororities; to this day, there are traditional Greek organizations that refuse to allow members from other ethnicities and backgrounds to join their brotherhood or sisterhood.

Multicultural Greek organizations also arose out of the need for community bonds within ethnic communities. Even when allowed to join traditional Greek organizations, minorities still faced prejudice and could not feel one with the other members. Many MGOs were also started to improve their own communities and foster personal development and unity within their respective ethnicities.

Ashley Walker, a member of Alpha Psi Lambda, had a lot to say about her reasons for joining a multicultural co-ed fraternity. "I

had been searching for a group of people that understood my values and shared the same interests and culture as me for a while, so when I heard that someone was thinking of bringing Alpha Psi Lambda back to campus, I knew that that would be the perfect opportunity to be part of something that gave me a sense of direction," Walker said. "And that feeling of home while making new friends and family that I could grow with."

The differences between traditional white Greek organizations and MGOs extend beyond ethnicity. The initiation process and goals of the MGOs are vastly different than those of their white counterparts.

In Gregory Parks' book, *Black Greek-Letter Organizations In the Twenty-First Century: Our Fight Has Just Begun*, he identifies substantial differences in terms of value orientations, post-college commitment, academic importance, and membership intake process. In his research, Parks concluded that multicultural Greeks generally come from a lower socioeconomic background and are more academically motivated, more liberal, more socially conscious, and more peer independent. He found that multicultural Greeks are more focused on community service and career advancement. They also consider membership to be a lifelong commitment rather than just a college activity. Walker

cites the main difference between multicultural and traditional Greek organizations as the foundation and basic stepping stones of the fraternities and sororities.

“Each offers its members a sense of belonging within the organization and the community. Each allow its members to thrive and prosper alongside other members, but what stood out to me was the history behind Alpha Psi Lambda,” Walker said. “We essentially urge our members to appreciate all cultures and what they have to offer while also embracing and educating our members on a shared Hispanic/Latino culture that Alpha Psi Lambda was founded upon.

It’s a group of people scattered all across the United States and the world that are rooting for me to succeed and willing to help along the way, the same way that I am for them. People can’t choose their biological families,

“I HAD BEEN SEARCHING FOR A GROUP OF PEOPLE THAT UNDERSTOOD MY VALUES AND SHARED THE SAME INTEREST AND CULTURE AS ME FOR A WHILE.”

ASHLEY WALKER

but my APSI family chose me, and I chose them. And if given the chance to do so, we would pick APSI every time because in the end it’s all worth it.”







LET'S DO THE TIME WARP AGAIN

BY JULIA BROWN
PHOTOS BY ROYLE MAST

Get ready to be thrilled, chilled, and fulfilled at the Lost Flamingo Company's annual production of "The Rocky Horror Picture Show," a movie about newly engaged couple, Janet Weiss and Brad Majors who stumble upon the Transsexual Transylvanians of Dr. Frank-N-Furter's house when their car breaks down. It is a satirical homage to science fiction and horror B movies of the 20th century.

This is the 15th year Ohio University's only student-run theater company has produced the show. The group performs in shadow cast style, meaning they perform the live show in front of a screen as the original movie plays behind them; this can be challenging.

Actors must perform while the bright light of the projector shines in their eyes and accurately keep in time with the actors on screen.

"Acting out a show when it's playing right behind you and mimicking the movements at the right time can be a struggle," senior Elicia Gibson, the show's assistant director, said. Costumes are also troublesome. For many of the characters, much of their stage time is spent in very little clothing.

"They're very self-conscious at first and it's cool to ... see how comfortable they become, to be able to physically see self-acceptance," director Kelly Bergenstein, a junior, said.

Ian George, a senior who plays Dr. Frank-N-Furter, understands this transition from feeling uncomfortable to confident.

"It was a little weird to wear a corset at first, but I got into it pretty quickly. I put on my heels and lingerie one day and I was like, 'This feels right.'" Tess Plona, a senior who plays Janet Weiss, knows about being on stage in next to nothing. "It's always a little uncomfortable being in front of your peers in your underwear. Once I got used to it, it was very empowering," Plona said. The cast and crew also ran into trouble when the former venue, The Union Bar and Grill, burned down last November. The Union will not be reconstructed in time for the show, so the troupe had to turn to other local businesses for potential sites.



They decided on Jackie O's Pub, which is located next to their old location. The switch to Jackie O's, however, has not been an easy one. According to Casi Arnold, a senior in the Whorus who has participated in the show for three years, "The Union had such a specific vibe and aesthetic that came with it." The new location will not only have different dimensions, but also a different feel. That atmosphere may be more mature one, as the pub plans to limit the number of underage students who can come to each performance.

"Within four hours of putting up our event on Facebook we had over 400 people RSVP ... I'd say that about 70 percent of them were underage, and it just bums me out that so many people aren't going to be able to see the show because their ID isn't



“IT WAS A LITTLE WEIRD TO WEAR A CORSET AT FIRST, BUT I GOT INTO IT PRETTY QUICKLY. I PUT ON MY HEELS AND LINGERIE ONE DAY AND I WAS LIKE, ‘THIS FEELS RIGHT.’”

IAN GEORGE







horizontal,” Bergenstein said.

The movie itself, however, would have no trouble getting into Jackie O’s to see the show due to its age. Rocky Horror is celebrating its 40th anniversary this year.

“I can definitely say I don’t think it’s the plot of the movie that brings people back. It’s not your Oscar winner,” Bergenstein said. “People are definitely there for the people they meet while they’re there and who they get to be when they’re inside.” Audience members are encouraged to be whoever they want while watching the performance. “[The show] attracts very weird people and, if not weird people, it brings out the weird in people,” Arnold said.

Plona believes the significance Rocky Horror has at OU goes beyond the typical cult movie craze. “I think the environment Kelly has created is more about just embracing who you are,” she said.

The show will be held Oct. 14, 15, and 17 with doors opening at 9 p.m. “Virgin Sacrifices” will begin at 10 p.m. Tickets are \$5 with an additional \$2 cover charge for those who are under 21.

For the Rocky virgins planning to attend this year, Bergenstein has one piece of advice: bring a toothbrush.

“There’s a 70 percent chance you’re going to end up making out with somebody you don’t know, so brush your teeth.”





TALK SHOP

BY HAYLEY DASHIELL
PHOTOS BY DANI BARTLEY



While Bluetique is filled with patterned rompers and hip, slouchy t-shirts, Honey's products include lingerie imported from Poland and a selection of adult toys. The one thing they have in common is the desire to provide residents of Athens with something fresh.

The Athens Bluetique opened Aug. 13, and is located at 19 W. State St. It's the 8th location for the Kentucky-based company. The spacious store gives off a modern, slightly industrial vibe. Hints of exposed brick dot the walls and the store-length display windows fill the space with light.

"It is a fun store, it is a very unique place," store manager Marissa Whaley said.

The clothes reflect that statement. The pieces are trendy but with a twist. For example, a simply cut skirt is made more interesting by a fabric choice like corduroy, or a simple tank dress is elevated by a mid-length and curved hem.

The store can be a bit pricey, especially for the average college student, with most items priced between \$40 and \$70. According to Whaley, the higher prices come with good reason.

"We do carry a few brands that are more expensive, but they are more expensive because they are more durable, and the quality of clothing is higher," Whaley said.

However, the boutique carries many items from more affordable brands. The Weekender, a



customer and employee favorite, is a line of basic yet stylish, T-shirts and sweaters. They are loose and shapeless — in the most flattering way — and start at \$20.

“I own four or five of them, and I am not just saying that because this is my store. They are so comfortable and cute, you can really dress them up or down,” Whaley said.

So far the store has been a hit with Ohio University students looking to stay on trend for the fall, especially those looking for the perfect outfit for a big occasion. Whaley says they have helped find clothes for a lot of girls going through sorority recruitment, weddings, and first dates. ▶





Honey is a very different type of store, and its name evokes exactly the atmosphere that co-owner Meredith Allen is aiming for. The store's goal is to sell lingerie and adult specialty products in a clean, sweet, and inviting setting.

Honey, located at 13 W. Union St., opened in late July. Through the store, Allen is hoping to provide Athens with a service that was previously missing.

"It is a comfortable, clean place to come shop. Especially for the adult stuff; I think that is important. You know, instead of going to a truck stop sort of place or having to shop online," said Allen.

The boutique offers a wide range of styles from simple, yet

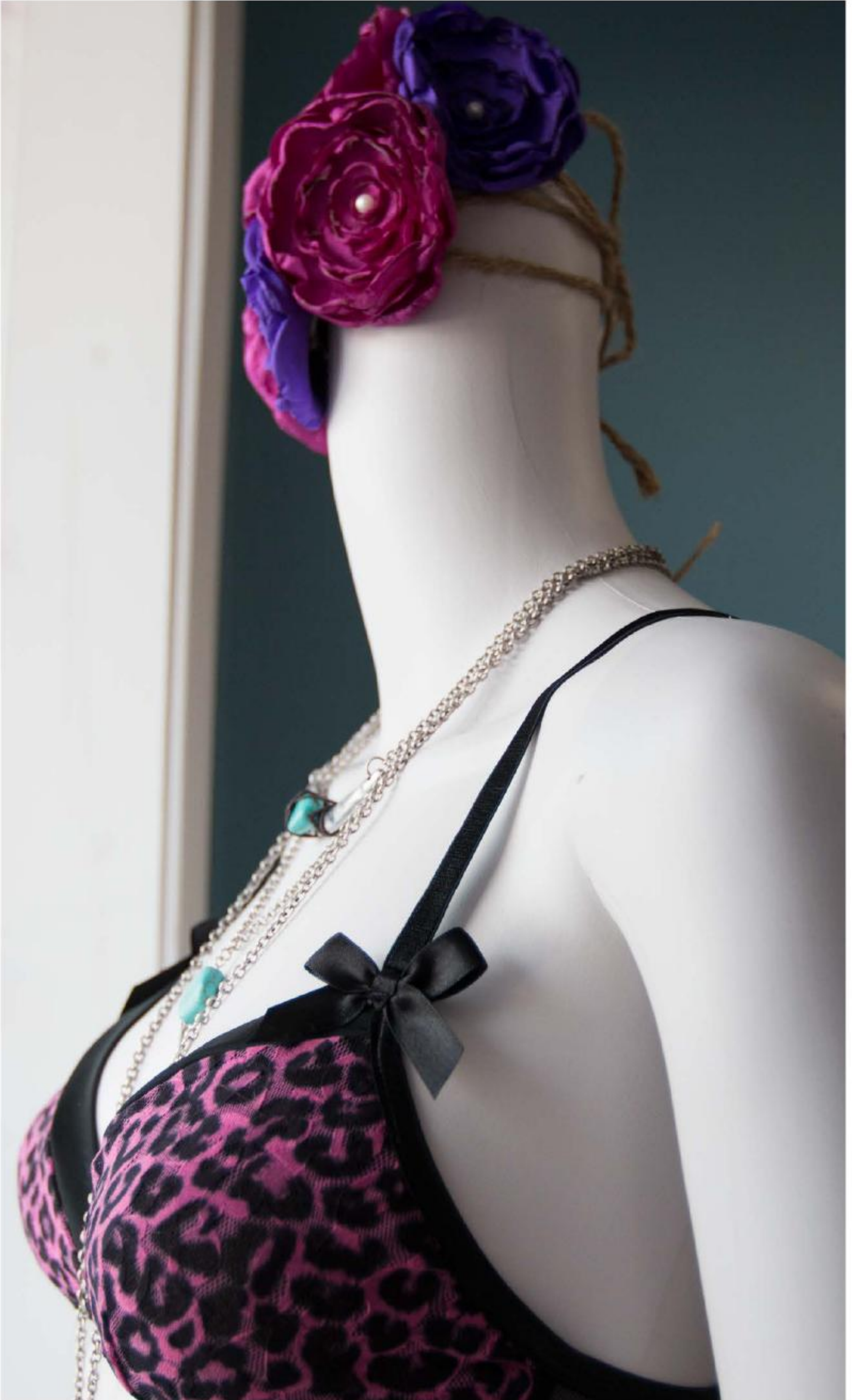
pretty underwear to full corset and garter sets. Allen strives to carry all sizes, and she urges customers to make specific requests. A brand made in Poland caters to larger-chested women, and Allen can make special single-item orders from them.

