FEBRUARY 2015
thread
SEEING
DOUBLE
FEATURING PANTONE'S
COLOR OF THE YEAR:
MARSALA
90s GRUNGE
UNSEEN
ELEGANCE
6 LOOKS WE LIKE
fairytales

Cover photo by KASEY BROOKS

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FEB
2015

HOVER & CLICK TO PLAY

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I AM GALLA

I Am Galla is a men's fashion and lifestyle blog founded and run by California blogger Adam Gallagher. Stocked with chic, glossy photos of food, fashion, and pristine scenery, I Am Galla is a must-read blog for men with a sense of style and a desire to see the world.

LIFESTYLE

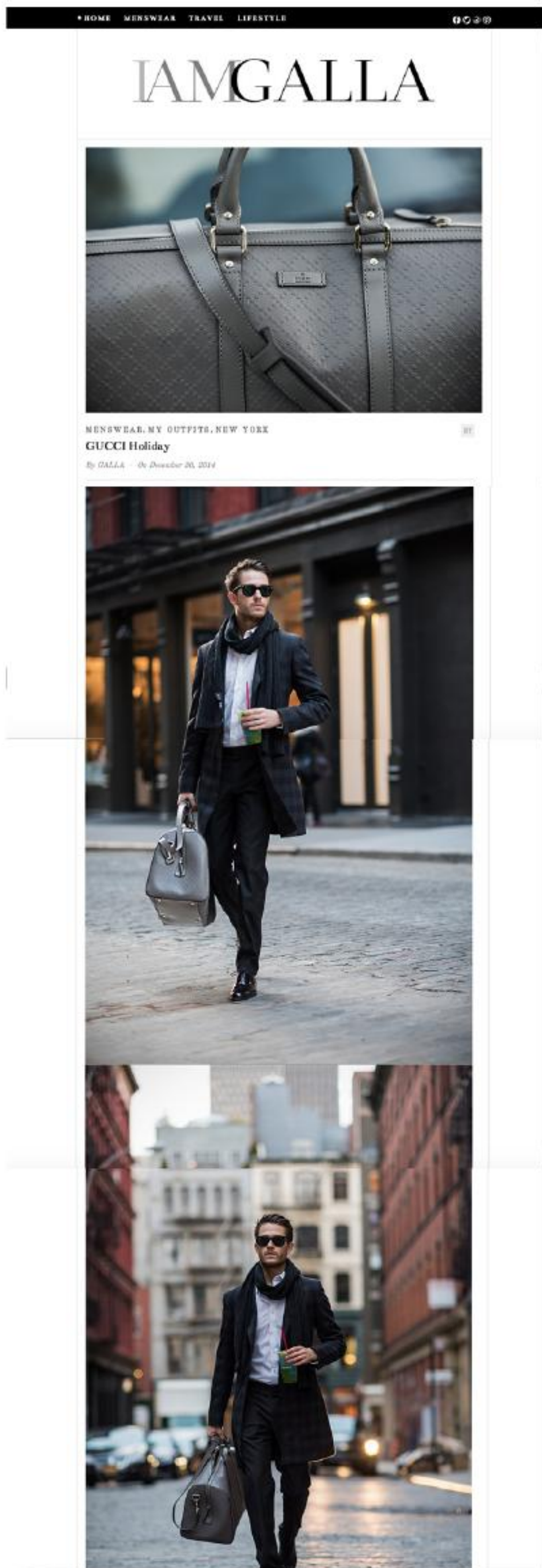
This section boasts posts about food, grooming, and other miscellaneous tips including how to be as dapper as possible. From how to get the perfect shave to how to edit Instagram pictures, a guy could learn quite a bit from Gallagher.

TRAVEL

This section is divided into countries that Gallagher has explored. It includes a very sleek map that highlights his current location. It's also full of pictures and videos about his travels and locations he's visited like Brazil, Ireland, and Jamaica.

Anyone interested in viewing beautiful shots of some of the most interesting cities in the world will love this blog. Those interested in men's fashion will adore this blog. Also, anyone interested in staring at amazing photos of an incredibly attractive gentleman will definitely fall for this blog. Adam Gallagher is the definition of beautiful.

–KAYLA BEARD



NOT WITHOUT SALT

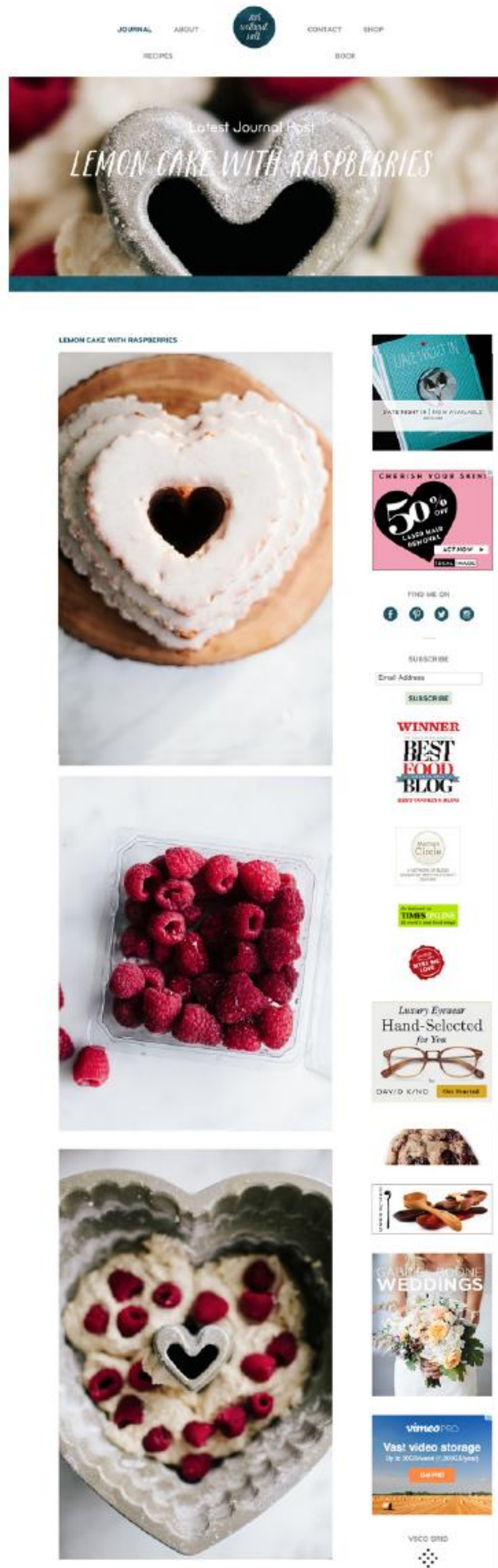
Some people see food as a necessity to survival while others appreciate the devotion, love, and effort that go into preparing it. Ashley Rodriguez became enticed with the art of food when she spent time abroad in Italy. After that time, Rodriguez realized that she desperately wanted a career in food.

Rodriguez was set to become a successful pastry chef in Beverly Hills when she unexpectedly got pregnant. However, this surprise didn't put an end to Ashley's passion for all things related to food. In 2008, she started her blog, Not Without Salt, so that she could share her love for baking and cooking with people everywhere.

On her blog, Rodriguez posts a variety of simple recipes. Some of these recipes include pancakes with blueberry butter and salad with chickpeas and salmon. Rodriguez's blog currently includes over 90 fantastic recipes and is constantly growing and updating.

This blog is for anyone interested in crafting their own beverages, meals, and desserts without feeling the pressure to make them too perfect or elaborate. Readers can immediately tell by the high quality photography skills, playful blog posts, and alluring recipes, that Rodriguez has earned the right to call herself a food guru.

–ANEE ALLEN



CAMILLE OVER THE RAINBOW

ABOUT CAMILLE

With rising popularity, Camille Charrière, an ex-lawyer turned fashion journalist and now creator of Camille over the Rainbow, has become what could easily be referred to as an "overnight sensation." Viewing the Filippa K fashion show, the half-French half-British fashionista's love for classy and vintage clothing could be seen on the Scandinavian models walking the runway.

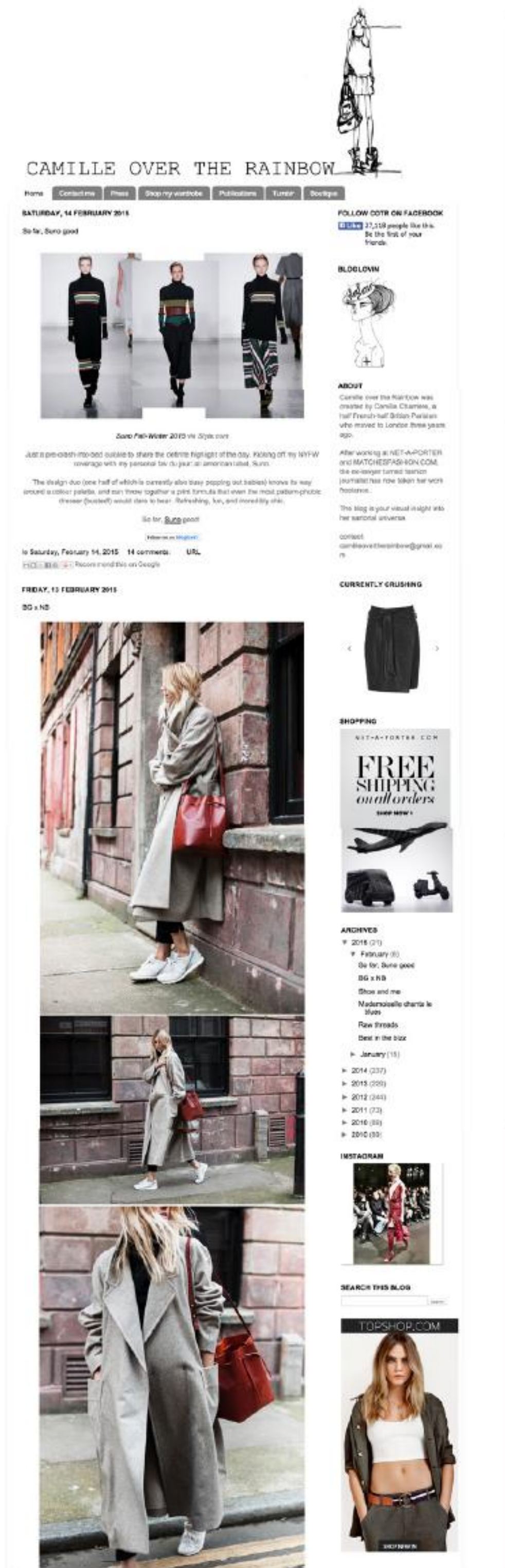
CAMILLE ON THE RUN

After exploring the world of fashion by traveling to numerous European countries, Charrière incorporates culture into her latest fashion trends. Charrière regularly flaunts purses, skirts, and blouses, that maintain a touch of class and '70s influence.

SHOP CAMILLE

Upon entering Charrière's "sartorial universe blog" one can view the "currently crushing" section which showcases Camille's favorites and the latest articles of clothing also available for purchase. Via Instagram, Twitter, Facebook, Pinterest, and other social media outlets one is invited into Charrière's beautiful world where dreams of fashion become reality.

–MILAN LAVENDAR



THE SKINNY CONFIDENTIAL

The Skinny Confidential is written by Lauryn Evarts and gives the reader a glimpse into her life while giving out advice. Evarts gives the reader an insight into her everyday life, recipes, and even her own book. The blog is "similar to an onion, lots of layers."

LIFESTYLE

Lifestyle offers a first hand look at what Evarts has been up to. There are tips and tricks about putting on eyelashes, when to wear certain outfits, and how to get and stay fit. There are step-by-step tutorial videos to help get the perfect look, the perfect workout, and of course the right fashion statement.

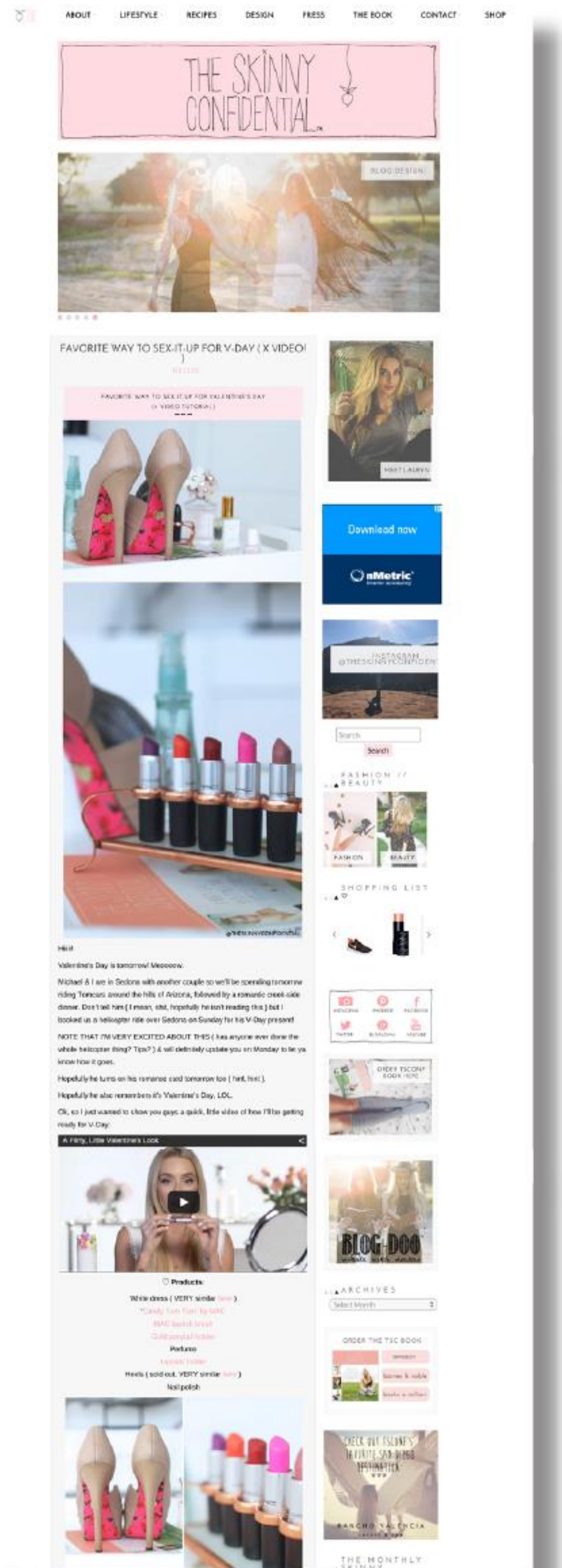
RECIPES

Recipes is a collection of how to make just about anything one can imagine. She has recipes including skinny bites and sexy desserts. This section gives the reader all the resources one needs to make any of these mouthwatering recipes.

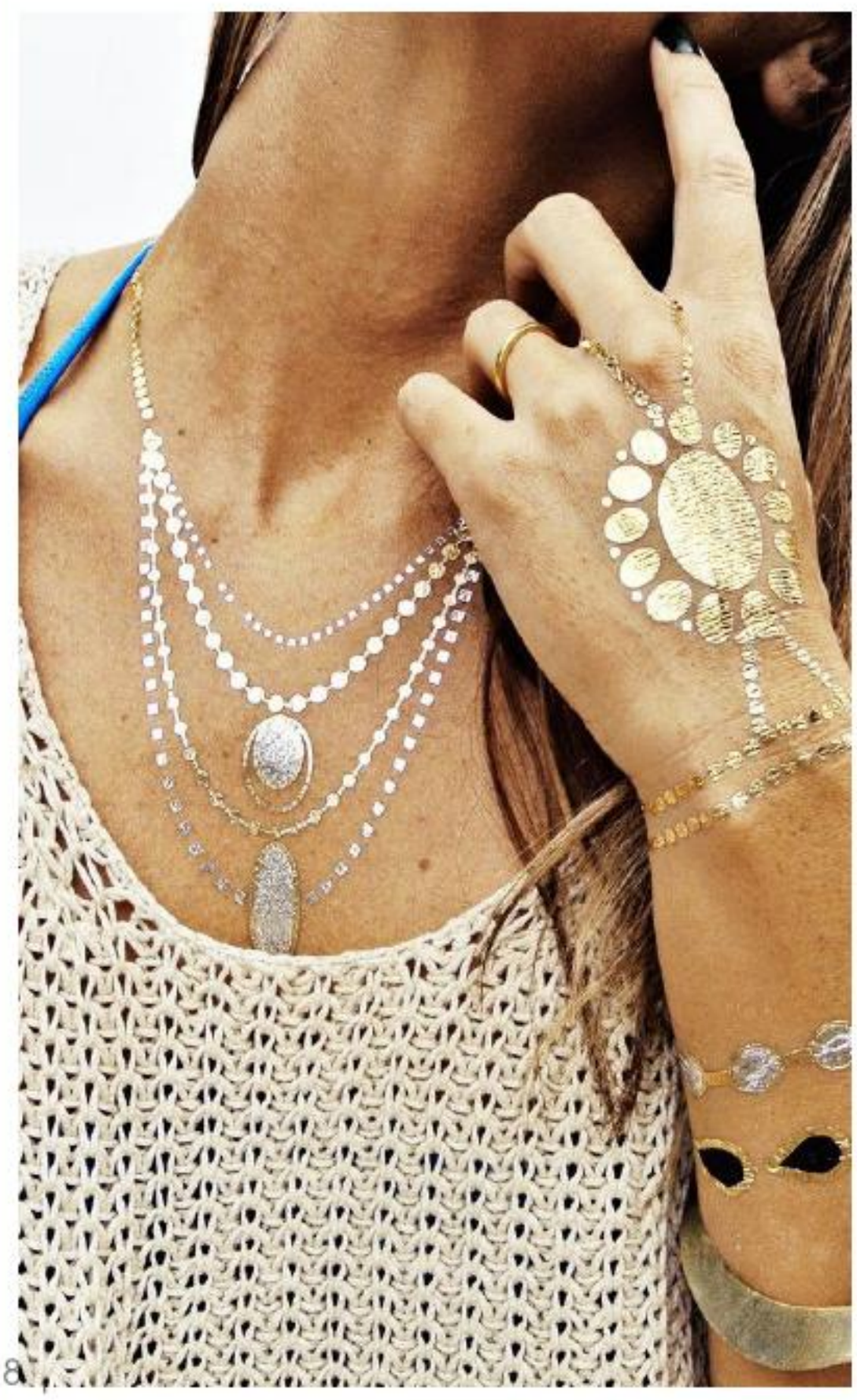
THE BOOK

In March 2014, Evarts released a book titled "The Skinny Confidential." It condenses her entire site into just a few pages, which offers motivation for everything from fitness to fashion. Evarts makes her readers feel like they can accomplish anything.

–SARAH NEWSAD



TOP 5



METALLIC TEMPORARY TATTOOS

As fest season and spring break approach, I can guarantee there are going to be metallic temporary tattoos everywhere. These trendy tattoos can be put anywhere on the body, making them extremely fun and versatile. You can put them on before heading to the beach or wear them as an accessory any day of the week. They can simulate the look of a necklace, bracelet, or even a ring and come in gold and silver. I love this trend because it adds a little something extra to an outfit while remaining subtle and expressive. It only takes about 10 minutes to set after transferring the tattoo onto the skin. Check out www.flashtat.com for your first set.

–KIRSTEN MARTINEZ

EMPIRE

Set to the thrumming and hypnotic beats of modern hip hop, "Empire," has given the near catatonic FOX a record breaking melodramatic series. The writing and direction of Lee Daniels, director of "Precious" and "The Butler," has taken racial and sexual diversity and thrust these ideals into the mainstream. With an ever-increasing audience, the series incorporates Oscar-nominated actors, Timbaland produced jams, and a Shakespearean theme à la King Lear into an addictive family study set among competition, wealth, and crime. Recently released from prison, forgotten matriarch Cookie Lyon, portrayed with unstoppable grit by Taraji P. Henson, is the clear standout of the series. The dialogue and conflict radiates off the screen as the backdoor dealings and crooked schemes of the music industry are exposed. Throw in headline-worthy guest stars like Raven-Symoné and Courtney Love and every TV addict has a new obsession. Every Wednesday prepare for equal doses of grit and glamour as the Lyon family breathes life into broadcast television.

–NICK REES

RED WING BOOTS

Three words: Red Wing Boots. I am a strong proponent of owning quality possessions, an attribute that is increasingly uncommon in the products of today's throwaway culture. In a world where there is constant pressure to have something new and unique, I would suggest having something that nearly screams permanence. The Red Wing Heritage Collection crafts boots out of high quality leather that are both rugged and stylish and can be shined for a dressier appearance or left to attain attractive scratches and scuffs for a more casual and rugged look. My own Iron Ranger boots were originally created for the iron miners of northern Minnesota, where harsh conditions called for near-indestructible footwear. These boots are your new family heirloom. Take care of them and let your grandkids fight over them when you're gone.

–BEN LEESON

CHANTELLE BROWN-YOUNG

Advice has often been given to "love the skin you're in," and there is no greater example of self-love and inspiring confidence than that of model Chantelle Brown-Young, who also sometimes goes by Chantelle Winnie, professionally. The 20-year-old Canadian former "America's Next Top Model" contestant has a rare form of Vitiligo, a skin condition that severely affects skin pigmentation. Though she admits to having been bullied as a kid, Brown-Young now struts runways for designers like Ashish and is the flawless face of clothing line Desigual. Brown-Young is a perfect example for how to turn scars into things of beauty and to strut, head held high.

–LOUIS BARAGONA

CREEPERS

Suede is a trending topic this season, so why not wear it on your feet? Creepers are perfect to pair with anything from skinny black jeans to stockings and knee-highs. They can bring you to new heights with elevated soles that add a grunge aesthetic to any outfit. The elastic laces make them easy to throw on before you leave, and the high soles make you feel like you're walking on clouds. Originally seen on the streets of London, the trend helps me include a little bit of the Camden punk scene in my everyday wardrobe.

–MEGHAN SHAMBLEN

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EDITOR'S NOTE

Whassup Threadies,

As fashion evolves, it sometimes goes back a few decades. This season, the trends are reverting back to one of my favorite decades—the '90s. Runway shows like Elie Saab are bringing back brightly colored eye makeup (pg. 38), denim on denim is more stylish than ever (pg. 52), and suede separates are rocking our worlds (pg. 48).

In the midst of all our throwbacks, *Thread* got a little kooky this issue with our photo spreads. We jumped back into the digital age with unbelievable projection images (pg. 124) and made some exaggerations in "Creature Features" (pg. 152). In celebration of this romantic month, Threadies also caught the love bug in "Head Over Heels" (pg. 166).

As the year has begun to dwindle, we were not only feeling nostalgic for our childhoods, but also for wonderful Athens and the hidden gems we uncovered on the West Side. We got to go door to door to some exceptional venues including the recently established West End Cider House and Athens Uncorked.

Then we went back a few centuries and portrayed modern depictions of some of our favorite fairytale classics. As our cover depicts, The Little Mermaid is a longtime favorite, and we just couldn't resist photographing a real live Ariel.

Our feature stories hit a new (and slightly risqué) level with our sexy lingerie photos and story (pg. 192), and then we give long-haired men the lowdown on how to maintain their tresses (pg. 210). Finally, we pay homage to

the Pantone color of the year, Marsala (pg. 228), which looks great as a nail color as well as a sultry gown.

This Wednesday, have a grungy throwback night with *Thread* as we celebrate our issue and a '90s revival.

Catch ya later!

Nadia Kurtz

thread

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subtleluxury pg. 48

runway**realway**

OSCAR DE LA RENTA

By JULIA BROWN | *Photos by* JENNA WALLACE

Blending timeless silhouettes with a modern twist, Oscar de la Renta's Spring 2015 Ready-to-Wear collection captures the essence of spring with its pastel colors and gingham patterns. de la Renta maintains the classic aspects of his brand: femininity, elegance, and youthfulness, all while playing with fresh features like two-piece ensembles that feature bare midriffs and sheer fabrics. His take on these trends allows the collection to appeal to younger women with its hint of sexuality alongside delicate elegance.

The collection features enlarged versions of both gingham and broderie anglaise that contribute to the fresh, springy vibe. Baby pinks, greens, and blues combined with black and cream create a youthful effervescence with grown-up professionalism. The fringed brogues featured in this collection bring a bit of masculinity to an overwhelmingly feminine collection. de la Renta ties in the scalloped edges of the brogues to the scalloping along the hemlines of skirts and dresses.

Perhaps the most important aspect of de la Renta's spring collection is the floral motif. Women can look like they just stepped out of a greenhouse with the floral embroidery, laser cutting and lace details. On pieces that do not blatantly feature floral patterns, which are few and far between, pastel colors and gingham allude to the delicate buds of springtime.

After the show, supermodel Karlie Kloss wrote about the designer on her Instagram, saying, "There is no one on earth who makes a woman feel more beautiful than Oscar de la Renta." Unfortunately, that is the final collection designed by de la Renta himself as he passed away shortly after the show in October 2014. Oscar de la Renta will forever be remembered for his mastery of feminine silhouettes, those of which will be glorified for years to come.

BALMAIN

By KATIE FLOWERS | *Photos by* JENNA WALLACE

French fashion house Balmain is known for its architectural and graphically designed pieces. Over the past few years, head designer Olivier Rousteing, who also happens to be a close friend of the Kardashian clan, has revamped the label with a contemporary, edgy vibe. Designing a collection meant to attract high style musicians and athletes like Kanye West and Kevin Durant, Balmain's Spring 2015 menswear collection radiates with clean lines, bold colors, and a sense of streetwear credibility.

Balmain played up the modern, athletic aspects of the line by using vibrant reds, yellows and oranges throughout. A focus of the collection appears to be jackets, many of which are accented with different colors of leather or exquisitely beaded in a multitude of colors. Denim blazers emblazoned with patches were also featured over hoodies, which is reminiscent of '90s street style trends. Slim, fitted pants in white or black, with colored stripes down the side were seen frequently within the collection as well. Paired alongside a hoodie or leather jacket and open-toed lace up boots, this collection radiates with an urban, athletic practicality for spring.

For those fashion forward men on campus looking to emulate the looks seen in this collection, grab a favorite colored hoodie, throw on a structured leather jacket and top it off with a slick pair of black pants. For those who are more daring, pair leather detailed pants alongside a vibrant colored pullover and denim blazer.

With such a strong celebrity following, it's no wonder why Balmain has become so widely known within the past year. As Olivier Rousteing sustains his masterful collections with a modern yet urban vibe, Balmain will continue not only gaining the attention of celebrities but small town style icons as well.

CONCERT
AT THE
DELETE!
THE
REET OF A
AST ON
PER RAGED
TO SAVE
SHORE
BROKEN
OFF IN

celebstyle

A$AP ROCKY

By JASMINE COCHRAN | *Photos by* RA'VAUGHN JARRET

Known for his impeccable personal style and grandiose presence on the hip-hop scene, A$AP Rocky has been dominating the music and fashion industries in the past few years. Hailing from Harlem, he is no stranger to being fashionable while still holding down his street credibility. His trippy beats and hard lyrics separate him from other rappers, and his clothes make him a true style icon. Putting a street edge on high-end pieces radiates through A$AP's personal style as well as his collaborations. Over the course of his career, he has collaborated with Raf Simons 1995, created exclusive collections for Black Scale, and made an endorsement deal with Adidas.

The 26-year-old rapper has been described as having a "ghetto hipster" sense of style. From wearing black motorcycle pants with a black leather bomber jacket to slouchy jeans with a khaki trench and camo bucket hat, A$AP's style proves to be influenced by high fashion and the hip-hop scene. Although he is often seen wearing all black ensembles, he isn't afraid to add a burst of color to his wardrobe. Spotted wearing a hockey inspired jersey by Alexander Wang or a bright floral print shirt with blue mirrored sunglasses, A$AP Rocky always makes a bold statement with every outfit he wears.

Emulating A$AP Rocky's style on campus will ensure that any man stands out going to class or having a night out. Pairing a fitted black hoodie alongside black skinny jeans and bold sneakers is ideal for anyone looking to imitate A$AP's most worn color combo. However, if one wants to experiment with color, pair a plain white tee under a multi-color cardigan and black skinny jeans, topped off with a gold necklace and backwards bucket cap.

Being a major influence in fashion and music, A$AP Rocky has proven himself to be a trendsetter. With his one-of-a-kind style and groundbreaking beats it's no wonder why 2015 is bound to be another successful year for A$AP. A new album co-produced by Juicy J in the works to release this year and performing at the Wireless Festival in London, A$AP Rocky is in for another whirlwind year.

TAYLOR SWIFT

By STACI CHEMBERS | *Photos by* SAMANTHA MCGUIRE

Midi skirts with fitted blouses, tailored trousers alongside collared shirts, and to top it off, the iconic red lip. Taylor Swift first graced the public eye donning floral dresses and cowboy boots. The now 25-year-old superstar has created her own classic and one-of-a-kind look. With her latest album *1989* selling over one million copies within the first week, Taylor Swift proves to be both a fashion icon and musical powerhouse.

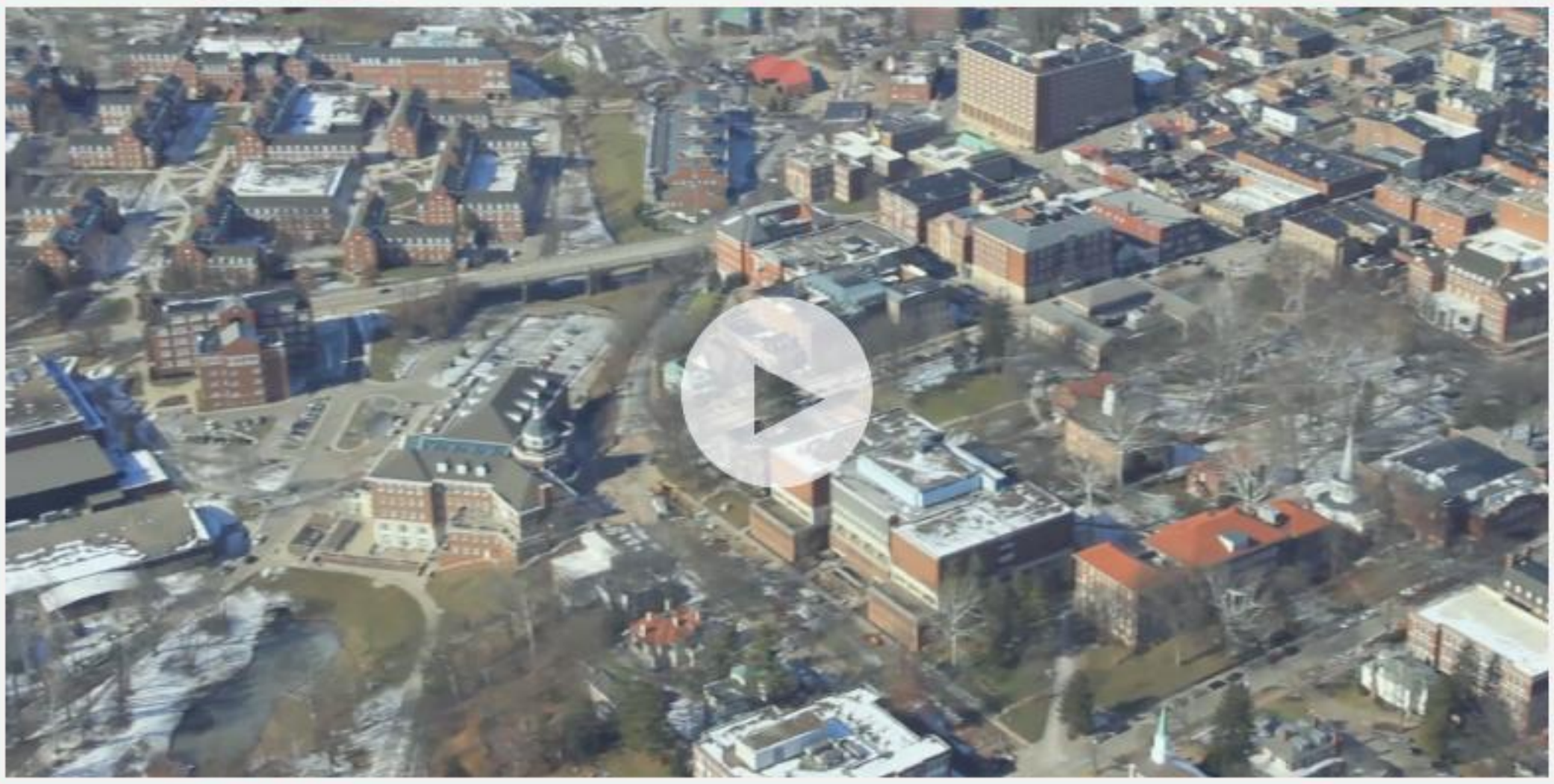
Reflecting the utmost elegance in every ensemble, it's no wonder T's closet is one of the most sought after wardrobes. Swift's style is easily recognizable, with classic cuts and a fresh spin on timeless pieces. She can be seen wearing anything from a short and sweet skirt with a fitted blouse, beret, and oxford shoes to slim cut jeans, a plaid poncho, and a scarf. Her style has continued to evolve, truly coming to express her growth as an artist.

Taylor's style is simple to emulate on a college-student budget with items from stores like Topshop, H&M, and Zara. Her style exudes a collegiate vibe, combining sweaters and skirts with oxfords and structured satchels. The key to nailing the sophisticated aura that Swift exudes is to find basic staple pieces to incorporate into the wardrobe. From effortless, flowing skirts to cardigans and scoop neck sweaters, one can easily take pieces from their wardrobe to imitate Swift's style if on a budget. Not only known for fashion sense, her shoulder length bob seemed to be the beginning of her fresh and classic new appearance. A new year calls for a new 'do, so make an adventurous new hair shift like Swift. To finish off any Taylor-inspired look, add a bright red lip and cat eye.