"I have finally had people give requests for bra sizes, I have gotten 36 D, 38 D to F. I just need people to tell me what they want, because if they do not tell me, I will not have it," Allen said.

Honey also carries items from independent and fair-trade companies. Allen prefers to buy from other woman-owned companies, including brands like Larkspur, an eco-friendly, Los Angeles-based brand. Organic and imported independent products might cause the lingerie to be more expensive, but Honey carries something in every price range. Jewelry and other accessories start at \$5, while the corsets may reach \$125. The boutique offers more affordable bras starting at \$14.

With specialty requests already coming in for bras and their Wild Honey adult products, customers are embracing Allen's vision of a new lingerie shopping experience, one that is comfortable and personalized for everyone.

"It is more feminine, but we cater to all types of people. Shopping for lingerie and adult products does not have to be dirty or décor-less, it can be fancy and nice," Allen said. ▶





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PHOTOS BY CAITLYN WITHERS

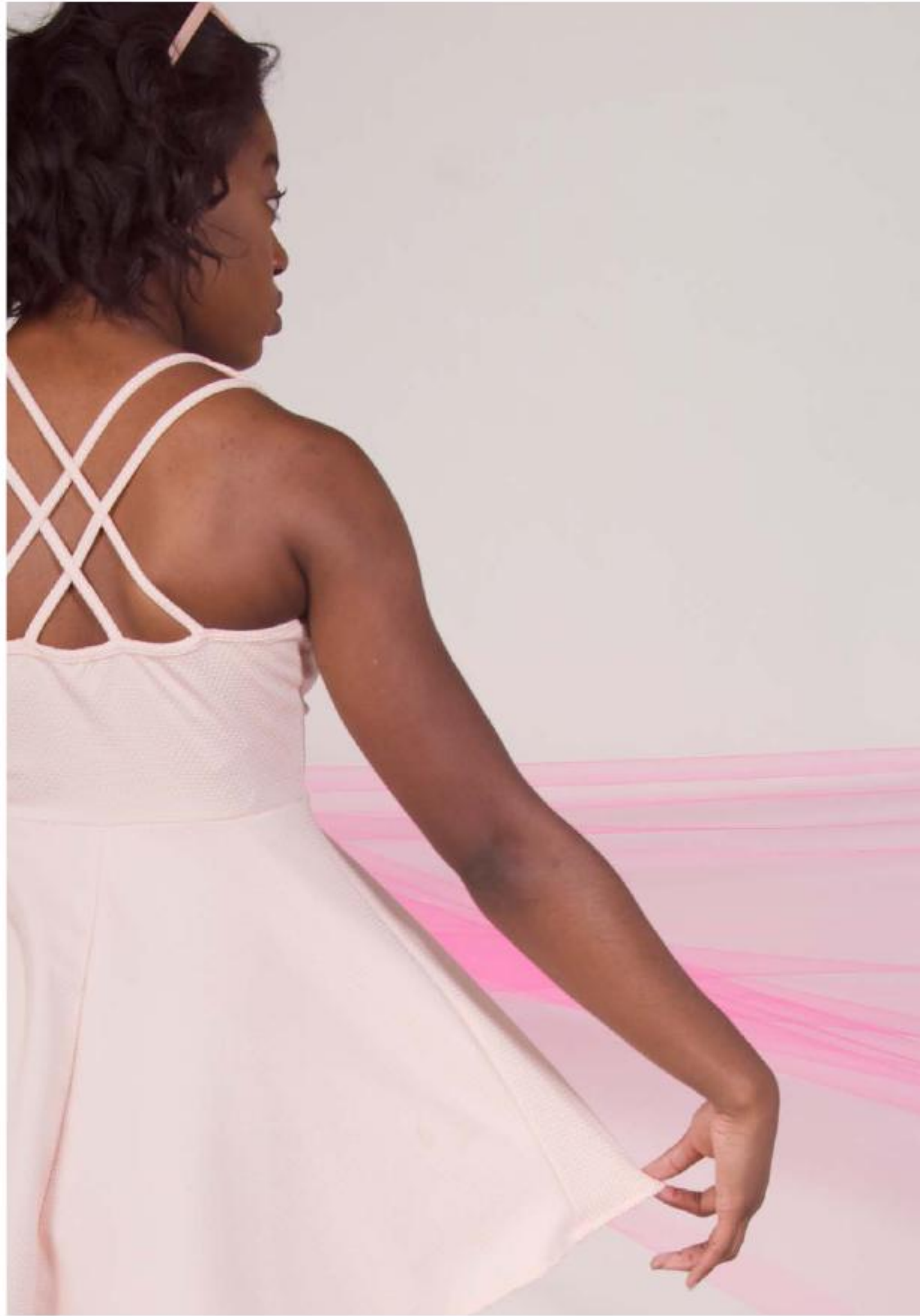
























CABIN FEVER





PHOTOS BY BRE THOMAS





























Order On the Court

PHOTOS BY:
ISAAC GIBSON







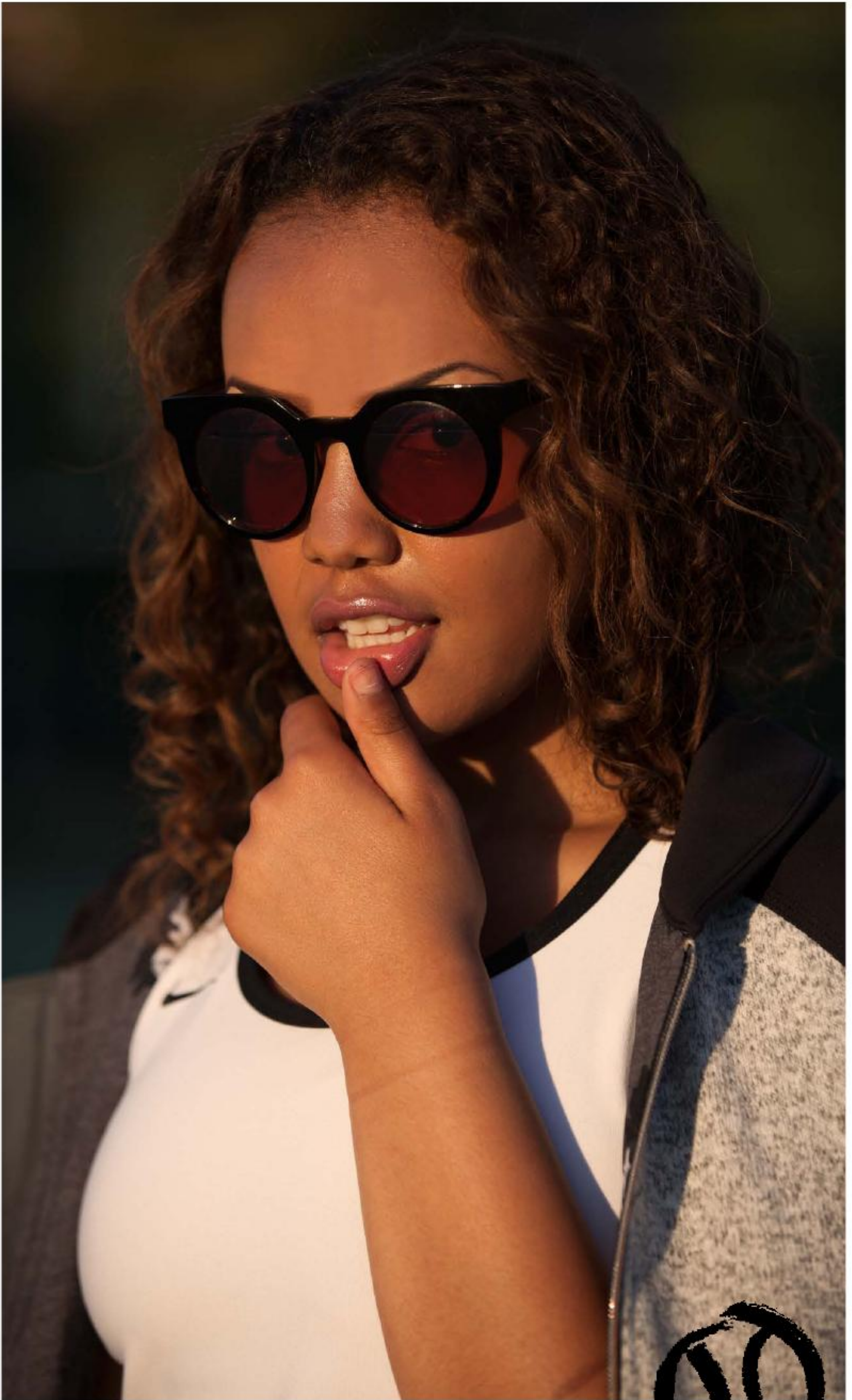


















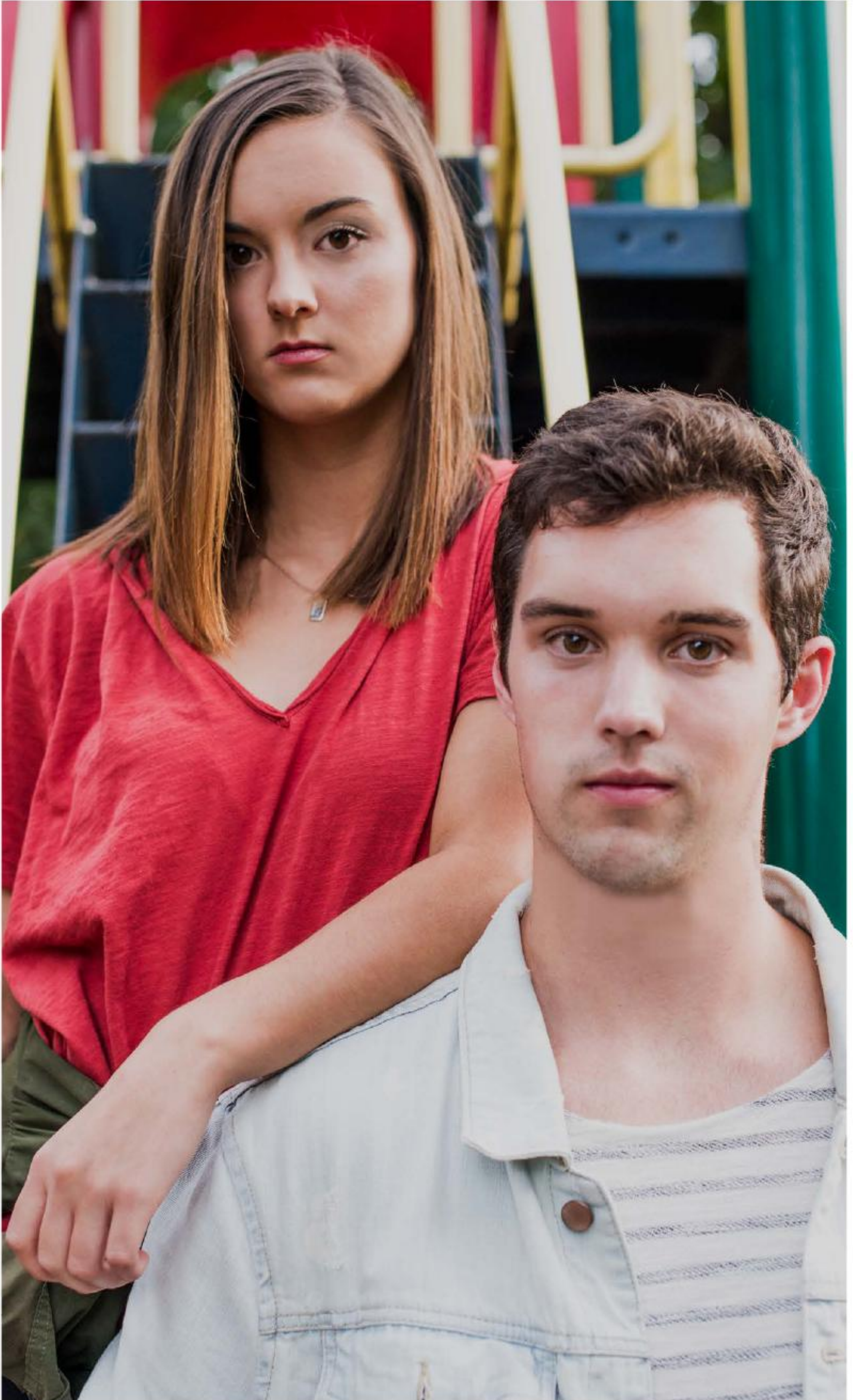




NORMCORE

PHOTOS BY ERICA BRECHTELSBAUER

THE NEW NORMAL



























G

LOOKS WE LIKE

PHOTOS BY CANDACE CUNARD &
JULI PIERANDRI

The iconic faces behind some of the most influential fashions not only wow us on the runway but keep us excited with their own personal styles and inspiring aesthetics.

DESIGNERS



MARY-KATE &
ASHLEY OLSEN

KARL LAGERFELD





DONATELLA VERSACE

ALEXANDER WANG





BETSEY JOHNSON



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CAMPUS CASUAL

SHOPPING GUIDE QUIZ

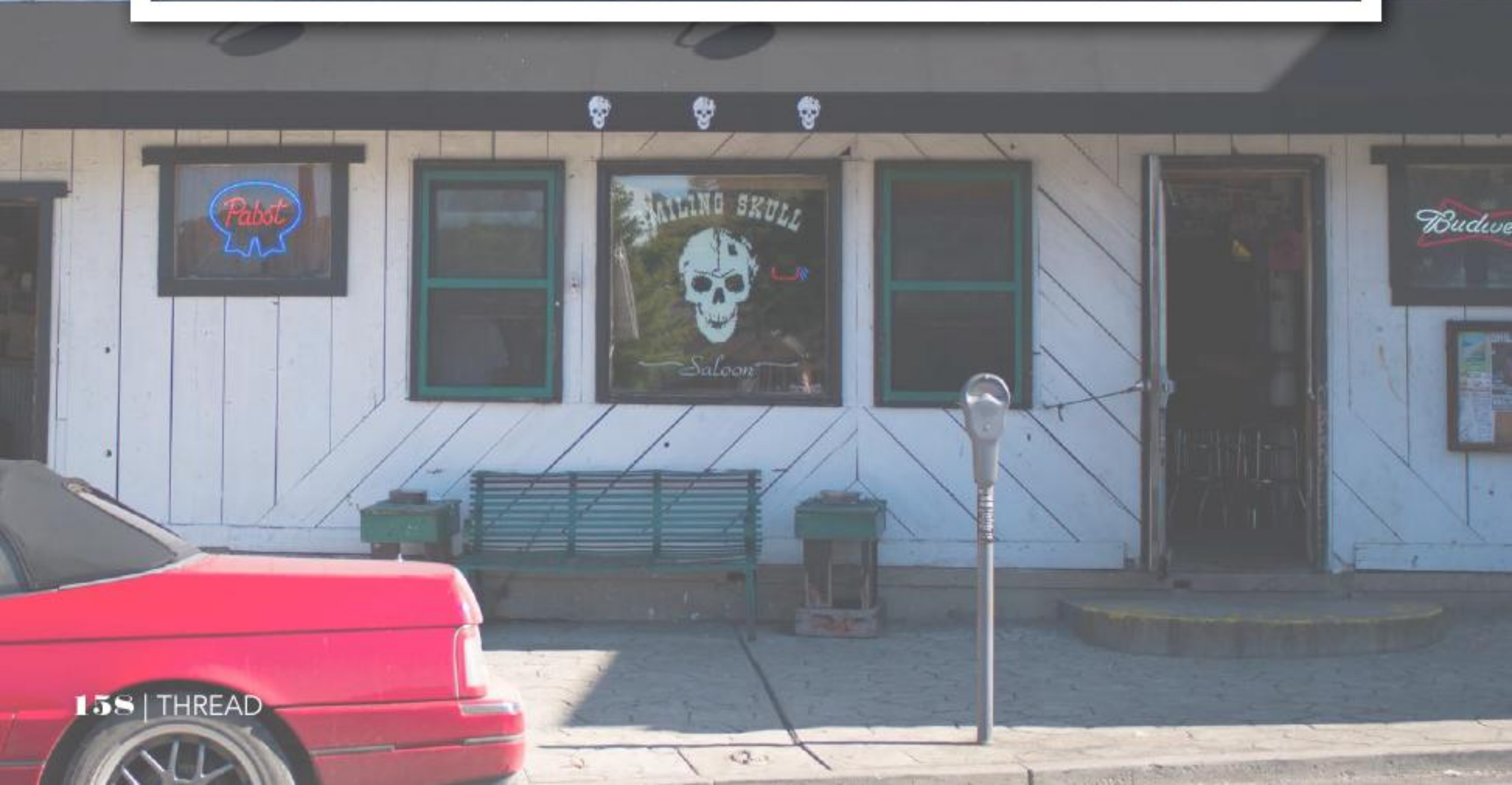
PG 164



'STAL VS. SKULL

The 'Stal and the Skull, two very different establishments making their mark on Athens nightlife. Take a look at what OU students have to say about these two iconic bars.

VIDEO BY EVAN SCHMIDT



CHECK OUT THE *THREAD BLOGGERS*



BRIDGET GIBSON

SNEAKERS AND SUNNIES
sneakersandsunniesblog.wordpress.com



MORGAN BRENNER & NICOLE TSANGEOS

LOVE IN MY TUMMY
amoreinmytummy.wordpress.com



RACHEL WAGNER

THE REVOLUTION OF JAY
rachelewagner.wordpress.com



SARAH PARKER

THE BEAUTY BREAKDOWN
http://thebeautybreakdown.tumblr.com



TIFFANY BEY

PEACE & HAIR GREASE
http://tiff13bey.wix.com/peaceandhairgrease.com

ASK EXEC

Find out our board's answers to all of your fashion and beauty q's!

- Which lipstick should I wear out this fall? Are there any good new colors? I prefer matte lipsticks or lip paints!

LOUIS BARAGONA,
EDITOR-IN-CHIEF:

Though I'm not a lipstick wearer, I am a bit of a beauty guru and makeup devotee. Any expert will tell you fall is the perfect season for a matte lip in a luxurious color. I'd recommend MAC's Matte Lip Collection lipsticks in the colors "Instigator"

(a blackened, bold plum), "Antique Velvet" (an intense and classy brown), and "Heroine" (a daring, avant-garde purple.) For lip paints one can easily find a cheap steal from NYX Soft Matte Lip Creams with a ton of colors, my favorites being

"Transylvania," "Prague," and "Stockholm." I hope that helps perfectly paint your pout. Happy Autumn!

- My skin is already beginning to react poorly to the change in the seasons. Do you have any tips for those of us whose skin is drying up with the leaves this autumn?

MORGAN BORER, PUBLIC RELATIONS CHIEF:

Changing seasons and cooler temperatures can be harsh on skin. My advice? Keep showers short and use warm water. Drink plenty of water, and moisturize after every shower when your skin is still damp. Coconut oil is my secret ingredient, and it's much more affordable than other products. Perfect for a college budget!

- I want to get on board with the knee-high boot trend, but I'm not sure how or what to wear them with, or where to find them for a price that won't drain my bank account. Any advice?

LINDSEY SMECKER,
CREATIVE DIRECTOR:

The best part about the knee-high boot is that it can be dressed up or down! I have worn them over leggings but I have also worn them with shorts for an edgier look (peep the Pia Mia shoot on page P #20.) Steve Madden has a great selection and are always doing flash sales, so you don't have to break the bank.

- Lately I've been doing a better job at saving money, so I'm looking for a couple of things to add to my fall wardrobe. Which staples should I buy and which trends are worth purchasing?

MICHELLE FRANTZ,
FEATURES EDITOR:

The majority of your money should go to



the staples that you will be able to pull out of your wardrobe for years to come. Focus on investing in a really great pair of jeans, a neutral pair of booties, and a coat to get you through the cooler weather. Try a fringe bag, pleated skirt, or fur vest that will make a statement but still look good with more basic pieces.



• **I'm a bigger person and I've been told that certain trends are off limits for people of my size. How do I wear things like crop tops or yoga pants without drawing attention to my size?**

MEGAN FAIR, WHO WHAT WEAR EDITOR: Here's the thing. There's no such thing as "off limits" when it comes to clothing. If you feel comfortable in a crop top and short shorts, wear it proud! Your personal style is up to you, and you should proudly wear

• **I hate my sparse brows and I need to do something to enhance them. Do you have any tips for those of us with little brow to work with so I can get great eyebrows like Cara Delevingne?**

C. MIHOCIK, COPY CHIEF: For those of us cursed with the brows that make us look tired at 6 p.m. if we don't have them looking #fierce by the time

whatever the heck you want! Everybody has a beach body, everybody looks good if they feel good, and everybody has a right to wear what makes them feel great!

• **As a paler person I want to achieve a sun-kissed glow, but I have to be picky about which bronzers I use. Are there any bronzers that pale people can wear that won't look completely faked and baked?**

HANNAH HASEMAN, BUSINESS MANAGER: You've come to the right place, my fellow pale friend. There are definitely some great bronzers out there for

we run out the door, there's still hope. Just fake it 'til you make it. First, pluck the strays that have wandered away from the rest of the flock. Second, pick an eye shadow that's closest to your preferred hair color. Purple brows? Sure, do it. Third, use an angled definer brush and fill those bad boys and girls in, tapering the ends for a natural look.

people with very pale skin that won't make you look unnatural, or orange and streaky. What I use (and love) is the Too Faced "Chocolate Soleil Matte Bronzing Powder." The shades are all very light and have no hints of orange undertones. I've also heard great things about Benefit's "Hoola Bronzer." I've personally never tried it, but I've heard it's similar to Too Faced's bronzer. However, it seems to have warmer shades, so if you're pale with yellow undertones, I'd suggest Benefit's bronzer.



HALLOWEEN HOROSCOPES



ARIES

03.21 - 04.19

THE NIGHT: Fiery Aries, HallOUween is your night to embrace your passion for adventure. Your night will begin with a group of friends, all making your way down Court Street in unique costumes. Your desire for control combined with your wanderlust will either land you at a friend's playing babysitter, or wandering the bricks of Athens with a friend until the wee hours of the morning.

COSTUME: A Red, Hot Devil



TAURUS

04.20 - 05.20

THE NIGHT: If your friends can break you away from Netflix and out to the block party, the night is already a success. Your stubbornness will probably lead you to write off the entire night as a big bust, but fear not! Your sensual nature will attract countless suitors. Your possessive nature could land you bawling in the corner of a party after a sneaky fairy starts flirting with your crush.

COSTUME: Good Ol' Fashioned Witch



GEMINI

05.21 - 06.20

THE NIGHT: Before the party begins, take a deep breath, restless Gemini. You'll probably be dressed before your entire squad has even finished applying their last bits of glitter. Due to your affinity for conversation, you'll chat your way up and down Court. Your wandering tendencies will land you at parties across Athens. A night of dancing and fun is surely in store!

COSTUME: A costume for a pair, like Thing One and Thing Two



LIBRA

09.23 - 10.22

THE NIGHT: After weeks of planning, your night will go off with a sparkling bang. Your sociable nature will provide you with a large group of friends, all ready to have the time of their lives. With you as leader of the pack, you'll go to party after party, making more friends along the way. Your problem-solving skills will help you mediate the situation when two friends argue over whose costume is more unique.