Swift has set the style world ablaze in a few short months with her extensive Instagram following, release of her new album and her worldwide tour for *1989*. As she continues to grow as an artist, she transforms as a major style icon. A public figure that many girls and young women look up to, it is refreshing to have a style icon radiate such contemporary class.

streetpeeps

Video by BEN LEESON | *Illustration by* DEMPSEY MURPHY



HOVER & CLICK TO PLAY

CHECK OUT THE
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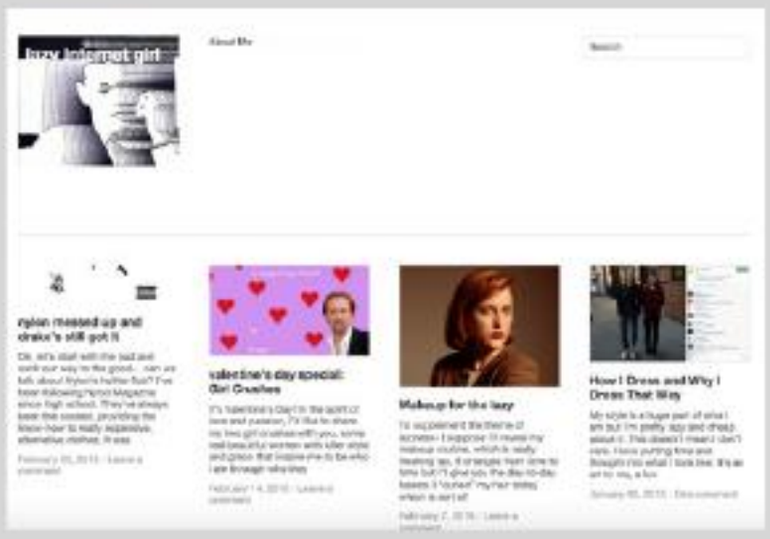
The Lone Giraffe
thelonegiraffe.tumblr.com



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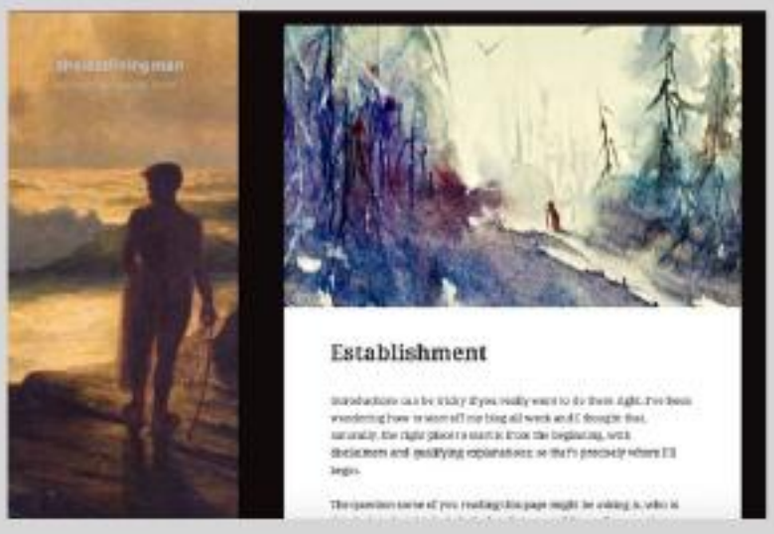

Adam Senecal
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thelastlivingman.wordpress.com

Danielle Rich
Chic Fab Fitness
chicfabfitness.wordpress.com

Jess Conroy
Dress Relief
dressrelief.wordpress.com

lazy**internet**girl

BLOGGER OF THE MONTH

By MARLENA SCOTT
Photos by KIRSTEN MARTINEZ

I grew up in Cocoa Beach, Florida, a place without a whole lot of culture or diversity in any aspect of life. Girls wore short shorts and revealing tops and boys wore board shorts and whatever free T-shirt they may have won for placing in a surf contest. That's the way it was, for all ages. When I, let's say, started to develop, in 4th or 6th grade, revealing tops weren't the most comfortable for me. I wore nothing but hooded sweatshirts in the sweltering heat until the 6th grade, when boys learned what sex was and almost immediately us girls were expected to throw on the Hollister booty shorts and v-necks. I wanted to fit in, so I went with it, and so did my girlfriends.

I was all about tight fit tees, despite the fact that my breasts were some of the biggest in high school. With the constant lack of individuality until around sophomore year of high school when I realized that the way I was behaving wasn't who I was, and who I was surrounded by weren't the only people in the entire world, I had been thirsting for some color and uncomfortable dynamics. I figured my shit out and I figured out that I wanted to get far away from the place I grew up and never look back.

Unfortunately I had three more years in high school and I needed to individualize myself somehow. I found my opportunity in fashion. I could dress the way I wanted to which in turn inspired me to behave the way I wanted to without limits. While at times problematic in its commercialization, the art of fashion itself is incredible to me. I am able to choose what I put on my own body. I can offend and disturb people with it. More importantly, what I wear acts as a flag to invite those who are interested in me to come closer and get to know what's on the inside, and to tell those who think its "weird" to fuck off, one of my hardest lessons to learn in life.

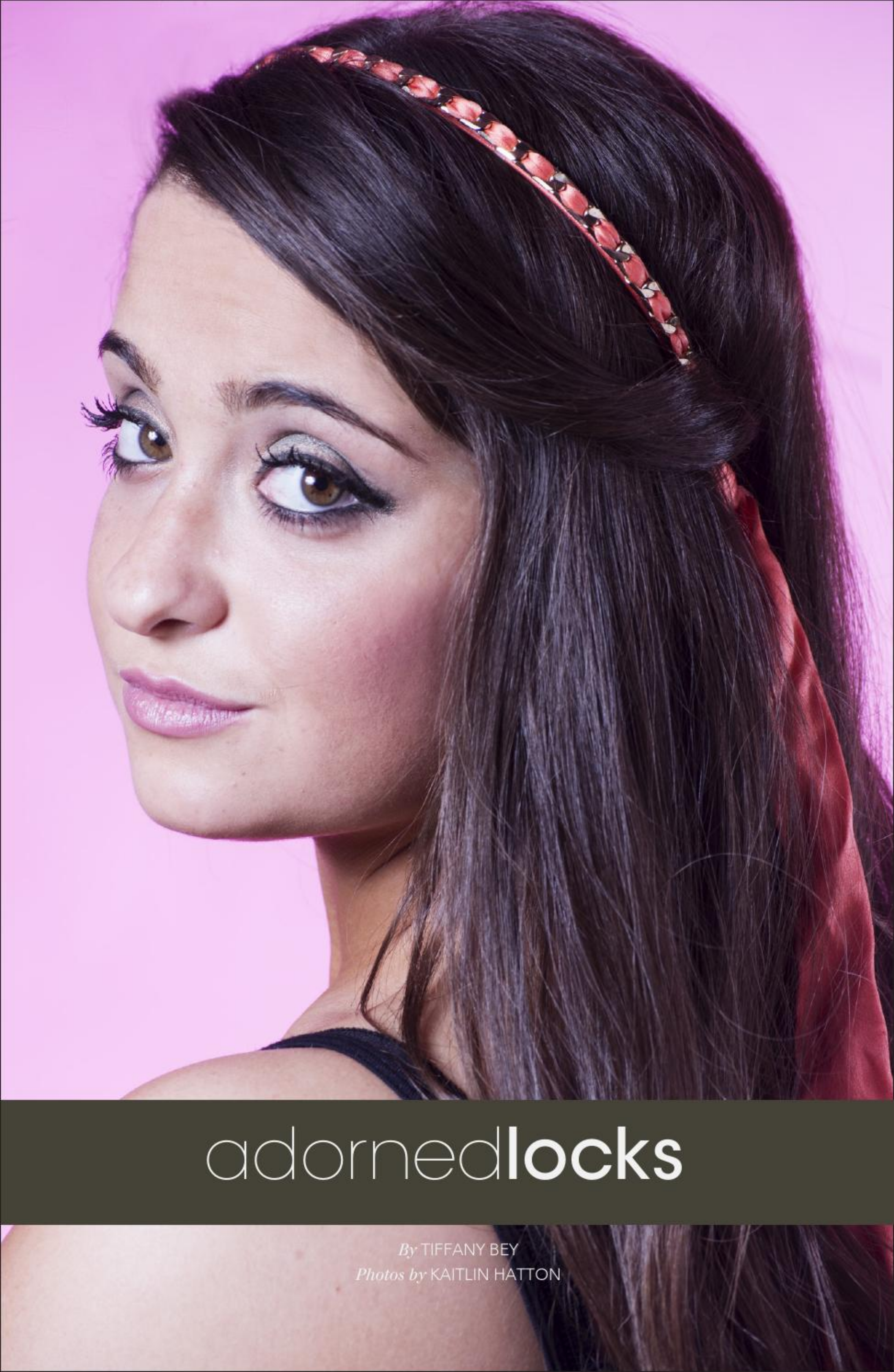
I wanted to take the opportunity to write this blog as a venture into all of that stuff that I've never been able to put out there, because fashion is incredibly personal and it should be. It genuinely hurts to watch people, still in college, wearing what their friends are wearing or not doing their hair in a silly way because they may get made fun of. Your aesthetic is yours. I think that is so powerful.

I am a lazy Internet girl—I mean aren't we all in one way or another—and that's how I access most of my inspiration and figure out what I like and don't like. I can find the people who inspire me and follow them relatively closely without the means to travel to New York and hang out with them personally. And I can sit here and I can write about all of this and plan out my schemes to hang out with those people, and maybe inspire them someday in a way that makes them want to be themselves.

"It genuinely hurts to watch people, still in college, wearing what their friends are wearing or not doing their hair in a silly way because they may get made fun of."

MARLENA SCOTT

For more from Marley, please visit lazyinternetgirl.wordpress.com.



adornedlocks

By TIFFANY BEY

Photos by KAITLIN HATTON

Whether one awakens with pristinely styled hair or severe bedhead, hair accessories are every woman's go-to adornment to complete any ensemble. Headbands, bobby pins, head wraps, head chains, and ponytail holders have received dramatic makeovers this spring. Going from everyday, basic additions to an outfit, to a statement piece in and of itself, hair accessories are vital for any wardrobe. Spotted on the runways of Bottega Veneta, Lanvin, and Celine, hair accessories earned their own personal upgrades from their past appearance. From pinning back the front pieces of the hair with bead-adorned bobby pins to rocking a head chain with long, wavy hair, hair accessories can take any day's hairstyle from dull to fabulous.

THE HEADBAND

Known for being one of the most practical hair accessories, headbands have been significantly revamped for spring. Coming in a variety of colors, fabrics, and metals, the headband is the go-to accessory for a bad hair day. Toss the hair up in a messy bun, or wear the locks down. Completing a look with a metal flower or colorful headband is a simple way to spice up an outfit. With the ability to be coordinating with just about any ensemble, the headband provides users with versatility.

BOBBY PINS

Traditionally, bobby pins are used to pin down loose hair or "fly-aways." But recently bobby pins have been used as an embellished accessory that not only stands out, but also works with every hair texture. Straight, side parted hair or low ponytails are best suited for the bobby pinned look. Placing bobby pins midway down the pieces of hair framing the face is the ideal way to achieve this look. If searching for a one-of-a-kind pair, Etsy sells a variety of bobby pins in different patterns, words, designs, and colors.

HEAD WRAPS

Fitting for anyone looking for functionality in a hair accessory, the head wrap is the quintessential adornment for any hair type. From a simple cotton head wrap, which is perfect for working out, to a patterned wrap tied into a bow at the top of the head—they are conventional and easy to wear. Throw the hair up into a low, messy bun, or wear the hair down, any style works.

HEAD CHAINS

Intricately woven metal with beads, the head chain has been a rising trend due to its popularity at music fests and on celebrities alike. Radiating with a bohemian vibe, this trend looks best alongside long, middle parted hair. Rather than wearing a bold and brilliant necklace, opt for a head chain instead. Though it may seem complicated to pull off, this trend is ideal for anyone looking to make a statement.

PONYTAIL HOLDERS

Featured on the runways this spring at Céline and Reed Krakoff, the ponytail holder has received a major refashioning that takes any ponytail from basic to bold. Gold was a particularly popular color among ponytail holders on the runways, which makes it a simple accessory to coordinate with any outfit. Whether one goes for a half-up style or low pony, adding a ponytail holder is an optimal addition to an otherwise simple hairstyle.

solesearch

By SAM PARKER
Photos by RACHEL WAGNER

This year is the time for men to be bold, bright, and inventive with their footwear. With the newest shoe styles of spring being revealed, it's clear that the rules of neutral colors and patterns have been rewritten. This spring, Oxfords, combat boots, and high top sneakers will no longer be worn simply to match a man's outfit, but to make a statement.

The arrival of Oxfords to mainstream fashion has added a bit of glamour to any man's closet. Originating in England, where they were referred to as Balmorals, they are now being revolutionized with an edge. Reality television star Scott Disick has often been seen pairing them with an assortment of pastel pants and button down shirts for a laid back day in the Hamptons.

Last year's norms of blacks, browns and the occasional navy blue are out as in comes bright yellows, reds and oranges. Designer Nicholas Kirkwood is

seams

an advocate for this introduction to color with his assortment of pastel green and red, as well as colored chevron patterns on the soles of Oxfords. With colors like those stealing the spotlight, a worn blue jean cuffed at the ankle will suffice, along with a plain button down shirt and cardigan. To create a more dapper look, one might add a brightly colored tie to match his eccentric flats. Though not all of the latest trends are poignant on color scheme. Santoni's newest creations stick with basic black, adding a surprise element of camel or tan. The shoes are rich in detail, incorporating checkered patterns near the laces and woven textures over the toe.

As of lately, combat boots are creating a military fad. While rule-breaking actor Brad Pitt has previously worn combat boots to dress down a black suit, this spring men are going back to the shoes' roots. Popular for their price, comfort and durability, Doc Martens have been a longstanding contender when it comes to boots. Known for looking as if they came "straight from the trenches," the rustic combats are now storming the fashion scene. Pairing these with a slim grey trouser and light jacket creates a perfect flow, but the arsenal doesn't stop there. Going with a pair of structured, leather lace-up combats along with worn out blue jeans can also create the right balance of tough and put together.

While high tops were once strictly athletic shoes, popular brands such as Buscemi and Gucci are changing the game by dressing them up. With intricate details such as locks, colors and beading, high tops have transformed into an embellished addition to a lavish look. Louis Leeman experiments with the trend by adding components of fringe, spray paint, and even glitter to his designs. While this gives the sneakers a stylish appearance, pairing them with a pair of black skinny jeans and a plain tee makes for a more masculine look.

The fashion scene is changing as well-known designers introduce originality to men's footwear. With the newest shoes being more glamorous than ever before, men can choose whether to blend them with a more casual outfit or to dress them up with the latest accessories. When it comes to this spring's latest trends, one thing is for sure: men's footwear is no longer fading into the background, it's their time to stand out.

brighteyes

By DOTTIE KRAMER
Photos by BROOK WHITE

Bold, colorful eyeliner has been sweeping the fashion world this spring season. The runways were exploding with the trend being expressed in a variety of different ways. Elie Saab used blue eyeliner to line the top and the bottom lash lines, and Max Mara used red eyeliner to create a thick line on the top lash. From sea foam green to sparkling baby blue, the colored eyeliner trend may seem daunting at first glance, but it's much easier to achieve then one might think. Rocking this look from day to night is a lively, simple way to refresh makeup style and take a risk this spring.

To best achieve all day wear when using colored eyeliner, always use a primer, like Urban Decay's Eye Shadow Primer Potion. It will help prevent smudging and lock in any eye makeup. Next, use a neutral eye shadow to ensure that the rest of the eye makeup isn't overpowering the eyeliner. Liquid liner is known for giving the boldest line, but those looking for a simpler alternative can achieve the look with pencil eyeliner as well. Apply the colored liner along the top lash if looking for a more subtle approach to this trend, or one can line the entire eye with a color of choice. Adding a translucent powder, like NYX Studio Finishing Powder, on top of the eyeliner will make the color appear more subtle. Before the liquid liner sets, apply the translucent powder over the liner, blending outward. It's important to keep the rest of the makeup simple, like naturally flushed cheeks

and neutrally colored lips, when using colored eyeliner. To spice up the look for night, apply a shimmering gray eye shadow, a colored eyeliner, and fake eyelashes to take the trend to a whole new level.

To keep things light and interesting, consider stippling on multiple colors of liquid eyeliner to create a "dot like" effect on eyelids. Seen on the runway at The Rocha's spring show, start with pastel colors like blue or purple, and then once they dry, add metallic colors like silver or gold to create a "confetti effect." This look is very much Twiggy inspired, and is perfect for any night out. For anyone looking to truly emulate the colored eyeliner trend, using brightly colored eye shadow alongside colored eyeliner will lend to a playful vibe, as seen on the runways at Delpozo. Pairing lime green eye shadow alongside coral eyeliner was used throughout Delpozo's show, where the rest of the face had minimal makeup. To best achieve this take on the trend, ensure that the remaining face of makeup is natural and subtle before experimenting with full-on colored eye makeup.