COSTUME: A Butterfly



SCORPIO

10.23 - 11.21

THE NIGHT: Nobody can figure you out this HallOUween night. It isn't your costume that's confusing, it's you. Your reserved by nature, which will be evident tonight. You'll sit in the corner of a friend's apartment sipping on the house drink with your typical air of mystery. Before the night's end, you'll either be walking home alone or have joined a small group of very excited freshmen.

COSTUME: Batman or Catwoman



SAGITTARIUS

11.22 - 12.21

THE NIGHT: Your luck managed to help you find the perfect costume, as well as land invites to every exciting get-together in Athens. Your confidence will earn you compliments all night and your ability to make everyone feel welcome will leave your group happy. Expect to be out until your energy and charisma wear thin, which could be the break of dawn due to your childlike spirit.

COSTUME: Hula Dancer

For many, HallOUween, the annual celebration in Athens, brings with it ghoulish surprises, horrifying wardrobe malfunctions and devilish stress over the most important question of all – what costume to wear?

BY KENYETTA WHITFIELD



CANCER

06.21 - 07.22

THE NIGHT: Sweet Cancer, you're going to be everyone's saving grace this HallOUween. By midnight you'll find yourself on a bench on Court consoling an inebriated friend who's having relationship issues. However, when your melancholy friend cheers up and ditches you for a party, your sensitive nature will leave you ready to Netflix and chill. Nothing a little candy corn can't fix!

COSTUME: An Angel



LEO

07.23 - 09.22

THE NIGHT: Your upbeat energy will create an all-around great mood throughout your entire group. After doing a bar shuffle and posting numerous selfies in your costume, you'll head out to the block party. Your need for validation and leadership however, could leave you feeling slightly down by the night's end when your friends all head home with a new hotties' digits.

COSTUME: A Greek God or Goddess



VIRGO

08.23 - 08.22

THE NIGHT: HallOUween is the furthest thing from your mind, though you've crafted the most poised costume possible. Your night will start early at a small pregame with friends. Your insightful and analytical nature will lead others to call you a stick in the mud. You however, know how you like to have fun. By midnight you'll be heading home to write a journal entry about the night's adventures.

COSTUME: A Mermaid



CAPRICORN

12.22 - 01.19

THE NIGHT: Your friends may not believe you, but you're actually excited for HallOUween. You're just not too excited to be out in public in some silly costume. Your night will be full of navigating and babysitting amongst your friend group, which is alright with you. It's the way you have fun. Just a tip, take a chill pill and live a little. Don't forget, you're only in college once, so go have fun!

COSTUME: Rosie the Riveter



AQUARIUS

01.20 - 02.18

THE NIGHT:

Aquarius, the individual. You feel no pressure to have a costume everyone will adore, you just want to have tons of fun while still being your dorky, yet artistic self. All night you'll search for someone to have an intellectual conversation with over Halloween-themed sangria. By the end of the night you'll have charmed your way to everyone's hearts with your quirky attitude and aura of youth.

COSTUME: A Peacock



PISCES

02.19 - 03.20

THE NIGHT: All

night you'll whisper to yourself, "Don't fall over." Don't worry! Your usual klutziness will come off as cute rather than awkward, especially when you're in costume. Your sensitive nature will attract tons of friends throughout the night. You're approachable by nature, so don't be surprised when everyone asks for your number so that they can catch up with you later in the semester.

COSTUME: A Ballerina

Shopping Guide Quiz

BY ALICIA MACDONALD

WHICH STYLE BEST DESCRIBES YOU?

1 The majority of your closet is consumed by...

- a.** Full skirts and soft colors.
- b.** Loose, flowing skirts and dresses.
- c.** Clean, structured clothing with very minimal patterns.
- d.** Dark wash denim, button-up shirts or sweaters.

2 Your style icons most likely include women such as...

- a.** Lauren Conrad and Olivia Palermo,
- b.** Vanessa Hudgens and Zoe Kravitz.
- c.** Kendall Jenner and Miranda Kerr.
- d.** Taylor Swift and Jennifer Aniston.

3 Your wardrobe is made up of style details including...

- a.** Jewelry or hair accessories.
- b.** Suede fabrics and fringe.
- c.** Combining like-colors together.
- d.** Youthful yet sophisticated pieces.

4 Your favorite personal style must-haves are...

- a.** Floral Prints and tailored pants.
- b.** Bell bottom jeans and printed tees.
- c.** Neutral colors like black, white or taupe pieces.
- d.** Cottons and other soft, subtle fabrics.



MOSTLY A'S - FEMININE

BLUETIQUE

19 West State Street, Athens, OH

New to the Athens scene, Bluetique creates a whimsical and one-of-a-kind style for OU fashionistas. With affordable and stylish pieces, it's a go-to for anyone looking to add quality pieces to their wardrobe.



MOSTLY B'S - BOHEMIAN

ARTIFACTS

2 West State Street, Athens, OH

A staple in the Athens community, Artifacts offers an array of products from comical t-shirts, to dresses and handmade jewelry. A hidden gem within the foothills of the Appalachian, customers will surely find inspiration within this shop.



MOSTLY C'S - MONOCHROMATIC

FIGLEAF

57 N. Court Street, Athens, OH

A popular destination amongst fashion-loving OU students, Figleaf offers a wide selection of dresses, tops, and accessories in a myriad of colors. This quaint shop along Court is ideal for any fashionista searching for simple, stylish pieces.



MOSTLY D'S - CLASSIC

THE OTHER PLACE

43 S. Court Street, Athens, OH

Known for their array of different products from clothes, to jewelry and other accessories, The Other Place has been a well-known staple on Court Street. No matter the occasion, this trendy shop will provide shoppers with several options to choose from.

A woman with dark hair is walking on a runway, seen from the side. She is wearing a vibrant red, sleeveless, form-fitting dress with a long, flowing train that she is holding up with her left hand. She is also wearing black high-heeled shoes with ankle straps. The background is a light-colored wall with a large, stylized white 'E' logo. The text 'BACK OF THE CLOSET' is overlaid in large white letters, and 'FASHION MEETS MUSIC FESTIVAL' and 'PG 194' are at the bottom.

BACK OF THE CLOSET

FASHION MEETS MUSIC FESTIVAL

PG 194



TAILLORED TIMELINE

BY KATIE PITTMAN
PHOTOS BY ALLISON HAAS

Over the years, men's fashion has been put on the backburner. Many menswear collections have historically been featured along with womenswear, which usually took center stage during fashion shows. But this past July, the first New York Men's Fashion Week took place after a 14-year hiatus.

In just four days, over 50 shows and presentations occurred, drawing large audiences. Famous designers such as Tommy Hilfiger, Calvin Klein, Michael Kors, and many more took part in the event, sponsored by Amazon Fashion.

Steven Kolb, CEO of the Council of Fashion Designers of America, stated in an interview with Buro 24/7, "America's menswear has never been more strong or creative." Designer Todd Snyder told fashion website, The Cut, that "U.S. menswear has been an afterthought for years." NYFW allows for designers like

Snyder to show off their often-overlooked menswear collections.

Men's fashion truly began in the 1940s. This is when mass production of clothing began and ready-to-wear collections were created. Designers focused on suits with longer jackets, pressed slacks, and leather loafers.

The 1950s was an era in men's fashion that focused on minimalist, conservative outfits. Gray double-breasted jackets with matching slacks were popular. The outfits focused on clean lines and structure, unlike the fashion of the 1960s.

In fact, according to men's fashion blog, Articles of Style, the 1960s was a time of "rebellion and individuality" in the fashion world. Typical looks consisted of pants with higher hemlines, patterned shirts, and buckled shoes. Fashion-forward men focused on showing their





individuality through clothing rather than following trends. Designers caught onto this and offered a plethora of styles. The carefree attitude of the 1960s carried into the 1970s, where fashion accessories became outfit staples. Wide patterned ties, bracelets, and even necklaces became popular men's accessories during this decade. Many dub this the "hippie" era of fashion, as outfits had a carefree, easy look about them.

The 1980s and 1990s focused on dressing for business, which included strong lines, but baggy silhouettes. The term "business casual" was coined during this time period. Dress shirts were looser than years before, but they had sharp, pointed collars and came in a variety of colors. Suspenders were common accents to outfits during this era and often replaced belts.

The 2000s rejected the loose silhouette of the late twentieth century by focusing on tailored, slim-fit suits and casual wear. Celebrities began wearing clothing influenced by European fashion, and this prompted stores and designers to create more pieces in this style. Men's fashion became more popular during this era partially due to the birth of the Internet and fashion blogs. The Internet allowed for men to research fashion and to share their opinions with others online.

Likewise, the rise of men's high

fashion has been aided by the increased use of social media and technology. Platforms like Instagram and Twitter allow for designers, bloggers, and models to share outfits and details with large audiences. This exchange also allows for these audiences to share their own style tips, photos, and opinions.

Needless to say, the explosion of information now available online through social media has brought men's fashion to the forefront. According to Quartz, an online news outlet, "Men's clothing is outpacing cameras, computers, and beer in growth of online sales." In fact, men's fashion sales have increased more than 17 percent in the past five years, even more than the percentage growth of sales in groceries, auto parts, and jewelry.

Another sign of the growing interest in men's fashion is exemplified by The New York Times, which for the first time in five years, has added a new section, Men's Style, to its coverage of the news. The Times attributes the need for this addition based on what it perceives as a rapidly growing interest in menswear.

Not too ironically, The New York Times also reports that according to global consulting firm, Bain & Company, men's ready-to-wear collections generated about \$28 billion in sales last year, which surpassed

that of women's ready-to-wear sales in 2014.

Section editor, Jim Windolf, stated, "The section is frivolous and serious at the same time, aimed at guys who are new in town and need some help cracking the code, while also keeping in mind more seasoned men who already know where the treasure is buried."

Not only does the section focus on men's fashion, but also men's lifestyle and general interests. Windolf said articles vary from celebrity profiles to the latest about cars and watches.

The newfound popularity of men's fashion has obviously influenced the choices men today make when dressing themselves in the morning. Women who are interested in fashion have traditionally expressed themselves through their clothing and accessory choices. Now it seems that more men are doing the same.

This year, men's fashion trends varied from khaki suits to white denim jackets. Designers focused on minimalist designs that made a statement. Simple, clean-cut suits were given new life with jewel-toned color options and more comfortable, sporty fabrics. The neutral-colored suits were accented with bright, cotton ties, a diversion from the usual shiny silk tie.

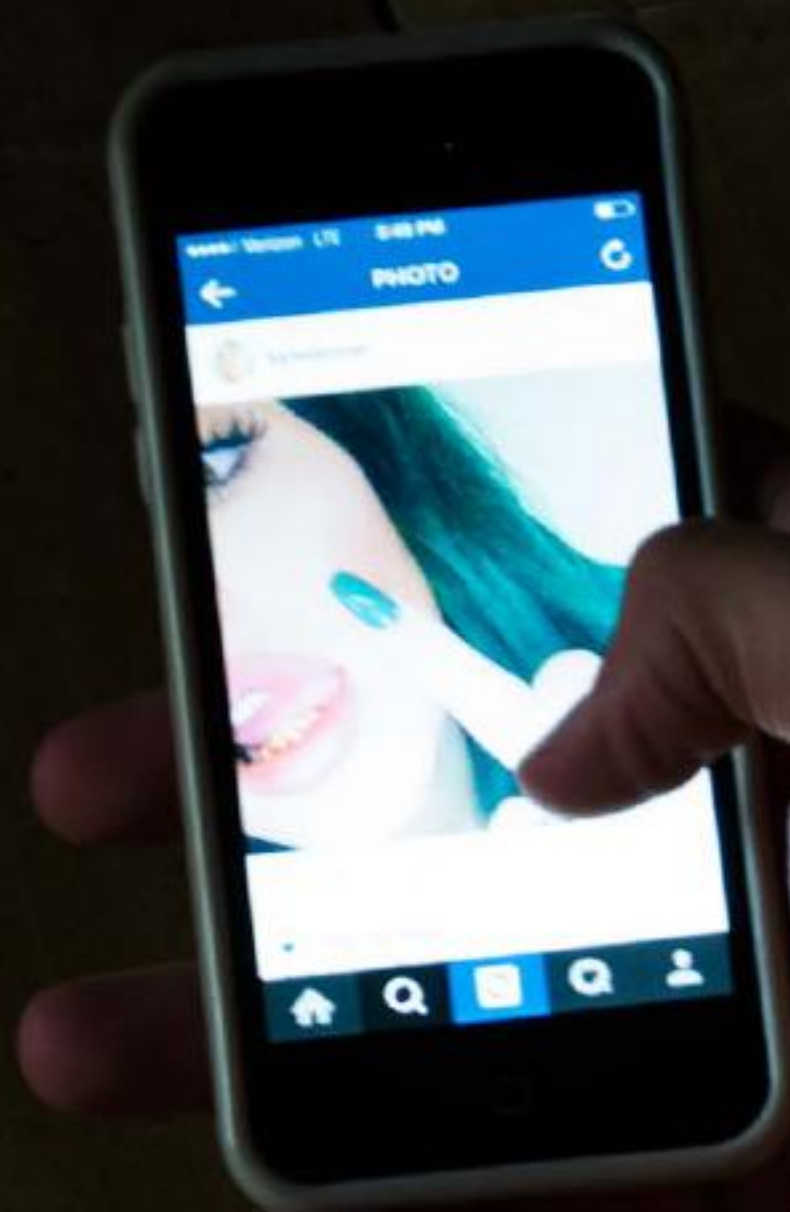
Most designers focused on

functionality and comfort for the Fall 2015 season, but didn't allow any pieces to look sloppy. Worn-in, light wash denim made a comeback in many designer collections, and was often paired with more structured pieces, such as blazers and button-ups. Bomber jackets were also frequently featured in monochromatic outfits, paired with slim trousers and oxford shoes.

Neutral colors dominated other collections, with camel being deemed as the new fall neutral of 2015. Many designers chose to pair camel accessories with navy and other varying shades of blue, creating timeless looks for both formal and everyday wear. Other designers chose to pair camel and white, which created clean, sharp lines of contrast within the outfit. Khaki suits accentuated these clean lines with structured jackets and trousers.

Men's fashion is evolving faster than ever. With the growth of interest due to the Internet and social media, the industry of men's fashion can only continue to grow. Many deem Men's New York Fashion Week a success, and assure there will be many more to come. Stylist Nick Wooster is excited for the next NYFW: Men's in January 2016. "It's always the sophomore album, book, movie or collection that solidifies your reputation," Wooster said.





Culture Shock

BY KAYLA BEARD
PHOTOS BY BROOK WHITE

After the “Kylie Jenner Lip Challenge” became a viral phenomenon, many black women questioned the society that praised a young white girl for feigning a feature that black people, especially black women, have historically been shamed for: full lips. Many argued via blogs and social media that the praise Jenner received for her new look was a slap in the face to black women, who have historically been mocked for having the same feature.

The issue boiled from upsetting to unacceptable in March when an article on fashion site Styleite accused Beyoncé of “trying Kylie Jenner lips” resulting in several heart attacks from the Twitter community. The problem with the accusation is Beyoncé was born with full lips, but a new trend popularized by a young white woman cast a strange new light on the world and redefined full lips as “Kylie Jenner Lips.” Thus placing all women with this trait — even those born with this trait — into the category of “Kylie imitators.” Unfortunately for Beyoncé, and many other women of color, a white woman was taking credit — and being hailed as a trendsetter — for a feature that was deemed unattractive prior to her validating the acceptance of it. Such is

the phenomenon known as cultural appropriation.

Cultural appropriation occurs whenever a member of a dominant race or culture, takes a specific aspect of a culture that is not their own and uses it in a way that is offensive or demeaning. For example, when a white woman who is not a practicing Hindu wears a bindi (a traditionally religious marking) as a fashion accessory, one could say that she is simply following a popular trend. However, if an Indian woman is frowned upon for wearing a bindi while a young white American woman, such as Katy Perry is “making a fashion statement” for wearing the same bindi, then the seemingly innocent trend, as it turns out, is actually a form of appropriation.

The media throws around different definitions of the term causing a lot of debate over what it really means. Some people argue where to draw the line between cultural appropriation and cultural appreciation, claiming that the use of various cultural symbols — such as bindis or Native American headdresses — is a way of honoring a culture rather than appropriating or exploiting it. However, this argument falls short when members of the cultural group who are exploited are not

allowed the same freedom of cultural expression.

Dr. Eddith Dashiell, a journalism professor who teaches a class on how media covers race, gender, and class, explained the difference between appropriation and assimilation, which occurs when a member of a minority race or culture must adopt the customs of a dominant culture in order to survive. “If you flip the script, and [non-white] people are adopting white culture, that’s called assimilation,” Dashiell said. “When a black woman straightens her hair, that’s what she’s supposed to do in order to assimilate in society; she’s supposed to adopt the white culture in order to be accepted.”

While there are ways that someone can partake in a culture without appropriating it, Dr. Dashiell said there is a difference between appreciating someone’s culture and exploiting it. “I don’t see a problem with cultural appropriation unless you’re using it to still oppress [people].” Dashiell recalled how some of her coworkers reacted to her when she first decided to wear her hair in dreadlocks or “sister-locks” as she called them. “When I first got them I had colleagues who thought I was being militant. They felt threatened ... So when we embrace our own culture we’re being militant.” This is the primary difference people of color face when embracing the same, but

appropriated, aspects of their own culture. They are perceived in a different, more negative way than their white counterparts.

For a recent example of cultural appropriation in action, consider Miley Cyrus. At the 2015 Video Music Awards, Cyrus who hosted the event pranced around the VMA stage in numerous interesting fashion choices but the most unsettling aspect of any of her outfits that night was her hairstyle. For Cyrus, the faux-loc-ponytail she chose to wear was just part of her eccentric, edgy persona. However, her use of the trend left a sour taste in the mouths of those who remember the controversy actress Zendaya’s faux-locs created at the Oscars in February.

There was a lot of media









ASK YOURSELF:

**“IS IT FROM A
GROUP THAT
HAS BEEN
HISTORICALLY
DISCRIMINATED
AGAINST? IS IT A
STEREOTYPE?”**

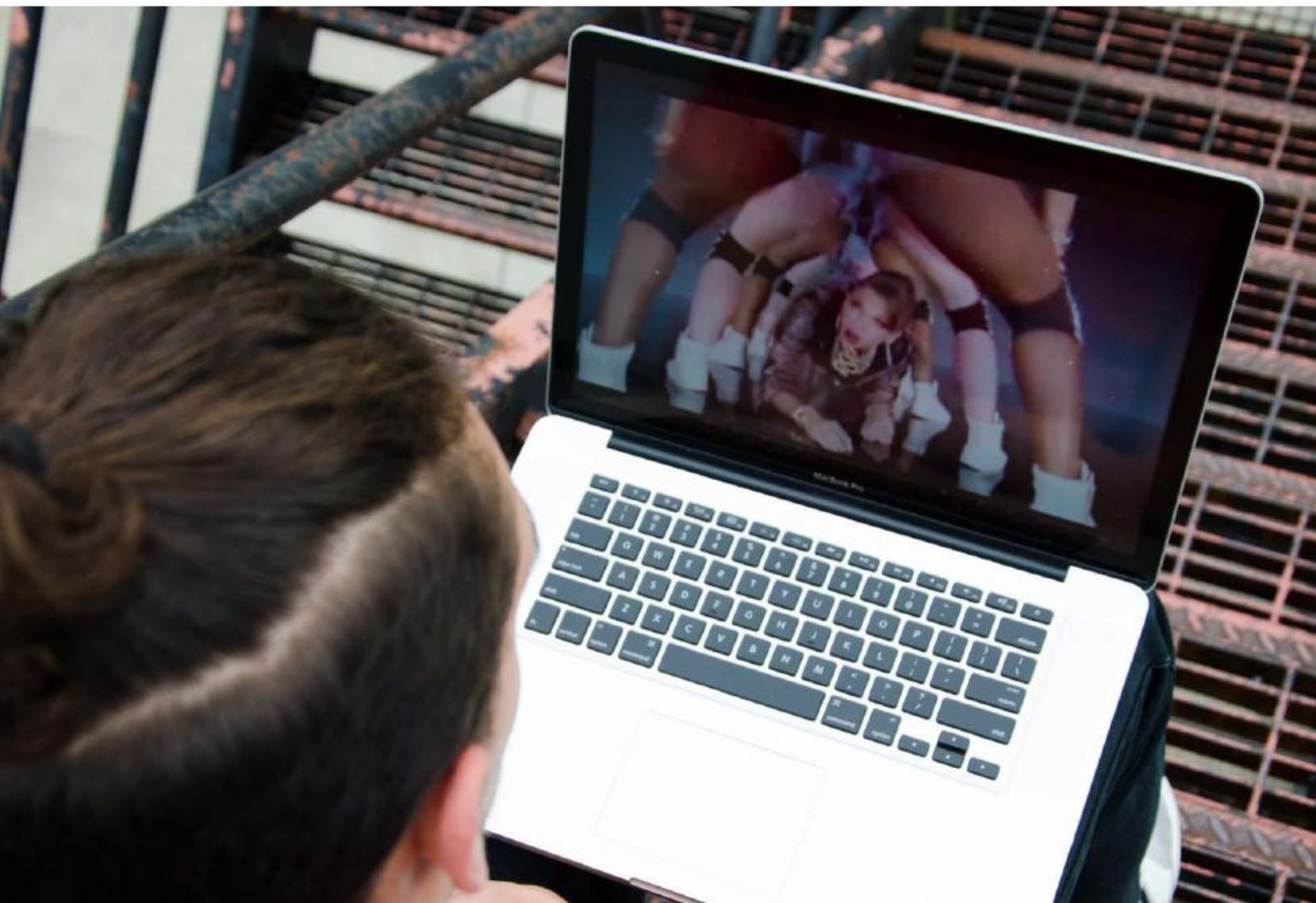
MARINA WATANABE

buzz surrounding Zendaya's stunning red carpet look for the 2015 Oscars, mostly due to the negative comments made by Giulianna Rancic of "Fashion Police." Rancic joked that Zendaya's hairstyle made her look as if she smelled like "patchouli oil or weed," a pretty nasty stereotype surrounding the traditionally black hairstyle. Zendaya confronted Rancic for furthering negative stereotypes via an Instagram post, which read, "There is already harsh criticism of African American hair in society without the help of ignorant people who choose to judge others based on the curl of their hair."

Months later, a white pop star had taken it upon herself to

don the exact same hairstyle as Zendaya. Unlike Zendaya, who, according to her Instagram post, wore her faux-locs "to showcase them in a positive light, to remind people of color that our hair is good enough," Cyrus used the style as an accessory to a wide assortment of unorthodox outfits. Cyrus' faux-locs were merely part of a costume, meant to embellish her shock-and-awe persona, and that is what made them appropriative.