Colored eyeliner is a fresh take on a classic makeup tool that will undoubtedly brighten up one's makeup regimen this spring. Ideal for creating a youthful vibe, colored eyeliner is a foolproof accessory in and of itself. With so many designers jumping to experiment with the look, trendsetters far and wide will be inspired to do so too. So, set aside those black and brown eyeliners and bring in the new with brightly colored eyeliner.

sudsy**studs**

By PAIGE BENNETT
Photos by TORI KELNER

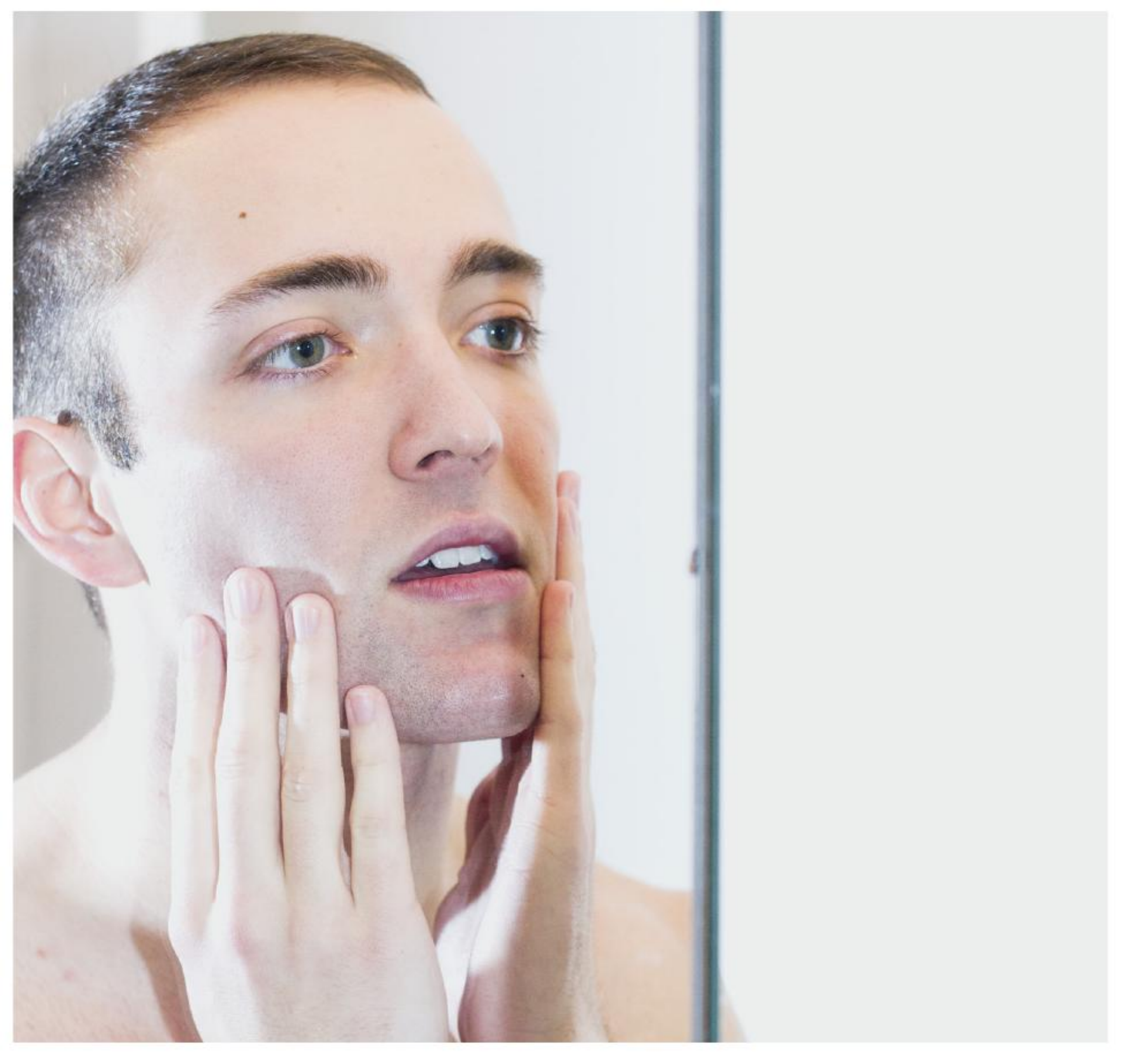
Here's a dirty little secret that most men don't realize—their shower care regimen is all wrong. From 3-in-1 products that treat both hair and skin, to water temperatures so high they steam up the entire bathroom, there are aspects of the showering regimen that are compromising the sensitive areas of men's bodies. If a man wants to be comfortable in his own skin, it is vital that he follows a shower care routine that will leave him feeling soft, smooth, and fresh.

The start to an invigorating shower routine is to ensure the water is at an ideal temperature. Hot water strips the skin of essential oils and can cause skin to dry out. The water should be warm enough to open the pores, but not too hot. This is essential for shaving, which men should do while they are in the shower. The steam from warm water softens the facial hair for a

closer shave with less irritation.

Lather, rinse, and repeat may be an old habit to ditch. Just a dime-sized amount of shampoo is enough for men with straight to wavy hair. Men with these types of hair should wash their locks every other day to prevent the hair from becoming brittle and dry. For men with curly hair, washing every couple of days or even once a week will suffice. After the shampoo, it is important for men to use conditioner. This will coat the hair for protection and will also add luster. Using a 3-in-1 product as shampoo, conditioner, and body wash can dry out both hair and skin, so throw out products that seem too good to be true.

It may seem appealing to use bar soap because it is small and budget-friendly, but bar soaps actually dry out skin. Liquid body wash is the best option for any skin type because it replenishes moisture. A loofa is great



for lathering the body wash and also helps exfoliate skin, but it can hold numerous types of germs within its layers. Soak the loofa in diluted vinegar once a week to clean it, and wring it out well before hanging it up to dry before using again.

The final step in the routine is to moisturize. Because it is important to use face wash twice a day, it is just as important to soften the skin. Face wash can strip the skin of moisture, so it is crucial to use a hydrating lotion for the face after using face wash. For oily skin or a combination of oily and dry skin, use a light moisturizing cream, while dry skin should use a thick cream. Men should moisturize their bodies as well. Dry skin can be flaky, itchy, and uncomfortable. Moisturizer helps keep skin soft after shaving and stops the itch that occurs when clothes rub against dry skin.

With a rejuvenated shower routine, men can finally stop dealing with rough, uncomfortable skin. Just a few simple changes to the way men currently shower can completely change how they feel on a daily basis. A comfortable, suave man makes for a confident man. Every man is bound to gain attention when he has soft skin, luscious locks of hair, and a fresh aroma.

Kennedy Museum of Art

MUSEUM HOURS
MTWF 10-5
THURSDAY 10-8
SATURDAY-SUNDAY 1-5

CAFE HOURS
MONDAY-FRIDAY 8:30-4

MUSEUM SOCIAL MEDIA
FB: KENNEDY MUSEUM OF ART
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INSTAGRAM: KENNEDY_MUSEUM

CAFE SOCIAL MEDIA
FACEBOOK: THE RIDGES CAFE
TWITTER: @RIDGESCAFE

subtleluxury

By KYLIE SOUDER
Photos by BRE THOMAS

This spring, new life is being given to a tried and true trend. Suede, known for its luxurious nature, was spotted across several runway shows this season in all silhouettes and colors. Similarly to leather and crochet, suede can be worn year round as well as being dressed up or down depending on occasion. The versatility of suede makes it a go-to fabric to integrate into the wardrobe this spring.

The suede silhouettes featured on the runways were feminine and elongating, dresses and jackets were knee length or longer and skirts were shown at modest lengths as well. Garments were either structured or free flowing. The structured pieces with large exposed stitching and the free flowing looks were designed so seamlessly it was hard to tell where they began.

One of the most unexpected adaptations of suede on the runway was its use of color. Suede is a fabric most typically seen in browns, blacks, and grays. But, this season fuchsias, greens, and blues were incorporated into suede. Flashier colors such as those sometimes fend off shoppers with their extensively head-turning hues, but those garments were made to make a statement while still maintaining a sense of practicality.

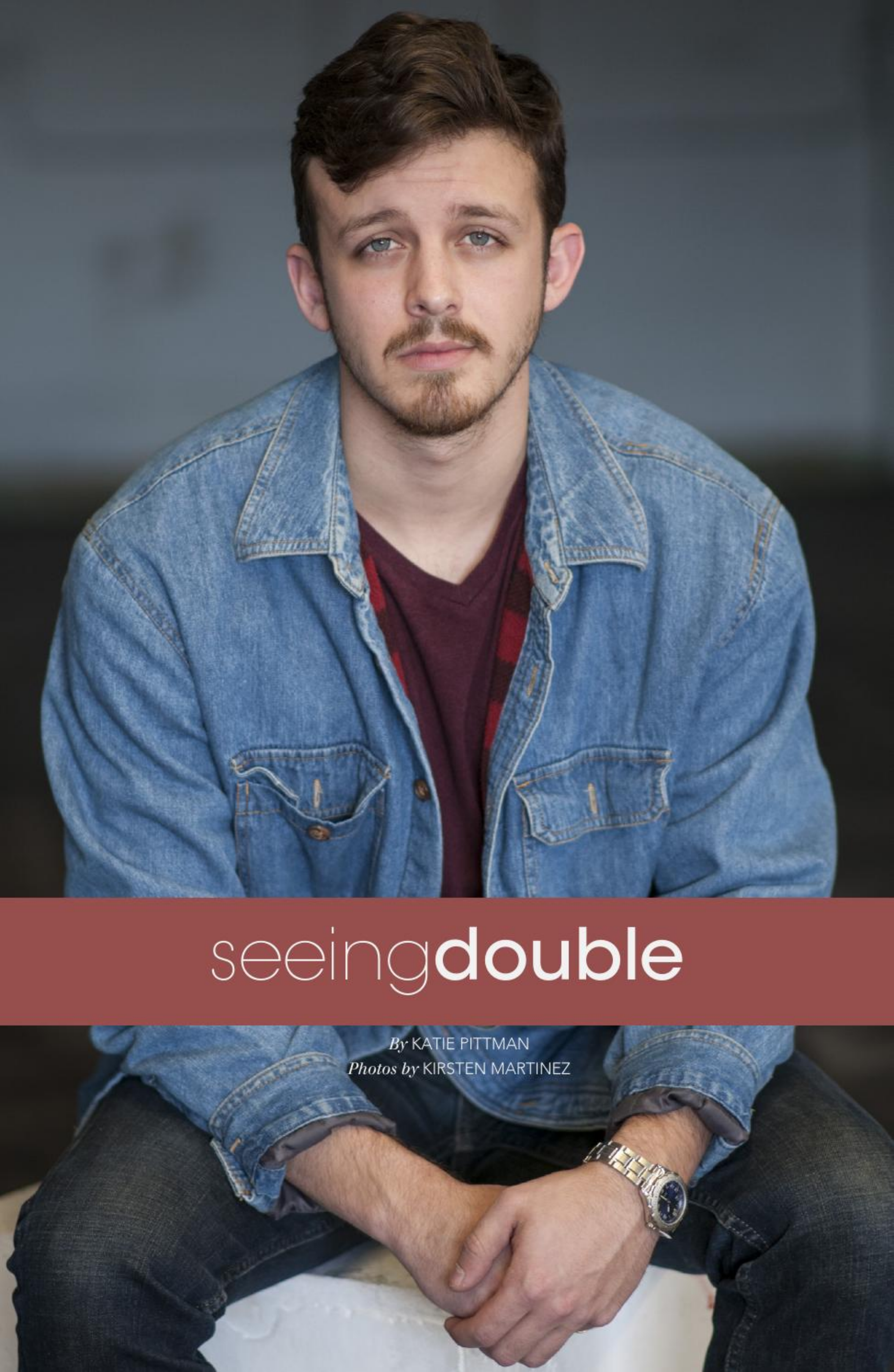
Colored suede is a simple way to liven up any outfit. Designer Derek Lam used color blocking to add dimension to his jackets, skirts, and dresses. He used suede in gorgeous jewel tones including sapphire, medium purples, and rubies throughout the collection. Another master of color was Jason Wu who delved into more green and blue colored garments. Suede was almost strictly pieced together on the runway, but can also be worn apart from itself. Chloé's collection for spring is a beautiful example of matching suede with itself in shorts and matching jackets of the same color.

For those new to the trend, sticking with a monochromatic style is an effortless way to create a cohesive look for spring. Simply add a top to the same colored bottom. To distinguish between pieces, look to use different color

pairings such as color blocking or wearing patterned suede to separate the garments. Anyone looking for a more subtle approach to the suede trend can do so by wearing a jewel toned suede dress paired with a simple cardigan.

The easiest way to add suede to the wardrobe is with shoes and accessories. Suede booties are extremely easy to transition into spring, pair with a light wash skinny jean or a deep colored dress for a more modern approach to going-out apparel. DSW is an expert retailer for suede booties or flats. Suede purses look luxurious and expensive, but don't come at too hefty of a price. Choosing a color in brown or gray can last across all seasons and will update any look to a more stylish texture.

Suede will be a sure staple in spring 2015, especially seeing many of the pieces in color. For tricks on how to wear certain garments together, look to Derek Lam, Jason Wu, and Chloé. Having a new fabric to incorporate into the wardrobe all year long is one that is worth the investment. Seeing as suede was so popular among designers, it will undoubtedly become a staple fabric in every woman's closet this spring.



seeing**double**

By KATIE PITTMAN

Photos by KIRSTEN MARTINEZ

Denim jackets, shirts, and jeans are undoubtedly some of the most iconic wardrobe staples one can own. Classic, durable, and stylish, denim has been around for ages, and rightfully so. Think of the 1950s male movie star, James Dean, the classic bad boy. Wearing a Levi's jacket, plain white tee and worn-in jeans, he created an effortlessly cool style that would continue to influence the fashion industry for years to come. Today's denim however, gives men more options based on that retro look. With endless styling options, washes, fits, and patterns, any fashion forward or classically dressed man can wear denim for almost any occasion.

With major appearances on the runways, denim is one of the most popular trends for men this spring season. Tom Ford debuted classic denim ensembles consisting of denim jackets and a classic straight leg jean. Ralph Lauren took a more preppy approach to the trend, pairing denim blazers with polo shirts and white jeans. Prada chose to pair straight denim trousers with structured jackets featuring a bright, contrasting stitching. Though each designer's approach to the trend differed greatly, they all had one thing in common: denim.

Popular male fashion blogger, Chris John Millington, has been known to don the trend with a light denim shirt and a dark wash jean, while Adam Gallagher opts for a white tee paired with a medium rinse jacket and dark wash jeans. Celebrities like Kanye West and David Beckham have been mixing their washes of denim in a variety of ways. The always-stylish West is often spotted wearing three denim pieces, such as a light denim shirt paired with a slightly darker jacket, and even

darker jeans. Beckham keeps it simple with a pair of black denim jeans and chambray shirt. Although these men are all wearing denim, each has created a look that expresses his personal style.

The options for pairing denim are endless. Choosing pieces that are of different washes will ensure that the look isn't reminiscent of the '80s denim

on denim fad. Keep it simple with jeans, a fitted tee, and a jacket. Or, opt for something a bit dressier, such as a solid colored blazer, denim button up, and dark wash jeans. Many denim button ups even come in a myriad of patterns, such as stripes, tribal prints, or simple shapes like dots and triangles. As warm weather approaches, keep in mind the weight of denim. Chambray is often lighter and more breathable than traditional denim, which keeps outfits from holding in too much heat. One can even opt for a tailored denim short that ends right above the knee since they are just as versatile as jeans, but offer more comfort and coolness in warmer temperatures.

Whether walking to class or going out for the night, denim is a classic fabric, appropriate for wear in most settings. Revamping the classic staple allows for a multitude of styling options. Dark or light, patterned or plain, it is obvious that denim will remain popular for years to come, allowing men to achieve the classic, yet contemporary look so many desire.

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closeshave

By CHRISTINA YOUNG
Photos by KATE STONE

Gillette

Is your beard getting a little too scruffy? Are you sick and tired of buying the same, generic shaving cream? Well, this homemade men's shaving cream can solve all of your problems. Not only is it quick and easy to make, but it is also a great moisturizer for your skin. You can choose from many different scents and textures to make it one-of-a kind from any store-bought shaving cream. Finish it off by putting it in a mason jar to keep it fresh. Now you're set to shave.

INGREDIENTS

1/2 cup coconut oil
1/2 cup shea butter
1/4 cup almond oil (olive oil can be used as a substitute)
2 Vitamin E capsules or 2 tsp. of oil
1 1/2 Tbsp. baking soda
10-15 drops essential oil of choice

DIRECTIONS

ONE
Mix the shea butter and coconut oil in microwave safe dish and heat until melted. Approximately 1 minute and 30 seconds; take out and stir every 30 seconds.

TWO
Add the almond oil and essential oils and stir.

THREE
Place in refrigerator until almost solid. Approximately 1 hour.

FOUR
Remove from refrigerator and add in baking soda. Whip until light and fluffy.

FIVE
Transfer mixture into an airtight container.

SIX
READY, SET, SHAVE!

pyrex
pyrex
1 CUP

TWO
Tea Tree Oil

THREE

1/4 TSP
1/3 TSP

FIVE

partylights

By HAADIZA OGWUDE
Photos by KIRSTEN MARTINEZ

Chandeliers are beautiful, elegant accent pieces that enhance the look of any room and bring it a certain level of sophistication. Unfortunately, chandeliers can be very expensive, but you can make a personalized chandelier that is classy and at a low cost. It is simple, easy, and won't take long at all. It is also a fun and inexpensive way to add character and personality to a room to make it something that reflects your style.

SUPPLIES

Hanging wire basket
6 packages of Mardi Gras-style metallic beads (about 48 necklaces)
Light gauge wire (floral wire will work)
Spray paint
Wire cutters
Hot glue gun & sticks
Additional embellishments, as desired

STEPS

1. Paint the beads, wire basket, and chains with spray paint of your choosing. Allow them to dry, and add another coat of paint if necessary. You will be able to make touch ups after the project is finished.

2. Cut many pieces of light gauge wire at a length of about 2 inches or so. You'll need a couple hundred for the project.

3. Find the spot where the two beads are fused together and break them apart. As you wire your chandelier, you will hot glue one end of the necklace to the end of the next necklace.