What's worse, and what often happens in situations of cultural appropriation, is when celebrities like Cyrus and Jenner are compared side-by-side to celebrities like Zendaya and Beyoncé. It is easy to see that these "trends" largely



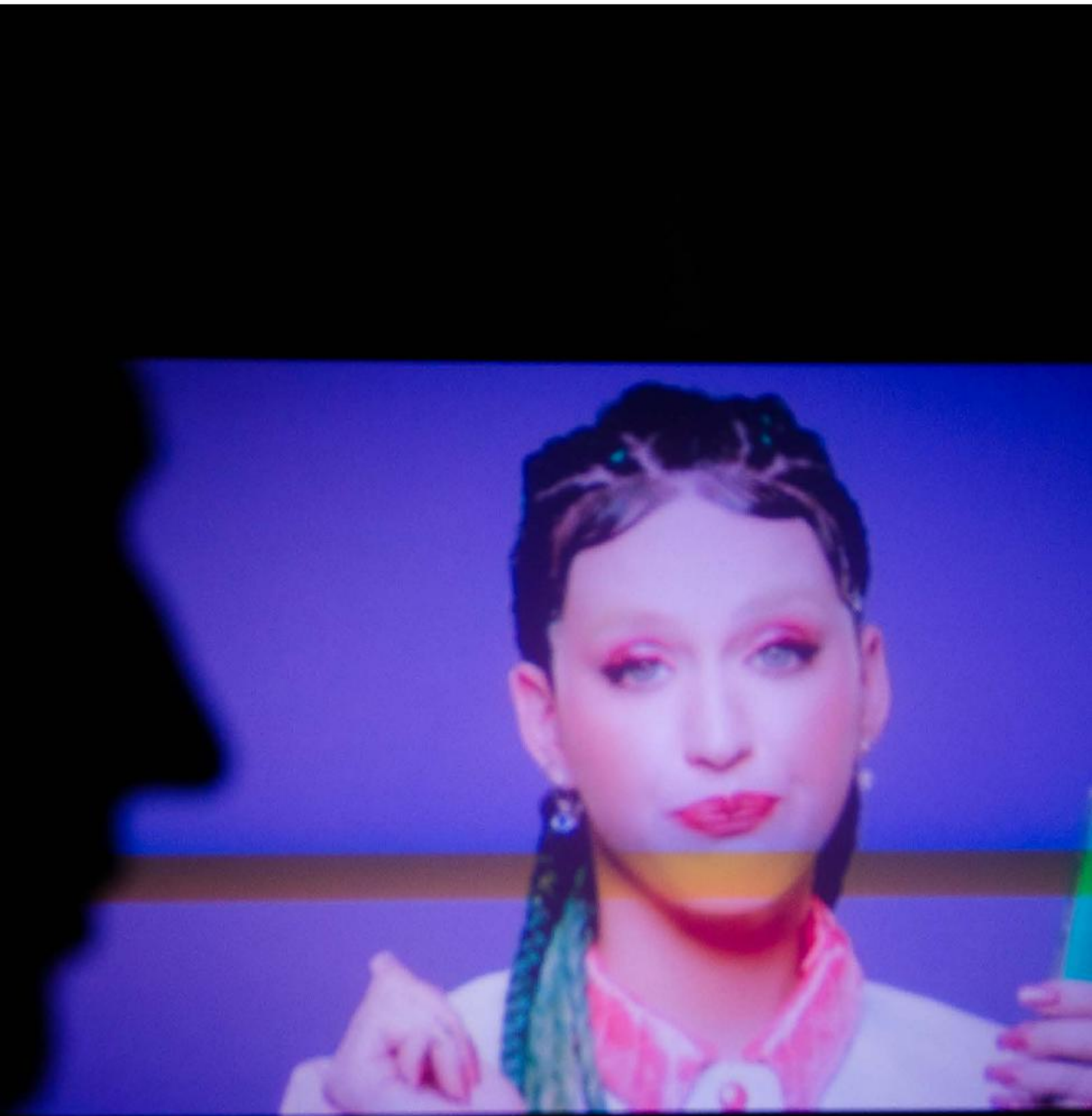
attributed to black culture are deemed far more acceptable when they are worn by white people. In fact, Jenner has worn a lot of hairstyles (extensions or “weaves,” braids, etc.) that black women have traditionally been mocked or criticized for wearing in the past. In all of her hair experimentation, instead of being made fun of for not having any “real” hair of her own, or being called “ratchet” or “ghetto” for wearing cornrows and sweatpants, Jenner has been hailed as a trendsetter and has even come out with her own line of hair extensions.

Earlier this year, 16-year-old actress Amandla Stenberg published a 4.5 minute video on Tumblr about black hair and how, in today’s society, many aspects of black culture have been appropriated by white celebrities. In the viral video, she discusses how cornrows have become a popular fashion trend in white America, from Katy Perry music videos to high-fashion runways. Despite the new status of the hairstyle as “chic” and “edgy,” black women who wear the style (usually not just for fashion, but to keep their hair neat) are still viewed as “ghetto” and other negative stereotypes. Stenberg later took to Twitter to perfectly sum up the issue of cultural appropriation as it applies to black women in America: “Black features are

beautiful. Black women are not.” Herein lies the problem. Members of one cultural group — in this case, white women — are allowed the freedom to express themselves in ways that another cultural group — in this case, black women — cannot.

Appropriation is not just an issue that affects one culture specifically. From 2011–2013, Ohio University’s Students Teaching about Racism in Society produced a poster campaign titled “We’re a Culture, Not a Costume,” which targeted racist costumes that are still commonly worn for Halloween. One poster from 2013 features an image of a person, presumably white, wearing a sombrero, a multicolored poncho, a large fake mustache, and holding a pair of brightly colored maracas. A group of Mexican-American students stand behind him and the caption reads: “When this is how the world sees you, it’s just not funny.” Another poster from 2011 features an Asian-American student holding a picture of a young woman, presumably white, dressed in a kimono; the caption reads, “This is not who I am, and this is not okay.” The posters expose the negative messages that appropriative costumes can have and the perceptions they create for those of different cultures.

The line between cultural appropriation and cultural



exchange or appreciation is blurred and sometimes it is difficult to spot the difference. Nevertheless, it is possible to take aspects of another culture and use them in a way that is respectful and not offensive. Rihanna schooled everyone in the art of cultural appreciation at the Met Gala in May. For the event's theme, "China: Through the Looking Glass," Rihanna was one of the only attendees to wear an outfit by a Chinese designer. Most of the outfits were hesitant attempts to walk the line between honoring Chinese culture and appropriating stereotypical Chinese symbols, such as dragons and chopsticks. However, Rihanna took a different approach than most and sought out a dress by Guo Pei, an actual Chinese designer who made the dress by hand. Not only was the pop star's look one of the most memorable, but it was probably the least offensive, in comparison to Sarah Jessica Parker's massive red flame headdress.

So, it is possible to honor a culture without appropriating it. One simply has to remain mindful of the stereotypes he or she may be exploiting and the history behind them. YouTube vlogger Marina Watanabe (@marinashutup) made a substantial list of questions to

ask yourself before potentially appropriating an aspect of another culture. Some of her questions are as follows: Is it from a group that has been historically discriminated against? Is it a stereotype? Is it sacred (like a Native American headdress)? Who is profiting and who is laboring (in other words, are the members of the culture from which the style originated getting the credit for this style, or has it been taken and attributed to someone else)? Surely, Rihanna was thinking about these things when she rocked her one-of-a-kind Chinese gown. Perhaps even Cyrus would not have been accused of appropriation had she stopped to think about these things before she took the stage at the VMAs. Many things are easy to spot and hard to define, but lately cultural appropriation seems to be at the top of the list. It is easy to argue and defend certain trends, and it is often difficult to determine when someone is appropriating a different culture. At the end of the day, if members of a minority group feel offended by or uncomfortable with something, that's usually an indicator that their culture is being exploited. The issue is harmful to society as a whole, as it reinforces structures of cultural dominance that need destroying.



Instasale

BY KYLIE SOUDER
PHOTOS BY MAIA HAMILTON

Top bloggers are making millions of dollars via social media posts on Instagram, Twitter, and the blog-osphere. But, the typical scroller doesn't even realize they are part of a virtual transaction. Companies are ditching billboards for more casual content —so casual in fact, users probably have no idea how much money is available to them in this developing industry.

In the beginning, blogging was about rocking personal style, including links to where they got their unique looks, and creating a social media following. Now bloggers can make top-dollar income by casually standing against a brick wall and snapping a square-shaped photo. Genius, isn't it? Take social media mavens with an immense following and gift them clothes to wear in their posts. Businesses are jumping at the chance to have major influencers wear their pieces.

Leaving career prospects behind, movers and shakers in the fashion industry can now make over six-figure salaries with a free closet that rivals top editors' closets. Why is this happening? How is this happening? It's all in the media we consume.

Psychologically, people possess a need to fit in and be part of the trendy elite. Social media now links people up to the coolest bloggers on the planet, literally. Instantly, media consumers are using so much data storage



pinning outfit ideas and following famous bloggers on Instagram.

In a staged print advertisement, people feel more attacked and pressured to buy items. On the Internet, idealized glamour takes control and people take a trip down fantasy lane in the comfort of their own homes.

From an economic standpoint, paid product endorsements and Instagrams and blogs have a quid-pro-quo relationships. Brands sell more products when their sweater is on a blogger who is simply standing against a wall, and bloggers receive designer brands for free plus the price of social media postings. It's all

about the attempted lack of effort — brands seamlessly integrated into Instagram feeds via top bloggers increases revenue on both ends.

How much revenue varies on the blogger's amount of followers, social media engagement, and also type of posting (i.e. single Instagram post versus continuous content). Media kits for top bloggers vary anywhere from \$5,000–\$15,000 per post.

In addition to paid product endorsements, or the gifting of products to bloggers, a major adaptation to blogging surfaced and created max revenue for

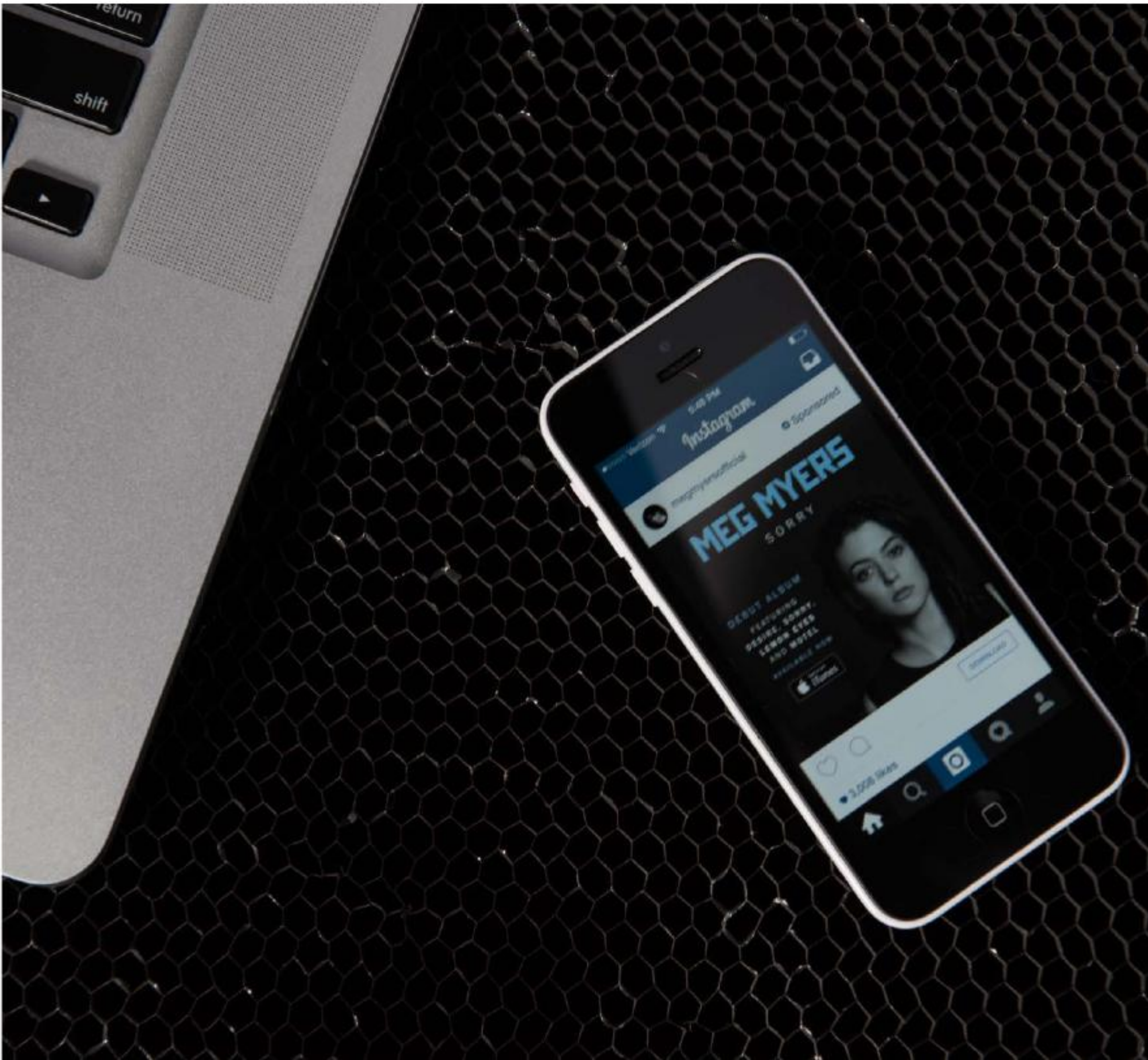
coveted positions. Affiliate link programs, such as RewardStyle, are websites and host platforms that allow bloggers to publish links to the garments and accessories in their posts. When readers shop for those pieces, the blogger makes money off those sales.

Bloggers and media mavens raking in \$5,000 a post, including brand partnerships and product endorsements, can easily bring in \$50,000 a month — or around \$600,000 annually. And that's on the low end. Top bloggers can make millions a year.

Top dogs in the industry include Danielle Bernstein of We Wore What, Chiara Ferragni

of The Blonde Salad, and Julie Sarinana of Sincerely Jules. With millions of followers among them and with a strong following, these bloggers are making high-level salaries for seemingly luxurious lifestyles and clothing most could only dream of.

While this industry seems like a get-rich-quick scheme, getting to the top is actually incredibly difficult. Creating mass quality content, adopting a large following of dedicated readers, and creating an individual style that people can only pin to their favorite style boards takes lots of time and money to get started and discovered.



#FreeTheNipple

BY MILAN LAVENDER
PHOTOS BY KAITLIN HATTON





TWO LEGS, TWO ARMS, AND TWO EYES

can easily be the most frightening animal to those of the female gender; the mammal's eyes burning holes through the clothes being worn, staring ... judging ... whispering. The villain's lips move to let the faint sound of a whistle, a catcall, or insult escape from its mouth. This is society.

The ongoing sexualization of the female body has caused numerous females' patience to run dry, thus resulting in a movement to free the nipple — the female nipple. Long gone are the days of keeping women hidden from society, ashamed to have the same body part as their male counterparts, and buried under layers of clothing.

The ideals of what a woman should act and dress like have been upheld by society for far too long. Name-shaming, catcalling, bullying, and even rape have been the result of girls who go against what society has deemed acceptable and wear a shirt a little tighter, shorts a little shorter, and cleavage a little more visible. For those with less audacious personalities, the glare of a man is enough to make any girl tug at her clothes as she suffers under the uncomfortable stare or run after receiving the slightest of degrading comments. The art that is the female body has quickly turned into nothing more than a possession in the eyes of many.

Unbeknownst to many, the

history of what was considered obscene also greatly included men's shirtless torsos until 1934, when Clark Gable first filmed a shirtless scene in "It Happened One Night." According to the website Go Topless, which is dedicated to keeping topless laws on their radar, Gable may be the man to thank for the inequality women now face. The exposure of the male nipple fluttered through the United States, and in 1936, legislation allowed for men to legally go bare-chested in New York's amusement park, Coney Island. Seventy-nine years later, women still are unable to do the same. Activist and filmmaker Lina Esco, founder of Free the Nipple, began the equality movement in an effort to strip society of its ideals that the female breast should be censored despite male liberty, hence drawing attention to the hypocritical cultural and legal aspects America has adopted.

Women across America are stripping society of this hypocrisy while also stripping themselves of their tops in public areas. Although some states have made it legal for women to be topless in public, women in other states take a stand for equality despite the fear of being arrested for indecent exposure, disturbing the peace, and lewd behavior. Which, consequently, is turning an activist into a criminal. Regardless of efforts made by some states

to pass laws which legalize public display of the nipple, authorities have failed to familiarize themselves with such changes and have continued to arrest women for nipple exposure.

The Free the Nipple campaign has gained huge support, including college women and female celebrities. Miley Cyrus, Chrissy Teigen, and Chelsea Handler have all avidly supported the efforts to desexualize the female nipple, with topless posts on social media that inevitably get reported and taken down.

While stardom may have allowed celebrities to escape consequences, other women are taking a stand, despite the risks. Belmont University student and Phi Mu sorority member, Lauren Forsythe, chose credence over kin and voluntarily resigned from her sorority after being given an ultimatum to either resign or face a disciplinary hearing after posting a picture in a "TaTa" bikini top. The 19-year-old, who promotes the movement created by Free the Nipple, purchased the bikini top, with partial proceeds going toward charities that aid in women's health issues research.

Esco's campaign fights for the understanding that women's nipples are not the problem, but sexual objectification is. Men in today's society are no longer

“WOULD YOU STILL FEEL AROUSED AND DISTRACTED IF I SAT IN FRONT OF YOU TOPLESS FOR FIVE HOURS?”

LINA ESCO

able to control their sexual arousal and as a result, women are forced to bear the burden of being considered the problem. Girls are supposed to abide by absurd school dress codes that ban the exposure of shoulders because they might "distract" their male peers. Female sexual assault victims often question or blame themselves, wondering whether they were asking for such treatment because their clothes were too enticing. Although the thought of topless women would undoubtedly make many men smile, most stand against freeing the nipple because of the distraction and arousal that would result. In an interview with Mic, Esco rebuts such claims stating, "Would you still feel aroused and distracted if I sat in front of you topless for five hours?"

It's time ladies. Take off those tops and let freedom be seen.







PHOTOS BY ROB BERRY

























Heading Toward A Cure

BY SAM PARKER
PHOTOS PROVIDED

There is a difference between dreaming of something and actually doing it, and CEO Jess Ekstrom advocated that difference by acting upon her dreams and creating the company Headbands of Hope. This philanthropic company sells fashion headbands, and for each one sold donates a dollar to children's cancer research along with donating a headband to a young girl with cancer.

"It's not about what we do

when we dream, it's about what we do when we wake up," Ekstrom said.

During the summer of 2011, Ekstrom, a junior at North Carolina State University, worked as an intern for a wish-granting organization. Through her internship she found girls battling cancer preferred to wear fashionable headbands over wigs, and this sparked an idea. In April 2012 Ekstrom launched Headbands for Hope, and partnered with St. Jude's

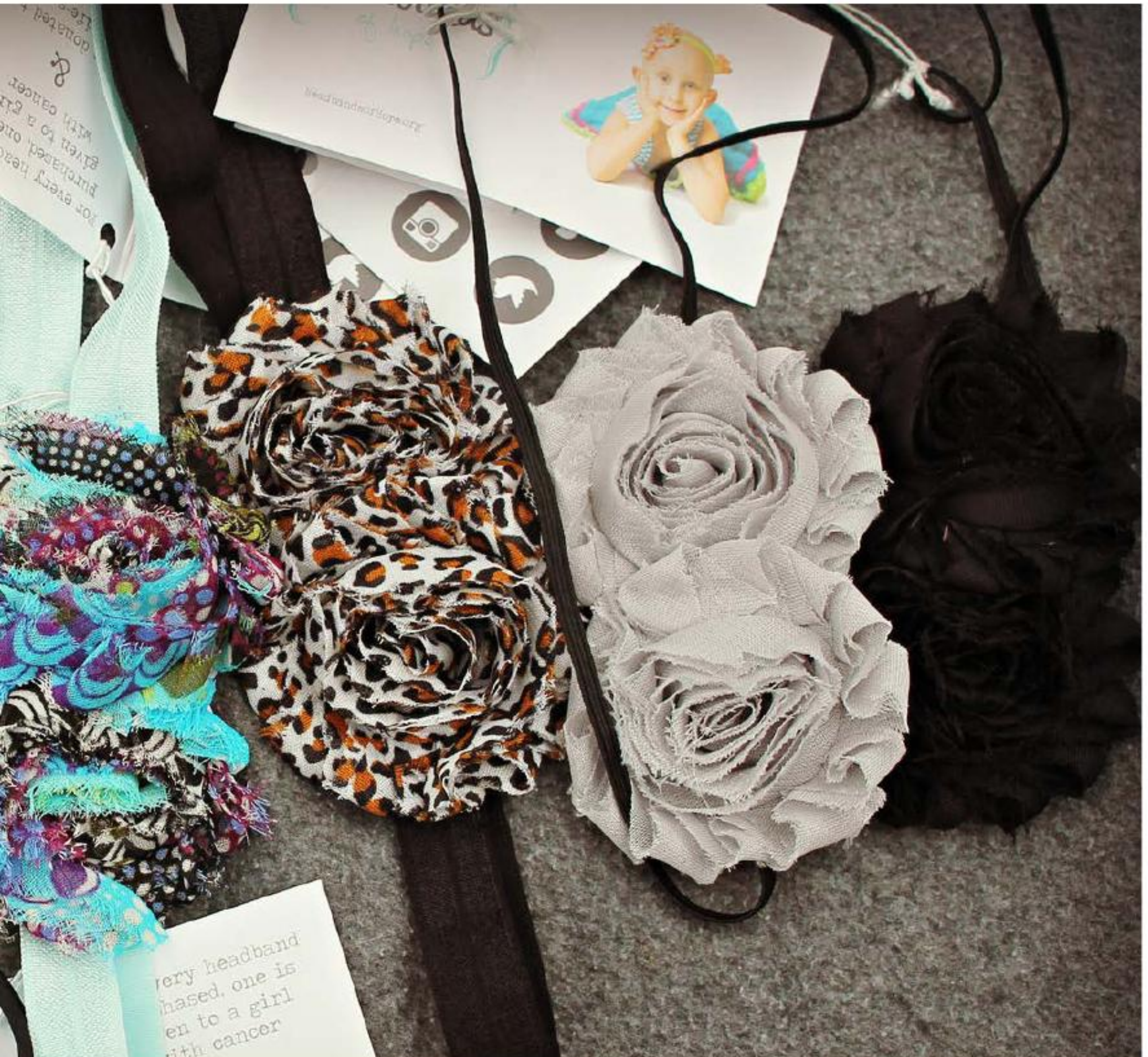


Children's Research Hospital, St. Baldrick's Foundation, CURE, and Alex's Lemonade Stand in the fight to cure cancer. The company has now donated headbands to every children's hospital in the U.S., has over 100 stores in the U.S. and Canada, and has been recognized on the "Today" show as well as featured in many publications including Vanity Fair and Seventeen.

The organization not only helps contribute financial means toward finding a cure for cancer, but is

reassuring thousands of insecure young girls that are fighting this disease. The emotional toll that comes from a girl losing her hair to chemotherapy is often disregarded, but Ekstrom took notice and took action.