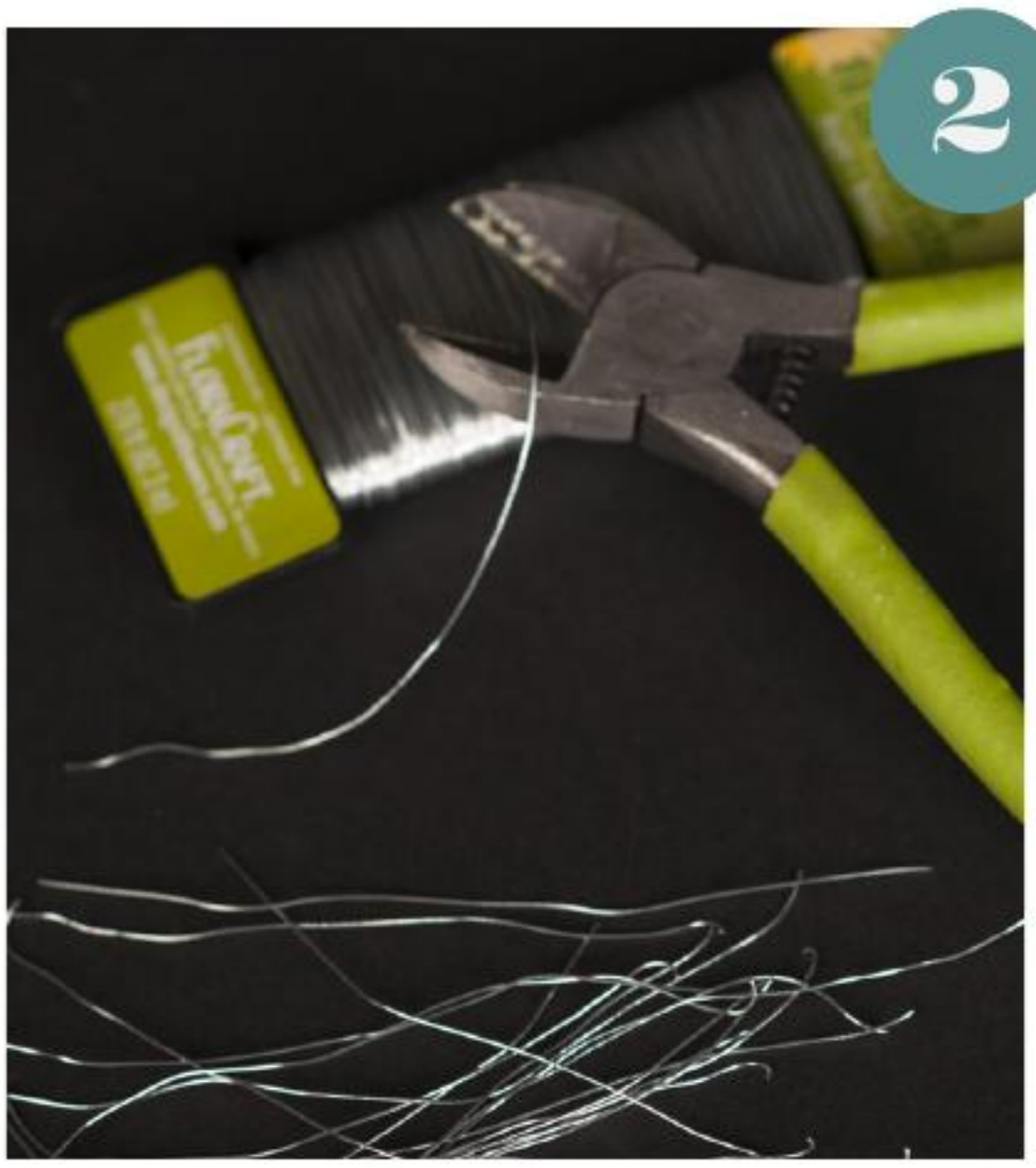
4. Take your first necklace and a piece of wire. Wrap the wire securely around the thread between the first two beads to make sure the wire won't come apart and wire the necklace to the top of the wire basket form. Leave the end of the wire long for now—you will use them in the next section of the project.

5. Wire the necklace to the lower frame of the wire basket. Hot glue the next necklace to the end and continue. Continue this process until the bottom of the basket is filled with beading.

6. Start with a new necklace and wire it to an existing wire. Pull it up to the top of the hanging basket, and wire the beads to the top link of the chains.

7. Pull the bead back down to the basket and wire to an existing section of beading. Bring the beads back up to the top and wire to the long piece of wire. Continue wiring as instructed, attaching necklaces when needed. Wire tail back to the top link to secure the beads to the top.

1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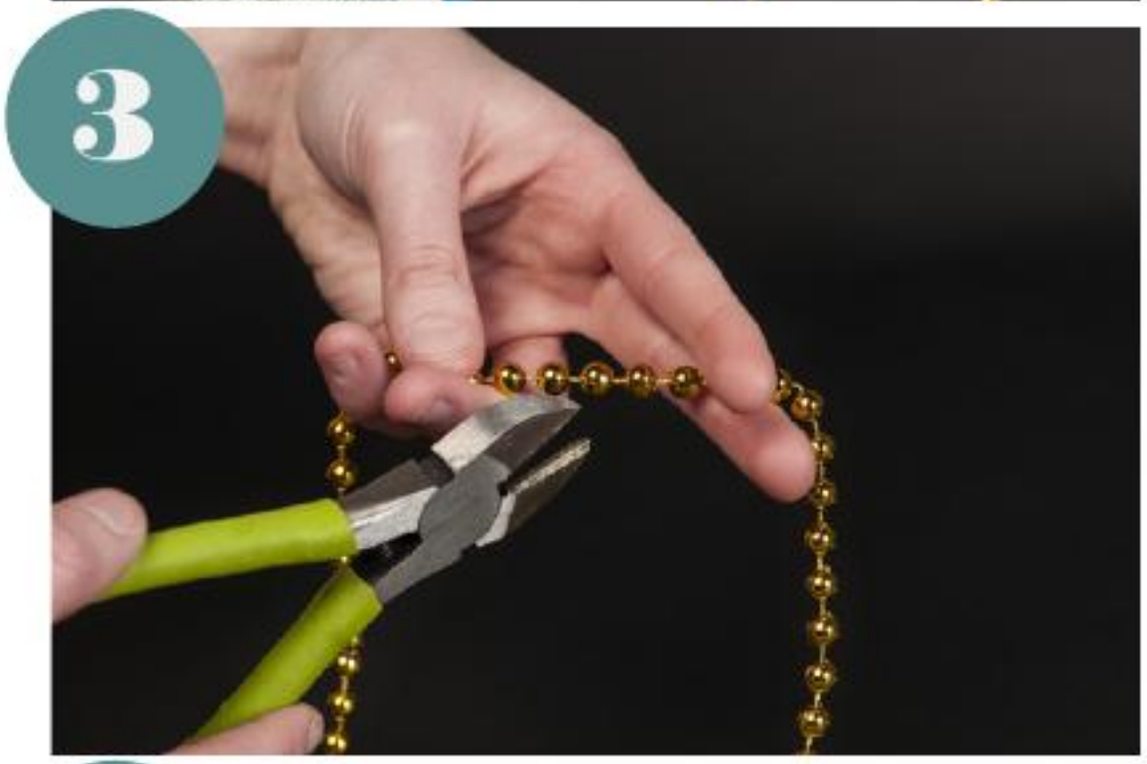
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bohobanner

By EMMA JENKINS

Photos by MELINA TRIFFON

As the Bohemian style has recently increased in popularity, so has the price of tapestries. Spending $50 on indie-inspired wall décor isn't always ideal. Luckily, you can get the same desired look with minimal supplies, effort, and money. This simple bleach-dye tapestry can be made similarly to any ordinary tie-dye T-shirt, but instead of using a white sheet and colored dye, you can use bleach on a colored sheet.

SUPPLIES

1 sheet
1 bottle of bleach
rubber bands
a bucket
water

STEPS

STEP 1

First, you'll need to spread the sheet out over a big flat surface. It's easiest to work on the floor. For a spiral look, start in the center and twist the shirt with your fingers. Keep twisting the fabric until the entire sheet is twisted into a circular shape. Don't be hesitant if it doesn't look perfect.

STEP 2

To hold the shape, wrap several rubber bands around the sheet. Tuck in any loose ends into the rubber bands.

STEP 3

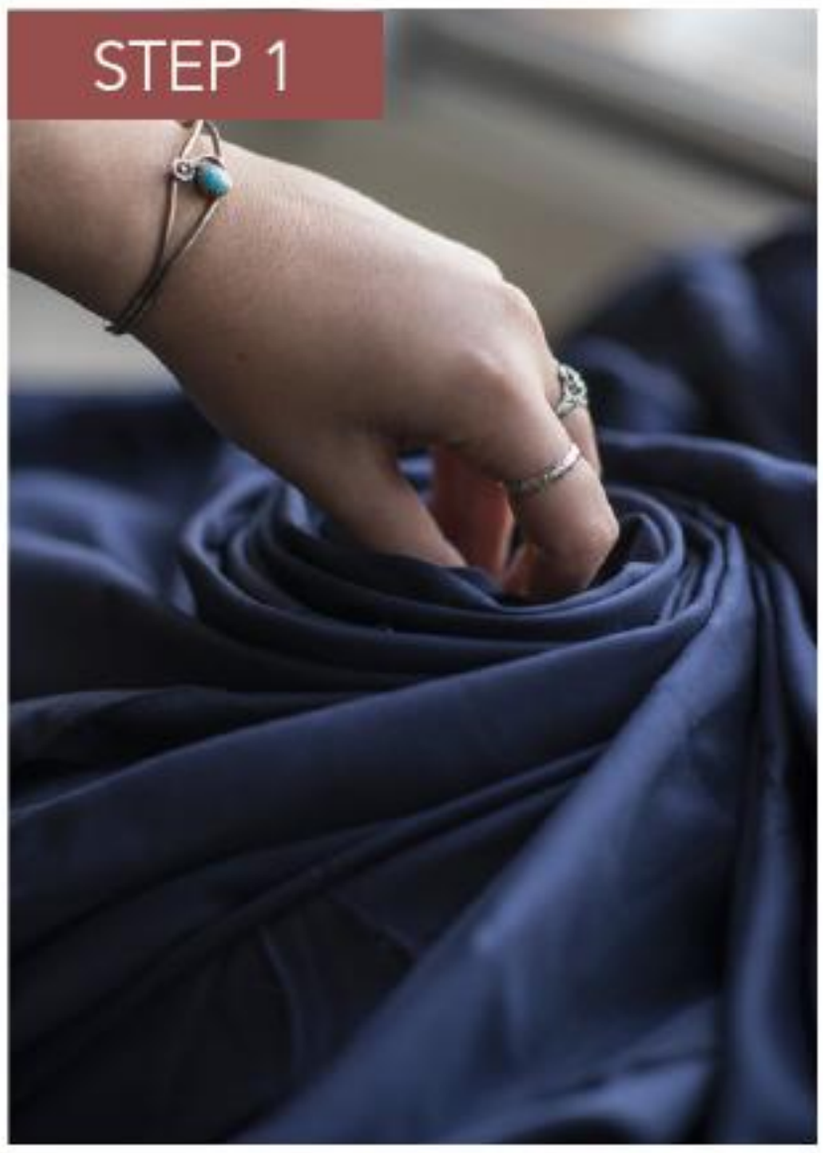
Next, fill a bucket with half bleach and half water. Submerse the sheet into the bucket and let it sit until you have noticed the color has washed out. Depending on the bleach to water ratio and the quality of fabric, this step may take anywhere from an hour to an entire day. Keep checking on the sheet until you feel it has reached the desired color.

STEP 4

When you remove the sheet from the bucket, make sure you rinse it in cold water. Then you can run it through the washer and dryer to get rid of the smell. I recommend washing it alone.

Now you have a beautiful tapestry to liven up one of those white walls, and it was easier to make than imagined.

SUPPLIES
CONCENTRATED
10X Deep Cleaning Benefits
33% More Cleaning Solution
CLOROX


STEP 1

STEP 2

STEP 3
CLOROX

STEP 4

powerduo

By STEFANIE TSENGAS
Photos by ISAAC GIBSON

PARTNER LEG RAISES

Partner 1 lays down on their back on the floor with their head close to the feet of Partner 2. Partner 1 grabs the ankles of Partner 2 and contracts their abs to bring their feet up toward Partner 2's shoulders. Partner 2 catches Partner 1's feet and then forcefully pushes them forward toward the floor. Partner 2 can alternate throwing their partner's legs forward or to the left or right side. Time this for 60 seconds.

WORKS: Abs

The road to fitness can be a long trek to reach your goals, especially when walking it alone. It can be a difficult journey with many possibilities to give up on ourselves. But what if we were walking this path alongside someone else?

Working out with a partner is not only fun and motivating, but it will also keep you disciplined. You won't want to let your partner, or yourself, down as you set your goals. It also keeps the workouts more entertaining and enjoyable when you have a friend beside you. Here are a few workouts to try so you and your partner can conquer your goals together.

SQUAT MED-BALL PASSES

Stand back-to-back with your partner while holding a low squat with legs forming a 90 degree angle and weight on heels (maintain squat entire exercise). One person holds the ball with both hands at chest level. They then twist right as partner twists left, passing and receiving the ball. Switch directions and pass back to the partner that started to complete one rep. Aim for 30 reps each set you do.

WORKS: Shoulders, Abs, Back, Butt, Legs

PUSH-UP HIGH FIVE

Get down into a pushup position facing each other with about a foot between you. Do a pushup, and as you come up give each other a high five with your right hands (then switch to left the following time). Start with 10 reps.

WORKS: Arms, Chest, Abs

SQUAT JUMP WITH MED BALL PASS

Stand arms length away from your partner. Person one starts with completing a squat jump while holding the ball, then immediately chest-passes it to their partner. Complete 20 reps.

WORKS: Legs, Butt, Abs, Arms, Chest

PLANK PUSHES

Both people face each other in plank position, arms length apart. While holding plank position, push a dumbbell with one hand to your other partner. Alternate sliding the dumbbell back and forth while holding plank position. Each does 10-15 reps.

WORKS: Abs, Arms

SQUAT JUMP TO BURPEE

Partner 1 does a squat jump then gets down to do a burpee. The minute they jump back up from the burpee, Partner 2 begins. It is a "tag-team" type of work out. Each partner does 15-20 reps.

WORKS: Full body

PARTNER RUSSIAN TWIST WITH CLAP

Each partner should lay down facing one another with feet and and ankles interlocked. Both partners crunch up, do a Russian twist (twist side to side) then clap hands with each other. Do 20-30 reps.

WORKS: Abs

breakfast**in**bed

By KAYLA BLANTON

Photos by KARA GUYTON

make it

The most important meal of the day tends to be rushed—a granola bar while running out the door, or a not-so-healthy breakfast sandwich with a large coffee. But every once in a while, it's important to slow down and treat yourself, or someone you love, with a delicious and healthy breakfast in bed. A simple, yet fulfilling entrée of whole-wheat waffles paired with a raspberry mango smoothie is the perfect breakfast combination to indulge in, with the extra comfort of endless pillows and blankets.

RASPBERRY MANGO SMOOTHIE

SUPPLIES

blender

measuring cup

INGREDIENTS

1/2 cups frozen raspberries

2/3 cup milk

1 1/2 cups frozen mangoes

2/3 cup orange juice

DIRECTIONS

1. Blend together raspberries, milk, and 1/2 cup of ice.
2. Blend together mangoes, orange juice, and 1/2 cup of ice.
3. Layer mango mixture over raspberry mixture in glassware and serve, topped with a single raspberry.