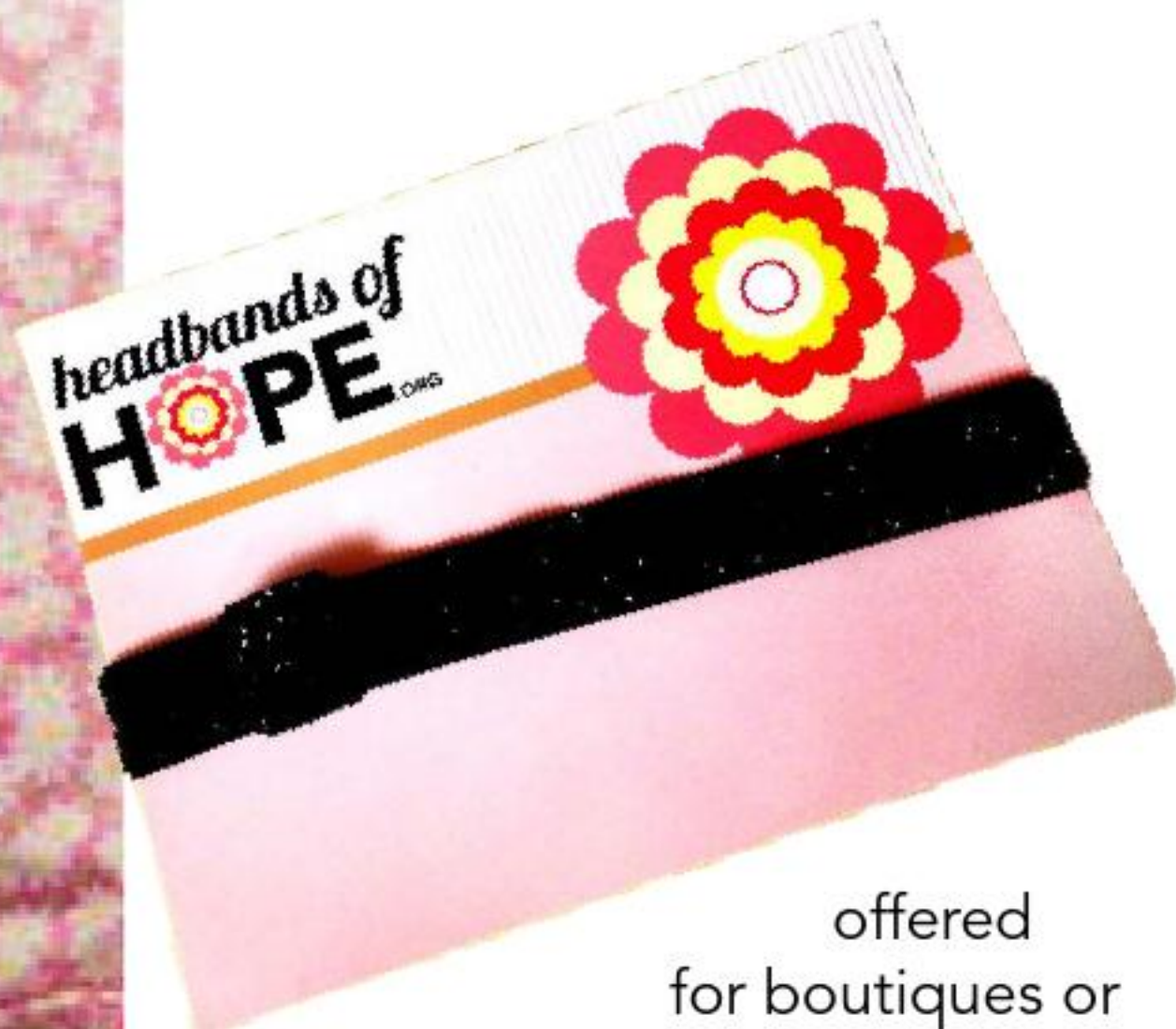
"Being a young girl presents many struggles with self-esteem already and losing their hair as a result of a life-threatening illness is traumatic. Not only do they have to face the risk of losing their lives, they feel that they lose a part of their feminine identity,"





said Ekstrom. The headbands girls receive help to empower them to feel as beautiful and incredible as they are, a luxury that rarely comes with undergoing intensive treatments. Headbands of Hope offers opportunities for the customer to contribute in different ways. The website's inventory consists of various styles of headband, including its crown collection, couture line, head chains, and turbans all priced from \$9.95 to \$25.95. While purchasing one

of these headbands contributes one dollar and one headband to the cause, this is not the only option that the company offers for helping to fight this disease. Their selection also includes headband packs, and with the purchase of these packs the organization donates two headbands for each in the pack, totaling 30 headbands. Another aspect of purchasing a headband pack is that the buyer then gets to decide which hospital the headbands will be



offered for boutiques or stores, and bulk orders can be purchased for groups such as a sorority or corporation.

While the mission of this company is to help cancer patients and find a cure, fashion also plays a major role. Their products include various styles to fit any look, offering glamorous diamond headbands, casual turbans, flower crowns, and as well as a bridal collection. Carolyn Scott Photography of Raleigh, North Carolina, donated its time to perform a photo shoot that models the headbands, and appears on the company blog and throughout the website. The website also features a photo gallery displaying different ways to wear headbands, complete with braids and twists for any occasion. There are style options available for children and babies. Headbands of Hope is fighting cancer and empowering young

donated to, having the option of over 100 hospitals in the U.S., four hospitals in Canada, and one hospital in Mexico. These headband packs are priced at \$48.85, \$68.85, \$85, and \$100. North Carolina designer Kendra Kist has also designed a gold plated headpiece for the organization priced at \$100. With the purchase of this particular headpiece the company has agreed to donate 20 headbands to young cancer patients. There are also wholesale opportunities

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– JESS EKSTROM



girls, and they are doing so in style.

The company's website, however, does not only show off its fashion-forward inventory. The same company blog that exhibits Carolyn Scott Photography's photos also shares the stories behind all the giving. On that blog, young girls are given the opportunity to share their personal cancer stories with the world through their posts. Customers and donors can read these stories and understand better for what, or to whom,

they are giving. The website also gives information on booking Ekstrom to speak at an event. The award-winning speaker frequently travels to corporation events and college campuses to share her journey of creating the company. She inspires college students to "redefine philanthropy" and to be leaders. Headbandsofhope.com provides the customer with all of the information, stories, and products needed to create change.

Headbands of Hope helps little ones all throughout



North America to battle this disease. Ekstrom's vision and determination has formed this company that not only donates thousands of dollars toward finding a cure for cancer, but takes an extra step to uplift young girls that are suffering. With their fabulous inventory and awe-inspiring blog, the customer can find all of the reasons to support this company. The website and stores of Headbands of Hope offer many ways for the customer to join in on their mission against cancer. Ekstrom

was just a college junior when she had the idea for this company, but by taking action to achieve her goals she created a way for the world to support these young children and act against cancer.



RANT/RAVE

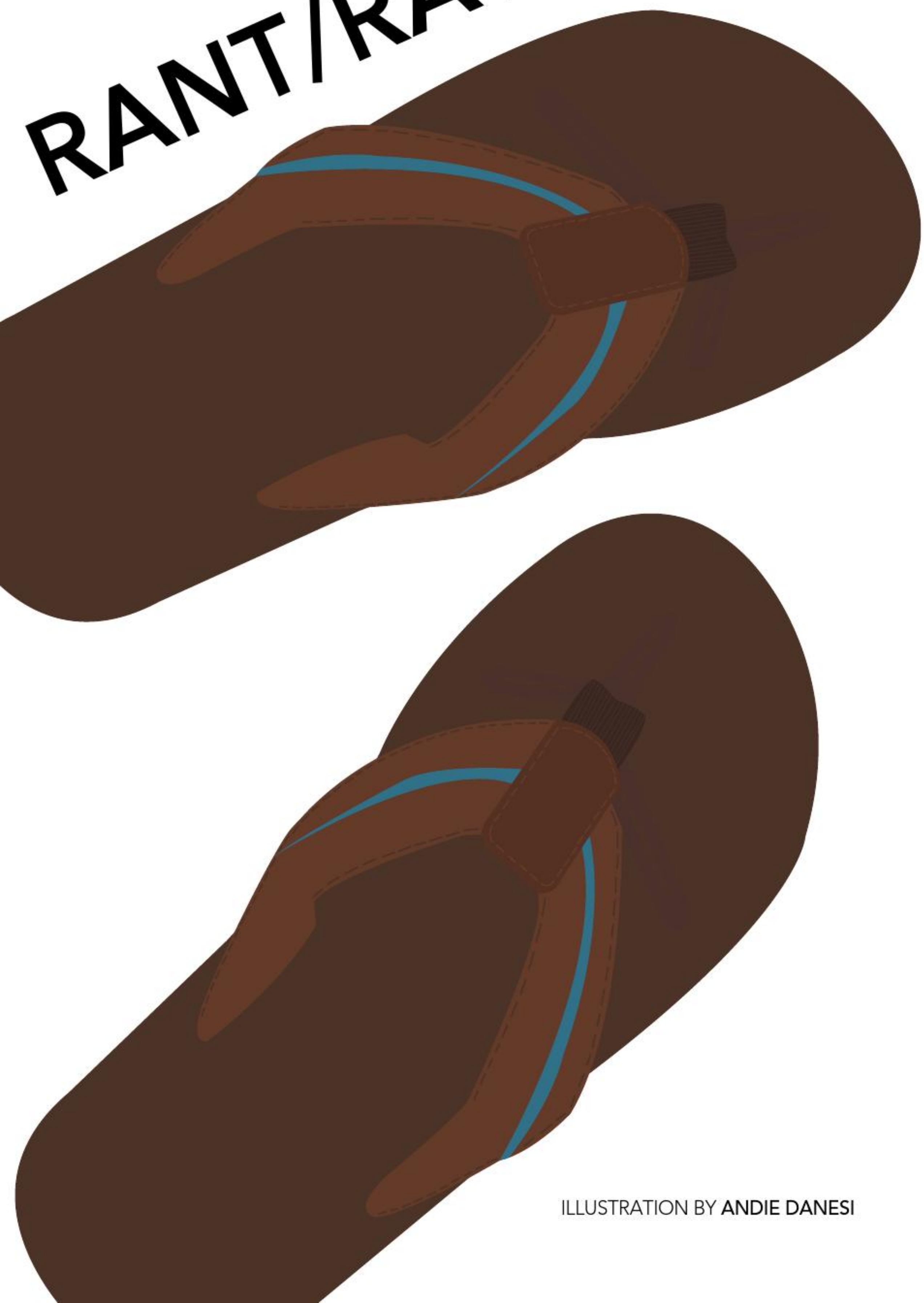


ILLUSTRATION BY ANDIE DANESI

RANT

BY OLIVIA COOPER

WHAT. ARE. THOSE? You are minding your own business walking through Uptown Athens when a set of 10 Frito-toes are coming at you while crossing the street. Yes, Frito-toes; as in toenails that resemble Original Flavored Frito Corn Chips. The hairy big toe is separated from the other four by the brown leather strap of a Reef-brand sandal — the kind with the bottle opener on the bottom. Your eyes shift above his pasty-white, size 11 feet and notice the hem of his slightly too short Gap jeans gracing the top of his ankle. You just had an encounter with MANDALS: a man confidently sporting a thong sandal.

Sir, why? Do you really think your feet are a great feature of yours? So great that you feel the need to leave them virtually naked and shoe-less? Do you think it's necessary to wear beach-brand flip-flops thousands of miles from the coast like some type of try-hard adventurer surfer dad?

The type of guy that wears mandals is a man named Pete wearing a short-sleeved button-up shirt that carries a messenger bag. You are clearly on the way to the library, not Strouds Run, buddy.

Try to imagine one single outfit that would permit the use of mandals; Nothing works.

Guys, let's put a pair of socks on and have some fashion sense. Put an end to the mandals trend.

RAVE

BY GARRETT BOWER

Sturdy leather straps. Flexible, open design for freedom and comfort. Sweat-glued grime that sticks to one's soles at the end of the day. All this and more is the legacy of the mandal, the most recent fashion craze sold to men by shoehorning their gender into the name in a playfully lazy sort of way.

Playfully lazy is a good summation for the rise of the mandal itself.

While everyone crammed their feet into yet another pair of, "Yeah, but they fit perfect in the winter with two pairs of wool socks on" galoshes, the uninhibited were securing their Velcro straps and showing off their hard-earned crisscross tan lines.

Teva found its way to the front of the pack, sporting sturdy canvas straps with designs that felt pulled from the childhood of the Nickelodeon generation.

With the cooler weather creeping in, it remains to be seen what will become of the beloved mandal. Renowned designers such as Birkenstock have released close-toed mandals that could suggest a cold weather crossover, especially paired with some high wool socks. Soon it could be mandal time all of the time, forever.

Mandals are of course just a toe in the waters of future trends. I am personally most excited to see all the manbun boys in their high HEels on a Friday night out.



WELCOME TO THE
WILD WEST

OCTOBER ISSUE RELEASE PARTY

WEDNESDAY, OCTOBER 7TH, 2015

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9:30 PM - 12:00 AM

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