WHOLE-WHEAT WAFFLES

SUPPLIES

2 mixing bowls
mixer
whisk
tablespoon and teaspoon set
measuring cup
waffle iron (8 inch)

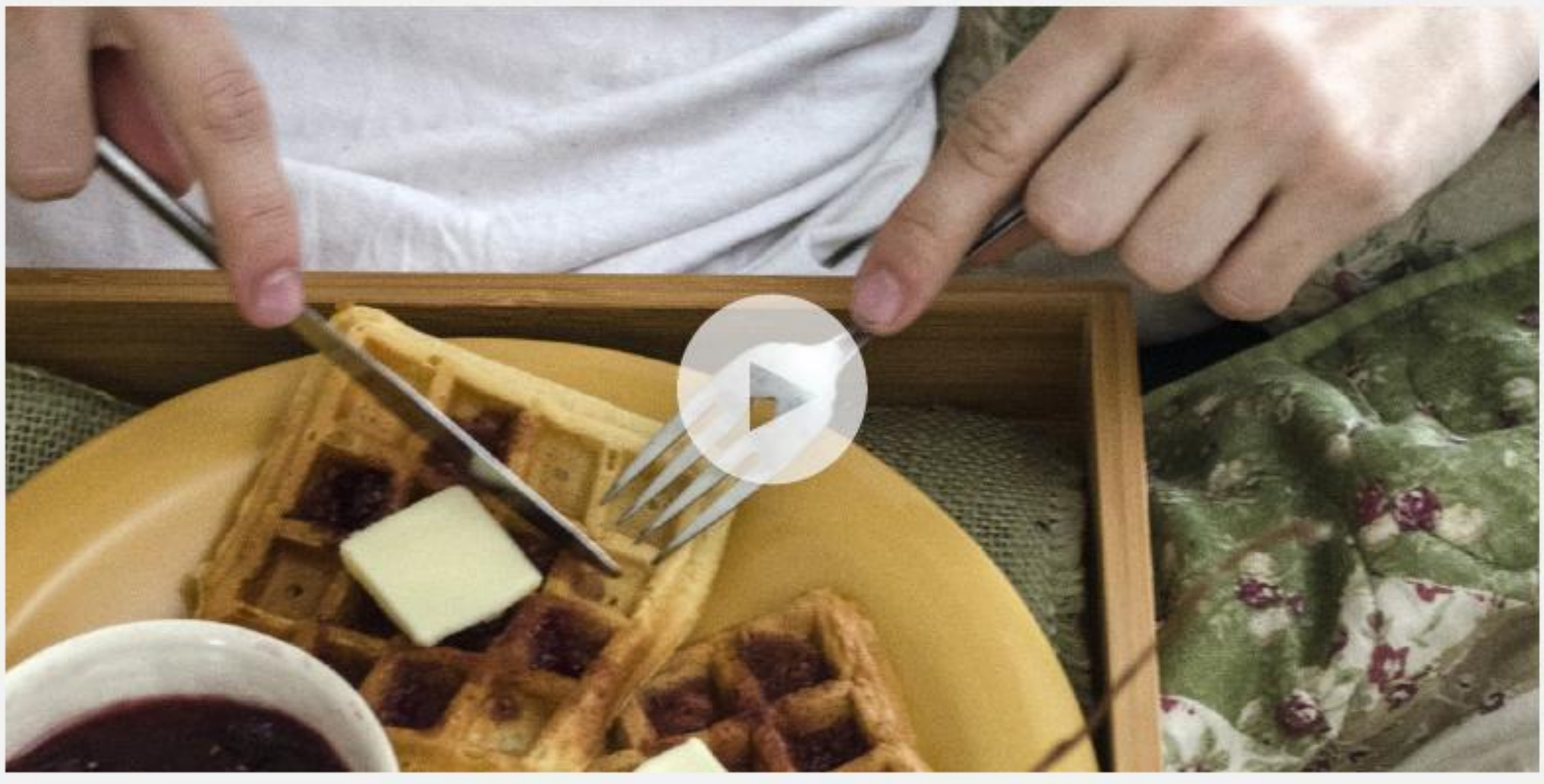
INGREDIENTS

2 large eggs
1 3/4 cups (14 ounces buttermilk)
4 tablespoons butter, melted and cooled to room temperature
2 teaspoons vanilla extract
1 3/4 cups all-purpose or whole-wheat flour
2 tablespoons sugar
2 teaspoons baking powder
1 teaspoon baking soda
1 teaspoon salt
fresh fruit

DIRECTIONS

1. Combine and mix together eggs, buttermilk, butter, and vanilla.
2. In a separate bowl, whisk together flour, sugar, baking powder, baking soda, and salt.
3. Combine the dry and wet ingredients and mix together until smooth to create the batter.
4. Use 1/3 cup of batter to make each waffle. Pour batter into waffle iron and let cook for 2-3 minutes, or until the iron stops steaming.
5. Top homemade waffles with fresh fruit and enjoy.

MAKE IT YOURSELF

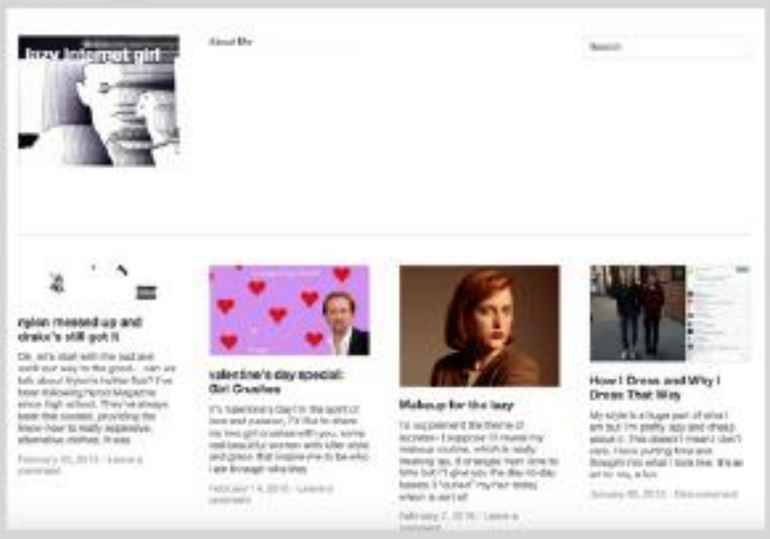


HOVER & CLICK TO PLAY

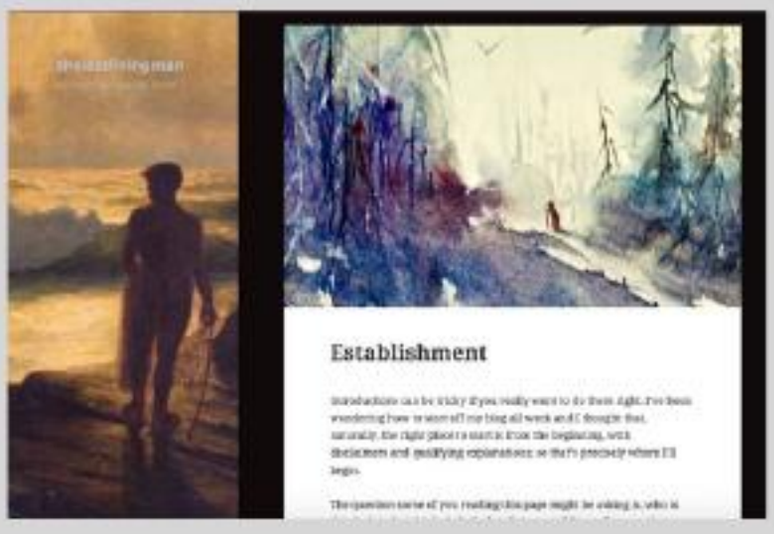
Video by BEN LEESON

CHECK OUT THE
THREAD BLOGGERS

Morgan Peterson
The Lone Giraffe
thelonegiraffe.tumblr.com



Marley Scott
Lazy Internet Girl
lazyinternetgirl.wordpress.com



Adam Senecal
The Last Living Man
thelastlivingman.wordpress.com

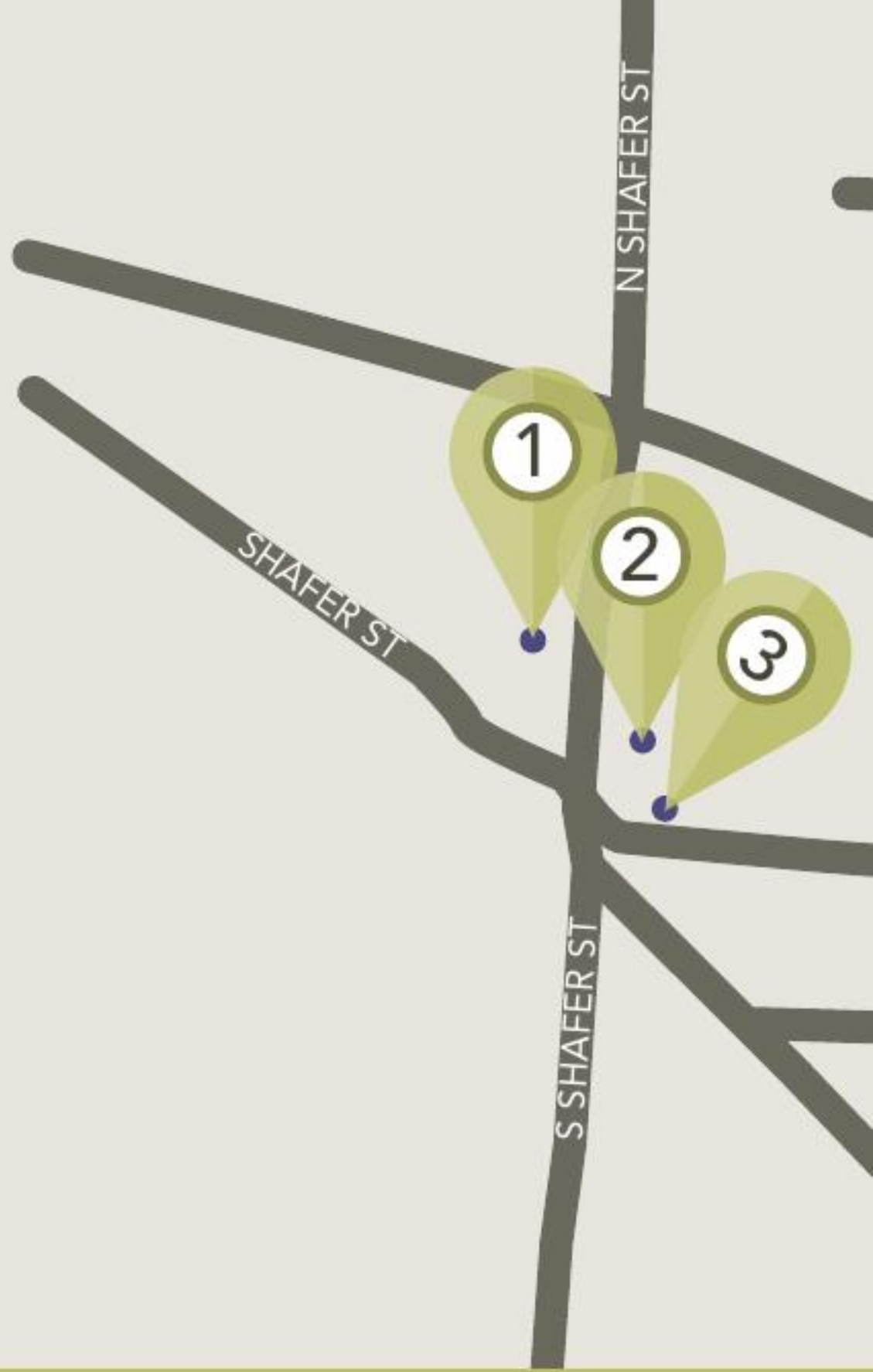
Danielle Rich
Chic Fab Fitness
chicfabfitness.wordpress.com

Jess Conroy
Dress Relief
dressrelief.wordpress.com

ElectroVoice
who,

, what, wear

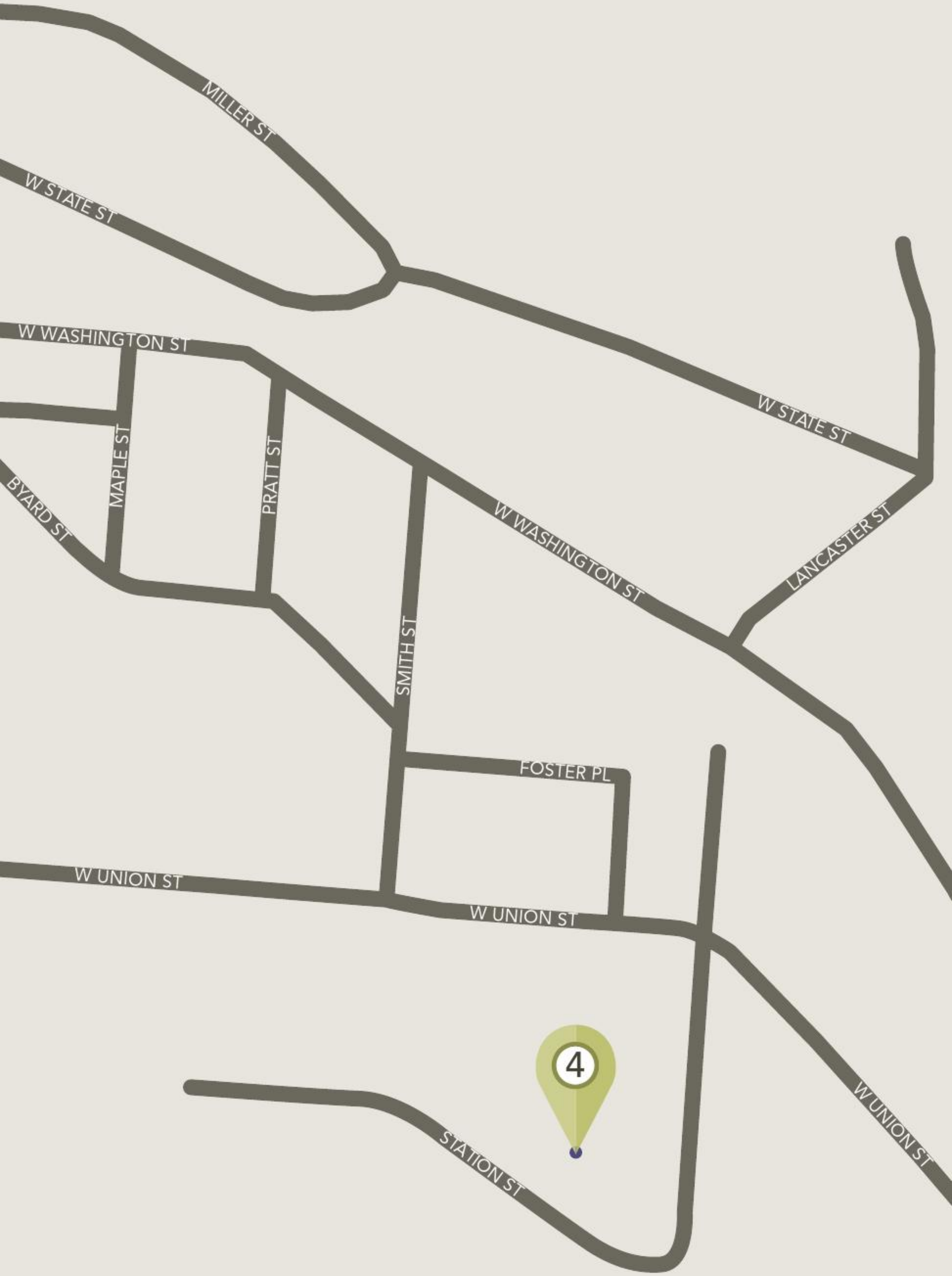
talkingpoints pg. 96



newfound**gems**

By CATHERINE LU & CORTTANY BROOKS
Photos by KATE STONE

The West Side of Athens has set the stage for development in Athens over the last decade. This resulted in an active retailing and dining district that is reachable by foot and bicycle. The West Side sees a newfound rise in swarms of visitors, especially on weekends. Sustained by local support for the arts and culture, the area attracts attention from retailers and public houses alike. The wide sidewalks, locavore culture, and street level shops show that this district differs greatly from the typical bar scene of its uptown neighbors.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1 WEST SIDE WINGERY

In a white building bedecked with Christmas lights, the owners of West Side Wingery are cooking up savory foods to entice customers' cravings. West Side Wingery is open Monday through Friday from 11 a.m. to 9 p.m. and on Saturday from 4 to 9 p.m. From Vietnamese Fish Sauce Wings to Spicy Italian Sandwiches, the restaurant offers a variety of world-inspired cooking.

Owners Jason and Jessica Kopelwitz opened the establishment on January 15 and are eager to share their love of tacos. Jason felt something was missing from the small town in terms of food variety and was inspired by the options provided in larger cities.

"If you go to Columbus or any other kind of bigger metropolitan area, tacos are the big thing," Jason said. "I think they fall in love with tacos in Chicago or Cleveland, and then they come here and they're missing things. I always wanted to fill that void."

Jason's fascination with tacos drives him to ensure that each one is packed with its own unique zest, applying also to the other items on the menu.

"Strong flavors don't have to be heavy; so [for example] the fish cake is rather light, but it has strong flavors," he said.

The owners created the restaurant to provide another option for those in the Athens area, both in the West and East side. Through word of mouth in the tight-knit community, they hope more customers will try a new experience in cuisine. For more information about West Side Wingery, visit **www.facebook.com/West-Side-Wingery**.

2 BEADS & THINGS

Look no further than Beads and Things, a burgundy house adorned with white awnings, to indulge in arts and crafts for a few minutes or even a few hours. Open from Monday through Saturday from 10 a.m. to 6 p.m., the store is filled with colorful beads that are specially handpicked by the owners.

Since 1990, Beads and Things' owners Jo E. Merkle and Phil Berry have been helping people in Athens foster their creativity. Hannah Sickles, an employee since last March, has been a regular customer of the arts and craft store since she was a young girl visiting with her mother.

"In a way, Athens created the beads store, because Jo didn't want to leave to find a bead store, and so she made one herself," Sickles said. "[She and her mother] opened the store and started with their collection of beads to sell."

Merkle and Berry travel to countries around the world in search of new beads and artifacts they can add to the store's collection.

"They go to a lot of places like Thailand and China, and they've been to Bali, and they'll get stuff from there," she said. "If they go to a place and they love it, they want to bring back part of [their experience]."

Customers can make bracelets, necklaces, and even window hangings. The employees assist customers in the creation of their projects, offering step-by-step tutorials.

"We help people basically make anything they want. Once you learn a few skills, you can make a lot of things with jewelry," she said. "And a lot of customers come in, even if they know what they're doing, they'll sit in here and talk, and it's a lot of fun." For more information about Beads & Things, visit **www.athensbeadsandthings.com**.

3 WEST END CIDER HOUSE

Lovers of craft cider rejoice for a new haunt in the city of Athens. The West End Cider House, located on West Washington Street, focuses on craft ciders and spirits distilled using fermented fruits and agricultural products of all sorts from southeast Ohio. While cider has seen a recent popularity growth in big cities, this is Athens' first barroom dedicated specifically to the drink. The West End Cider House is open Tuesday through Saturday from 3 p.m. to 2 a.m.

The bar is located at the former home of the West End Tavern, a corner bar that closed in 2004 and sat empty for nearly a decade. Owner Deanna Schwartz works with local distiller Kelly Sauber, the head zymurgist of the facility, to craft the cider.

"I envision a space where people can hang out, try some unique cocktails, and still hear themselves think, a community gathering space that's more about enjoying good conversation and good company than getting 'wasted,'" said Schwartz. "There won't be a quarter beer night, if you know what I mean."

Schwartz said that there has been a lot of support from the "locavore" movement in the Athens community as well. "We can bring in ingredients from our friends and neighbors," Sauber said. "If we can be successful, then our farmers can be successful."

For information about the West End Cider House, visit **www.facebook.com/athensciderhouse**.

4 ATHENS UNCORKED

At Athens Uncorked, the rules are spelled out at the door. A hanging placard displays phrases: "please avoid spending your visit looking at your phone," "no wine snobbery unless the next round for the house is on you," and "do not bring anyone to Athens Uncorked that you wouldn't bring to your mother's house for Sunday dinner."

With over thirteen combined years of café and culinary experience, Athens Uncorked co-owners and siblings, Nate Hayes and Kathryn Blake, wish to provide Athens with a quiet, "off the beaten path" adult lounge atmosphere. Instead of the bar scene uptown, the sibling duo envision capturing customers who appreciate wine and conversation.

Having opened their doors in early December, Athens Uncorked sells wine by flights, glass, or bottle; a selection of Ohio craft beers; and house made appetizers. When the first week of Ohio University classes began in January, Athens Uncorked started a coffee service running from 7:30 to 11 a.m. Coffee, pastries from Fluff, biscotti, and home-made toaster pastries are served Monday through Friday.

Athens Uncorked offers couches, oversized love seats, and dining room tables for seating along with dim lighting for a "relaxed almost coffee shop-like atmosphere." Hayes notes that the wine bar will present live jazz and classical music for a musical accent without being overbearing.

For more information about Athens Uncorked, visit **athensuncorked.com**.

WEST SIDE OF ATHENS

Video by BEN LEESON

HOVER & CLICK TO PLAY

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PROGRAM

talking**points**

By MEGAN FAIR

Photos by EVAN LEONARD

Talk About It: What listeners don't get to see is the truly dynamic hosts in action, like the smiley Lindsey Mathews, pictured.

The energy in Studio B on Thursday nights feels truly electric, filled with the energized charge of three radio hosts with incredible chemistry. Each of The740 three hosts' personalities is unique and captivating, playing off of each other in a way that only true naturals in the radio business can.

UNDENIABLE ENERGY

Before recording their weekly radio show, Ohio University sophomores Marcus Cole, Sasha Estrella-Jones, and Lindsey Mathews sit around the table of microphones while discussing the show's dynamics and the inspiration behind each episode. The program dedicates itself to displaying the talents and stories of the black community at OU, which airs Sundays at 6 p.m. on WOUB's website, as well as broadcasts on 1340 AM.

The ambitious team of hosts, editors, and crew is mostly compiled of sophomores and has already partnered with the nonprofit "Get Out Network" and a promotional team. Not only is the team determined, but the team is also vivacious.

Cole, a psychology major, acts as the relaxed, sharply dressed host with a deep, warm NPR voice. He acts as the perfect foil to the infectious and hyperactive energy of anthropology major Estrella-Jones. Estrella-Jones is a transplant from Brooklyn who loves to talk almost as much as she loves to nap. Mathews, an Early Childhood Education major, is the talkative and warm balance between the two extremes.

COMPELLING PERSPECTIVES

The740 team covers a large range of topics on its weekly show in order to convey the wide depth of the Bobcat experience. Listeners have been treated to the coverage of everything from Ferguson to fashion. They have revealed the stories of Greek life and the life of college-aged parents while conveying the wide span of the Bobcat experience. No topic is too serious or too fun.

"First semester it was really easy to come up with ideas like Greek life and athletes, just to get that experience that people don't know much about," Mathews explained about the topic selection process. "Second semester we really wanted to focus on more serious topics."

In fact, the trio performs an excellent job at tackling hard discussions as well as making guests feel comfortable and open to share. Their ability to handle serious, challenging topics as well as fun and lighthearted topics truly shows the range of the dynamic trio of hosts.

For example, the show that discussed Ferguson was followed in the next week by an entertaining hour of discussion about relationships and dating. They have also exposed listeners to students with unique academic experiences, such as the couple who is raising a child during their junior year of college.

"We want to have these conversations, even if they make people uncomfortable," Estrella-Jones said. "If it doesn't float your boat, get off the boat and find another one."

Estrella-Jones expressed an interest in possibly dedicating a show to discussing feminism. Dedicating time and diversifying the topics are major priorities for the team. In the future, they hope to cover even more challenging points.

They aim to present a different perspective of the happenings on Ohio University's campus. The740

On the Table: Studio B, home to The740, completely transforms when the trio puts on its headphones and sits down to host.

highlights the achievements of students at Ohio University with MVP, one of the weekly segments on The740. MVP sets aside time to speak with and showcase successful students. The team plans on having a show designated to Black History Month with the intentions to showcase some special guests.

"The multicultural community here at OU needs a program like ours where they can have a safe outlet to promote and express themselves," Cole said.

BALANCING ACT

The show is deeply personal, giving a look into the lives of not only the subjects being interviewed, but also the lives of the hosts. Keeping this in mind, it's often up to Sean Blake, the senior music production major, to make sure the show is balanced and not too focused on the private lives of the hosts and their guests. Blake chooses the music to be played between segments as well as edits each episode down to an hour.

On the other hand, being so comfortable conversing can also be a challenge to the team, especially when a segment has been going on for a long time. Sometimes conversations will last for a long time when the energy feels right among them.

"We know so much of the conversation won't be heard, but I'm genuinely interested in hearing what people have to say. We pick our topics for a reason, because we want to know what people have to say," Estrella-Jones said.

Estrella-Jones and Mathews have managed to keep a very tight-knit friendship in addition to having a strong working relationship.

"We both realize our friendship comes before this. This is just something we share," Estrella-Jones added affectionately before the team went back to work. Even when they have spats, they move on, and Cole helps settle the group. "I'm the neutral aspect; I'm the glue of this beautiful family here," he said as he smiled.

While the three hosts provide a solid foundation, it's the guests and outside voices like sophomore Michael Jones, pictured here, who give the team a dynamic vibe.

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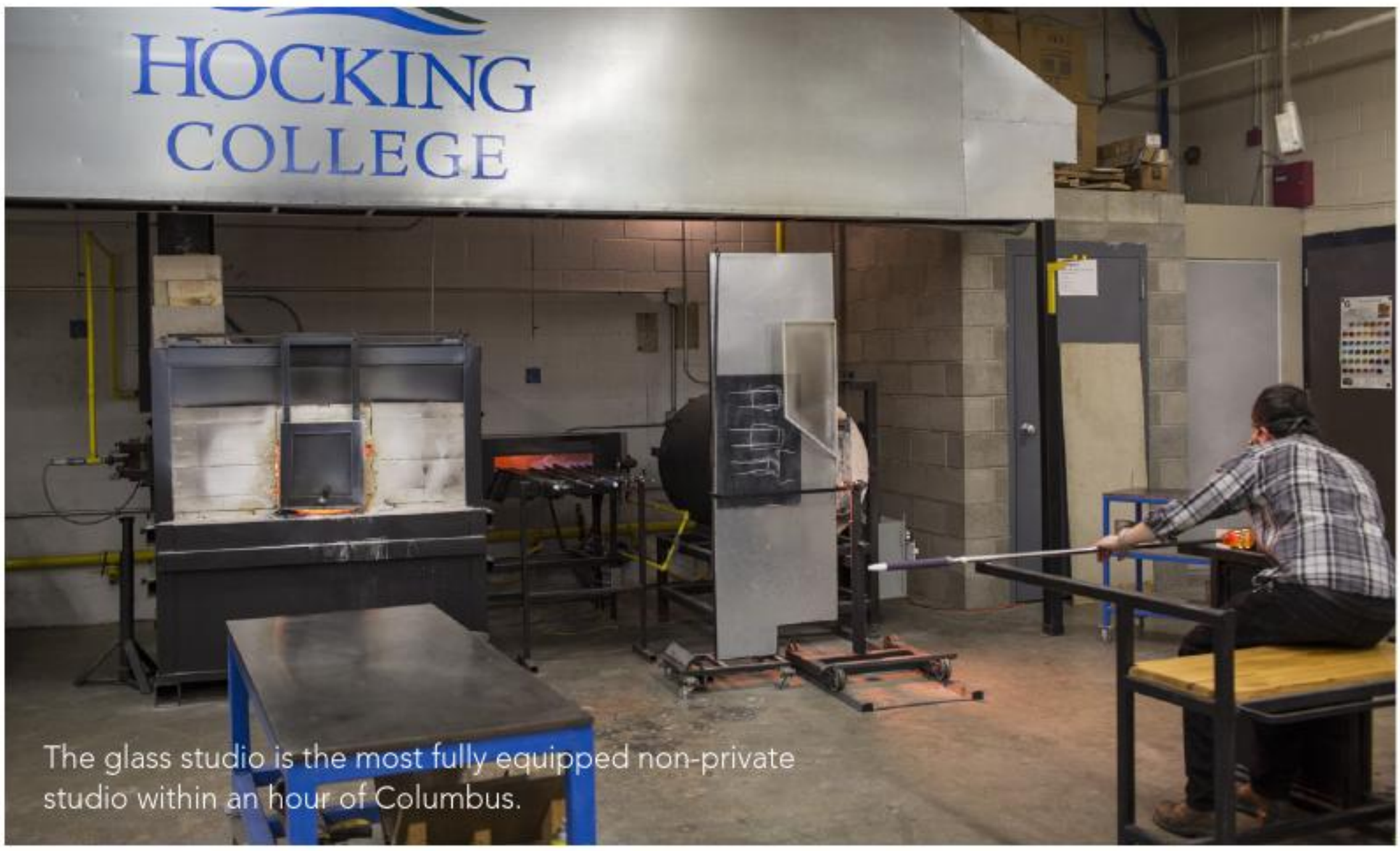
glass**act**

By HAYLEY DASHIELL
Photos by JULIA LIEBY

Hocking College senior, Seth Bowman, transfers his piece using a punty rod.



The glass studio is the most fully equipped non-private studio within an hour of Columbus.

A small yet extensively furnished glass studio is tucked into the rolling foothills of southeast Ohio; the likes of which a rural technical college has never seen before. That is until now. Hocking College's industrial, yet airy personal studio acts as one of the best-equipped hot glass studios in southeast Ohio.

While Hocking College, located in Nelsonville, intended to have a studio for years, the school only had the accommodations for cold glass work until 2012. The faculty tried out multiple solutions for a hot glass set-up, but nothing beat a personal studio at the college.

"Before I got here, they were teaching out of a private glass studio, but that artist lived off the beaten path. It was concerning for students to get there in the winter, so we moved it to the Ohio Glass Museum in Lancaster for a couple semesters," Hot Glass Program Director, Brian Alloway, said.

The project was greenlit in the summer of 2012; by fall 2012, Hocking College was the proud owner of a fully functioning hot glass studio. Now the studio is filled with students observing instructors handle glowing balls of molten glass and then learning the process by giving it a try themselves. The students learn from highly trained professionals, most of whom possess a Masters in Fine Arts.

According to Alloway, besides the caliber of education, Hocking College is an especially fitting place to study glass blowing; the region has such a strong connection to the art. He calls Ohio a "hotbed for glass activity," pointing out that at one time Toledo was the glass capital of the world. Even closer to home, southeast Ohio is well known for rich silica deposits in the soil, which are excellent for glass making.

"This area in particular has a heavy history with hot glass. Anchor Hocking, one of the biggest producers of glassware, is right down this way," Alloway said.

With those natural resources and talented staff, Hocking College attracts students from all over. While most are local commuters, students have moved from the far areas of the state and

transferred from four year universities to be part of the hot glass program.

Twenty-two-year-old Seth Bowman spent three years at Bowling Green State University before realizing glass blowing was his passion. The choice was easy for him to transfer to Hocking College once he saw the price and the facilities.

He is in his last year of the program and is looking ahead. Bowman himself is not entirely sure what direction he wants his craft to take.

"I'm at kind of an impasse in my own head, where I can either pursue more sculptural work using furnace technique, or I can make devices which would be leaning toward scientific ware, like making chemistry sets," Bowman said.

For now he is focused on the upcoming senior showcase in late April, an event for which he hopes to have seven or eight specialty pieces completed. Currently, two pieces are underway and his work seems to lean distinctly to the artistic side. His project for the showcase is a series of abstract dress forms. The one that is closest to completion is a clear woman's torso with frosty, sand-blasted, antler-like appendages wih a royal blue bell-like skirt base. A biological occurrence called sexual dimorphism, which accounts for the differences between males and females of one species in wildlife, inspired the forms.

Thirty-six-year-old Tara Kauffman is another Hocking College Hot Glass Program success story. Similar to Bowman, Kaufmann got off to an unusual start. She started at Hocking for drug counseling but switched to art after seeing how emotionally consuming a career in counseling could be.

"I never thought I would go to college considering how old I am, especially not for art," Kauffman said.

She has now been with the program for two years and plans to graduate in the spring. Kauffman intends to start her own business after graduation to make more functional art, such as glasses and vases.

She is in the process converting her garage into a full-blown studio; with that, glass blowing has truly become a family affair. Kaufmann's husband regularly assists her and her two teenage sons have started to pick up the art form.

"It's cool for them [her sons], because it gives them something to do besides play video games," Kauffman paused. "And I really, really hate video games."

Hocking College operates as the only program from here to Columbus that offers this level of facilities. The studio provides a chance for the artists of Athens County and beyond to pursue a fine art and hone their craft. It gives the people of rural Ohio access to unlimited opportunities. Alloway is proud to direct a program with the capabilities of producing dedicated artists and instilling valuable skills in them.

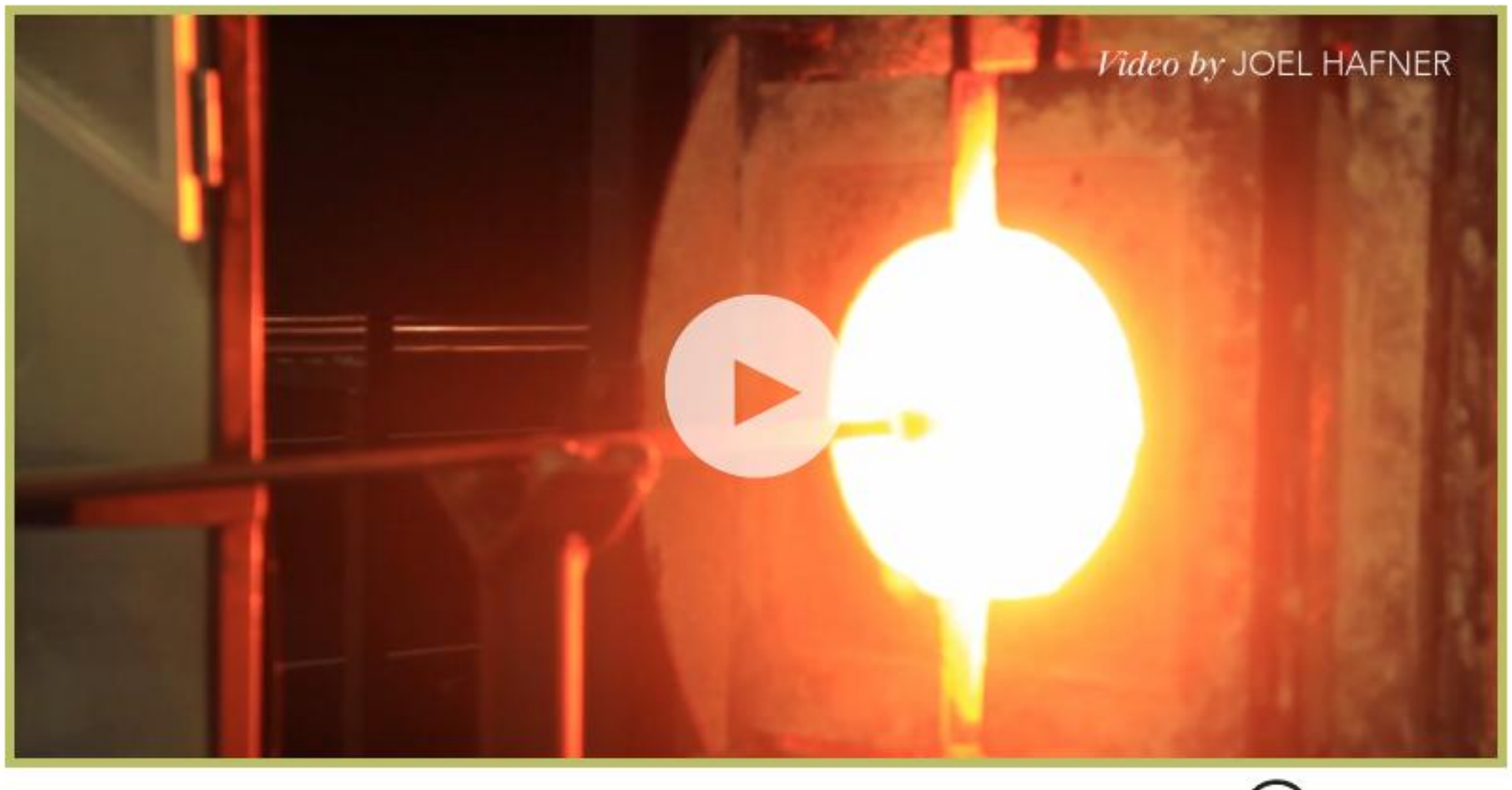
"Really, what we try to teach goes way past the physical product," Alloway said. "It sounds like a copout line, but these students can do anything from here."

Fellow student, Tara Kauffman, assists Bowman while he shapes his piece. Partner work is essential in good glass blowing.

Glass workers must pay attention to detail and work quickly with each movement before the glass cools and solidifies.

HOW TO: SIMPLE CUP

1. Heat the tip of the blowpipe and stick it into the "crucible" furnace (this is the furnace that holds the hot glass), and allow the glass to gather onto the rod.
2. Roll or marver the glass while it cools until it achieves the desired shape.
3. Blow into the pipe and create a bubble.
4. Go back and forth from the furnace to rolling until it is the desired size.
5. Once the bulb is the right size, attach it to a metal rod called a punty and transfer it off of the blowpipe while opening up one end.
6. After the glass is transferred, use jacks, which are basically huge tweezers used to shape the opening of the cup. Newspapers and wooden paddles can also help smooth and shape.
7. Alternate between the glory hole (a furnace used for keeping the piece warm) and shaping until it is perfect.
8. Use the jacks to make break lines at the base of the piece. Once cooled, place the rod in the anneal (cooling oven) and give the rod a sharp tap so the piece comes off.
9. Voila! A glass cup has been created from scratch.

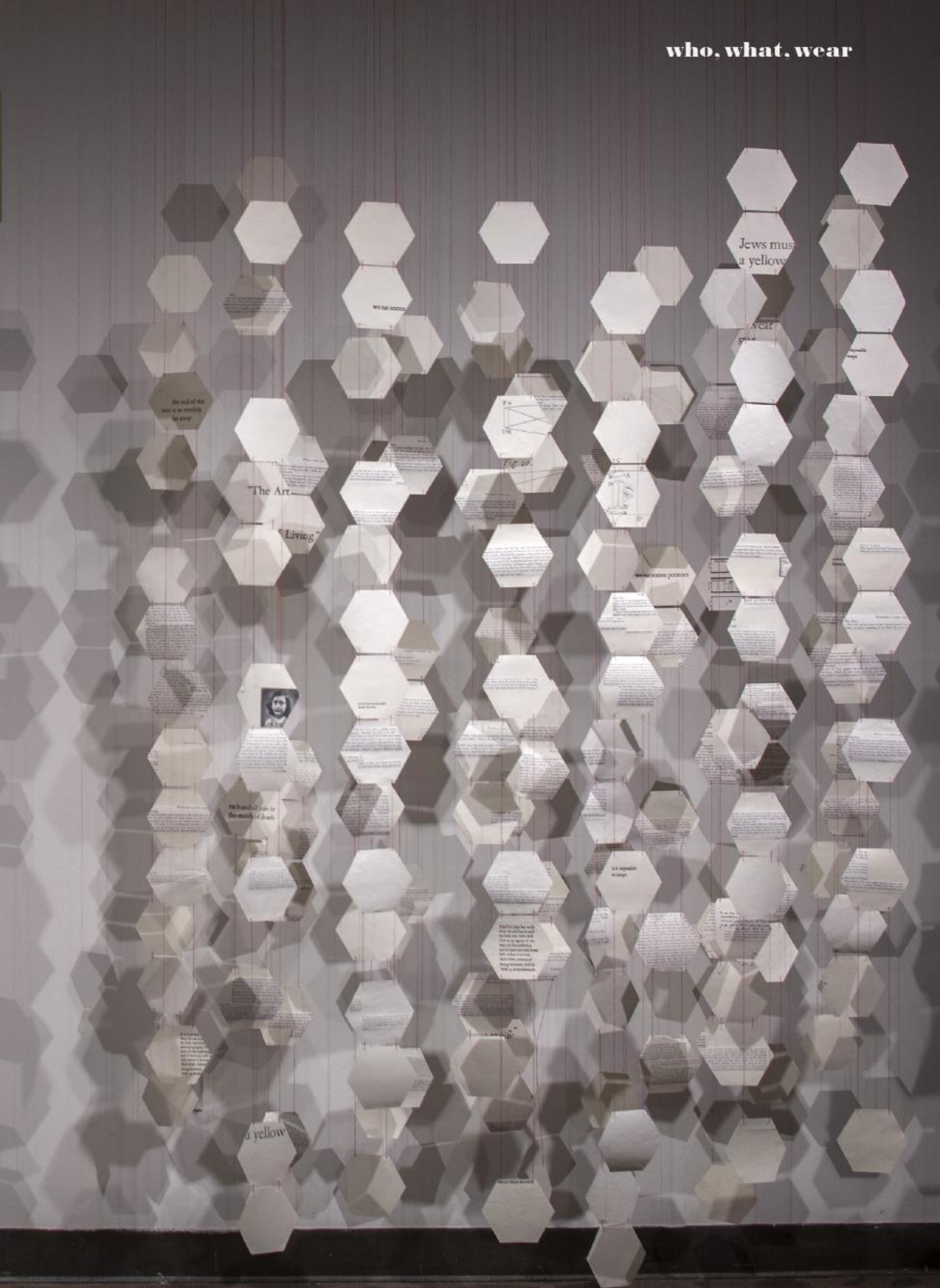


HOVER & CLICK TO PLAY

artisticvoices

By C. MIHOCIK

Photos by MICHELLE IVERSON



Misty Thomas Trout's "We Are All In This" is composed of paper hexagons hanging midair, with excerpts from Charles Darwin's "The Origin of Species" on the left and Anne Frank's "The Diary of Anne Frank" on the top. The idea of community and the human condition is conveyed through the shapes suspended by red thread from boards on the ceiling.

Athens Voices USA 2015 exhibition acts as more than a traveling showcase for artwork; it connects artists and audiences from diverse regions and cultures. The featured pieces include paintings, installations, ceramics, photographs, charcoal drawings, and sculptures from a variety of artists from six Athens communities in the United States.

The Dairy Barn Arts Center is hosting the seventh juried biennial exhibition, which features artwork from artists who are working or living within a 30-mile radius of any Athens community in the United States. Forty-eight artists and 64 works compose the exhibit. After showing in Athens, Ohio through March 14, the exhibition will tour to Athens, West Virginia and then Athens, Alabama to raise awareness for local and regional communities as well.

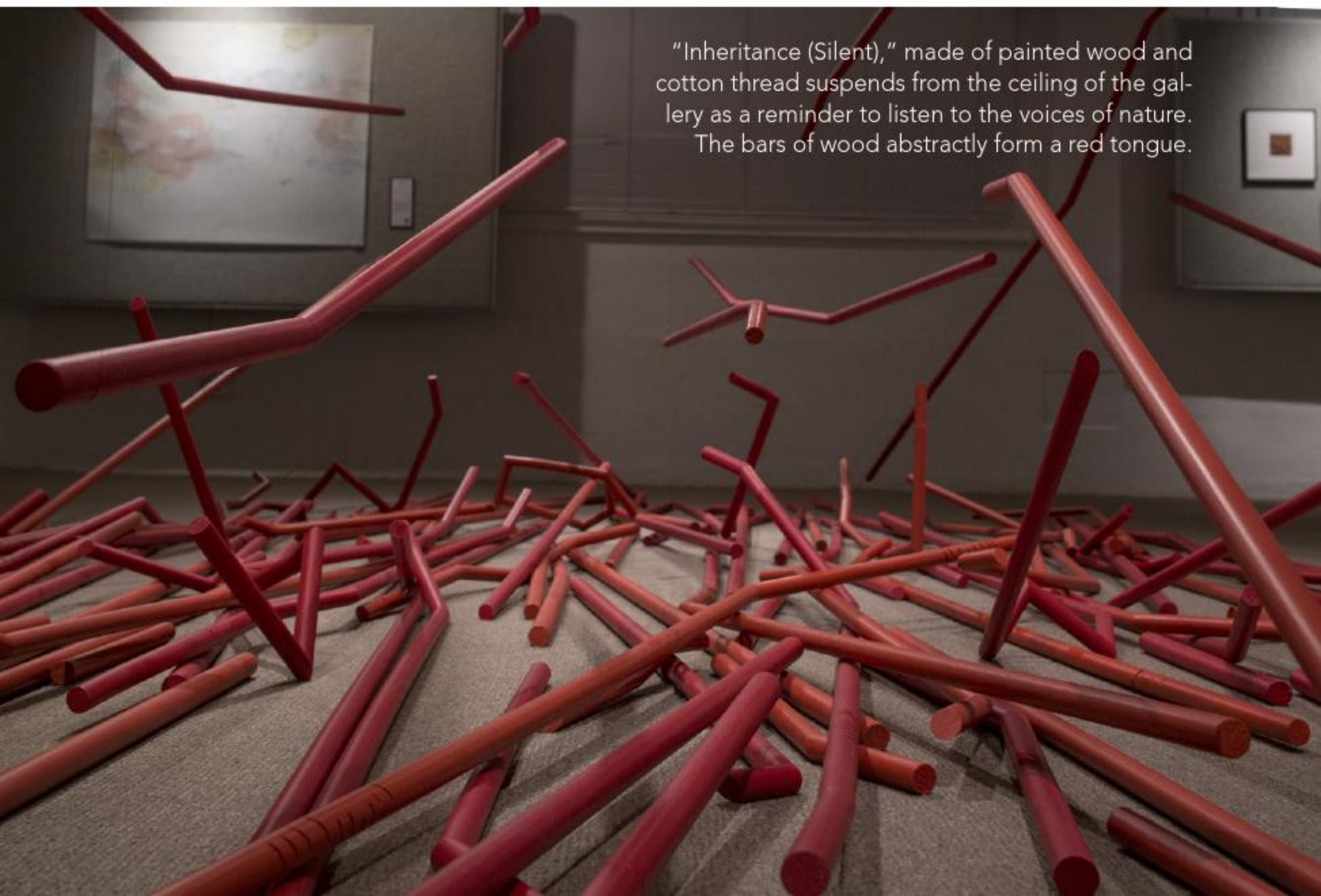
Courtney Kessel, exhibition and events coordinator for Dairy Barn Arts Center, said the show also advocates support of the arts' communities in various regions.

"Part of our mission is to support local and regional exhibitions as well as international," Kessel said. "It's that two-fold experience. It was meant to exemplify the voices of the regions."

She noted how the low number of galleries in the southeast Ohio region and the high number of artists residing and working in the area causes a hunger for new and different art.

Art Werger, a professor of printmaking at Ohio University, was one of over a dozen in the Ohio University community to submit artwork. He also believes that the show, unlike others, garners connections between peoples of different regions.

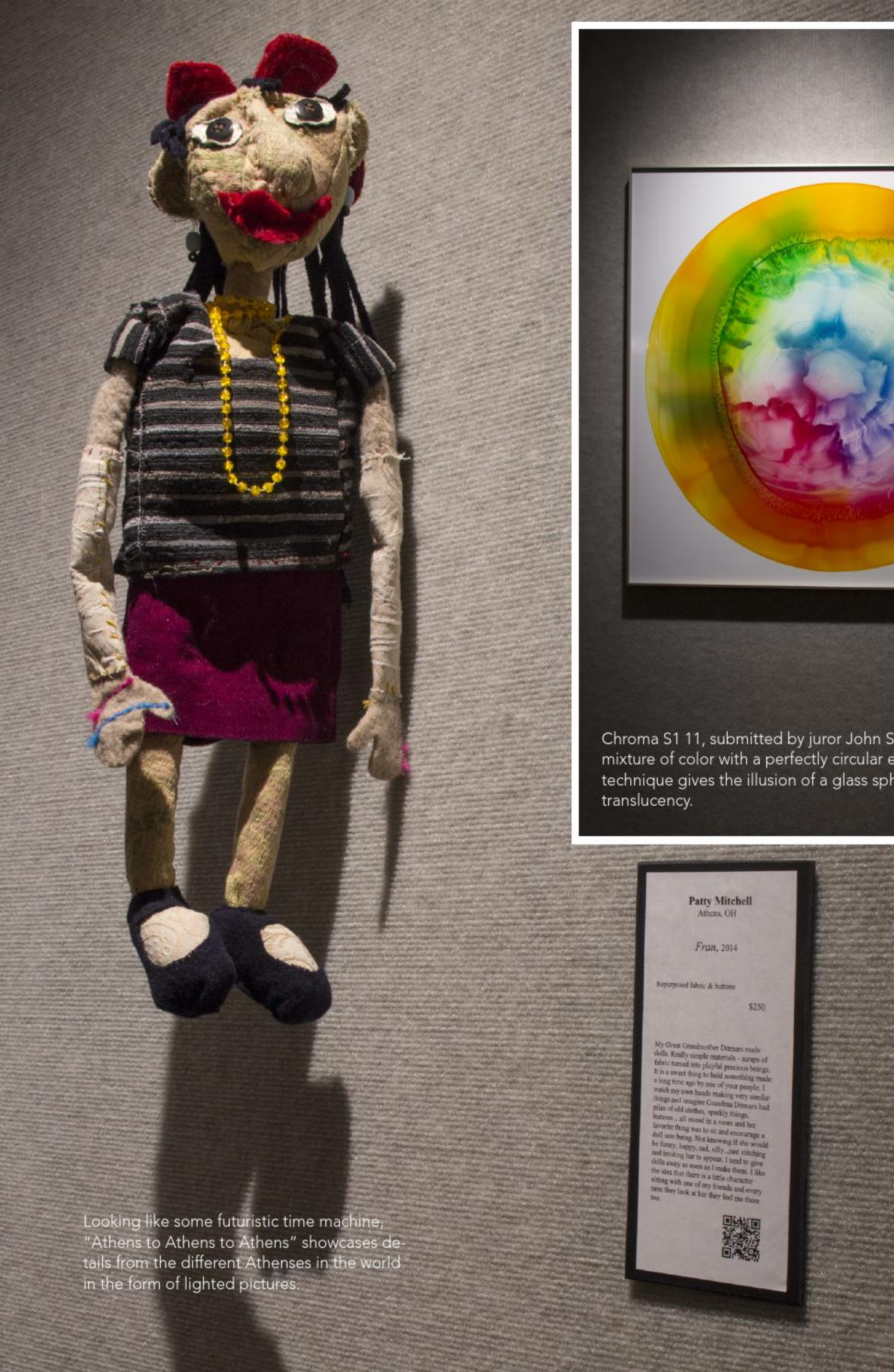
"There's a lot of theme exhibitions that go on these days and usually you know, a subject or content which could be exclusive. This Athens Voices show really connects people," Werger said.



"Inheritance (Silent)," made of painted wood and cotton thread suspends from the ceiling of the gallery as a reminder to listen to the voices of nature. The bars of wood abstractly form a red tongue.

Kathy Guest manipulates different papers to form a face, jutting out from the panels. The soft paper ruffles outward, creating shadows and ripples in lighting.

Athens Voices USA 2015 does much more than just showcase artwork; it connects artists and audiences from diverse regions and cultures. The featured pieces include paintings, installations, ceramics, photographs, charcoal drawings, and sculptures from a variety of artists from six Athens communities.



Chroma S1 11, submitted by juror John S
mixture of color with a perfectly circular e
technique gives the illusion of a glass sph
translucency.

Looking like some futuristic time machine, "Athens to Athens to Athens" showcases details from the different Athenses in the world in the form of lighted pictures.

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Bringing the voices of different regions together creates a shimmering, diverse collection of color, style, and technique.

The quiet gallery invites art lovers, collectors, and novices to appreciate the collection of art under one roof. Some panels show three works from three separate artists that all have the same color as an overtone. An installation may seem like hundreds of pieces of paper cut out but when viewed correctly, tells a story from two different books.

"I really like the variety. I really enjoy seeing a really conceptual piece next to a beautiful black and white still life," Kessel said. "Having that push and pull of variety of where things are coming from and having that breadth."

This year marks the second year that submissions for the exhibition were open to Athens communities outside of southeast Ohio. The increase of inclusiveness affects the range in variety of art.

Misty Thomas-Trout, a Masters of Fine Arts student at Ohio University and winner of the Athens Voice 2015 Best in Show award, said that the medley of art in Athens Voices is inspiring for her.

"It's a good venue for collaboration and inspiration; you see other people's work that are near you, and you can learn and grow from that and be inspired from it," Thomas-Trout said.

The work shown in Athens Voices is also surprising and diverse. Werger was pleasantly surprised to see new names and new work from names he did know in the Athens, Ohio area.

The diversity of the pieces in the show speak to the range of talent and technique in the different Athens communities.

Glass chandelier pieces jut out intimidatingly from one artwork, while another's soft gallery lighting brings back the long-forgotten taste of innocent memories of childhood. Perhaps an artist's work will captivate audiences with a jarring message while another insights a search for a vague image.

Even though the artwork calls for an emotional response from audiences, the true purpose begs for awareness in arts communities across the country.

"It's also about raising awareness, and it's about community and bringing people together, and I think it absolutely changes people when they get to view that," Thomas-Trout said. "Particularly in this community, art is important."

The most important aspect of the Athens Voices is the impact on the vibrant Athens art communities. Art can bring excitement, change, and culture to a community. Experiencing the emotion that pieces wrought from audiences can bring people closer together.

fire&ice

By CASSIE FAIT
Photos by ERICA BRECHTELSBAUER

The Nelsonville Historic Square Arts District comes alive at the end of the month for the themed Final Friday in the Square event. January showcased a Fire and Ice theme complete with over a dozen of ice sculptures and fiery happenings.

who. what. wear

Carha

LEFT: As dusk approaches, an ice artist sculpts a Dollar Sign for an advertiser of the festival.

ABOVE: An ice artist must utilize a flashlight to finish his sculpture of the Ohio State logo.

ABOVE: Hocking College culinary student Nicholas Mesmeo prepares bananas fosters for awaiting festival-goers.

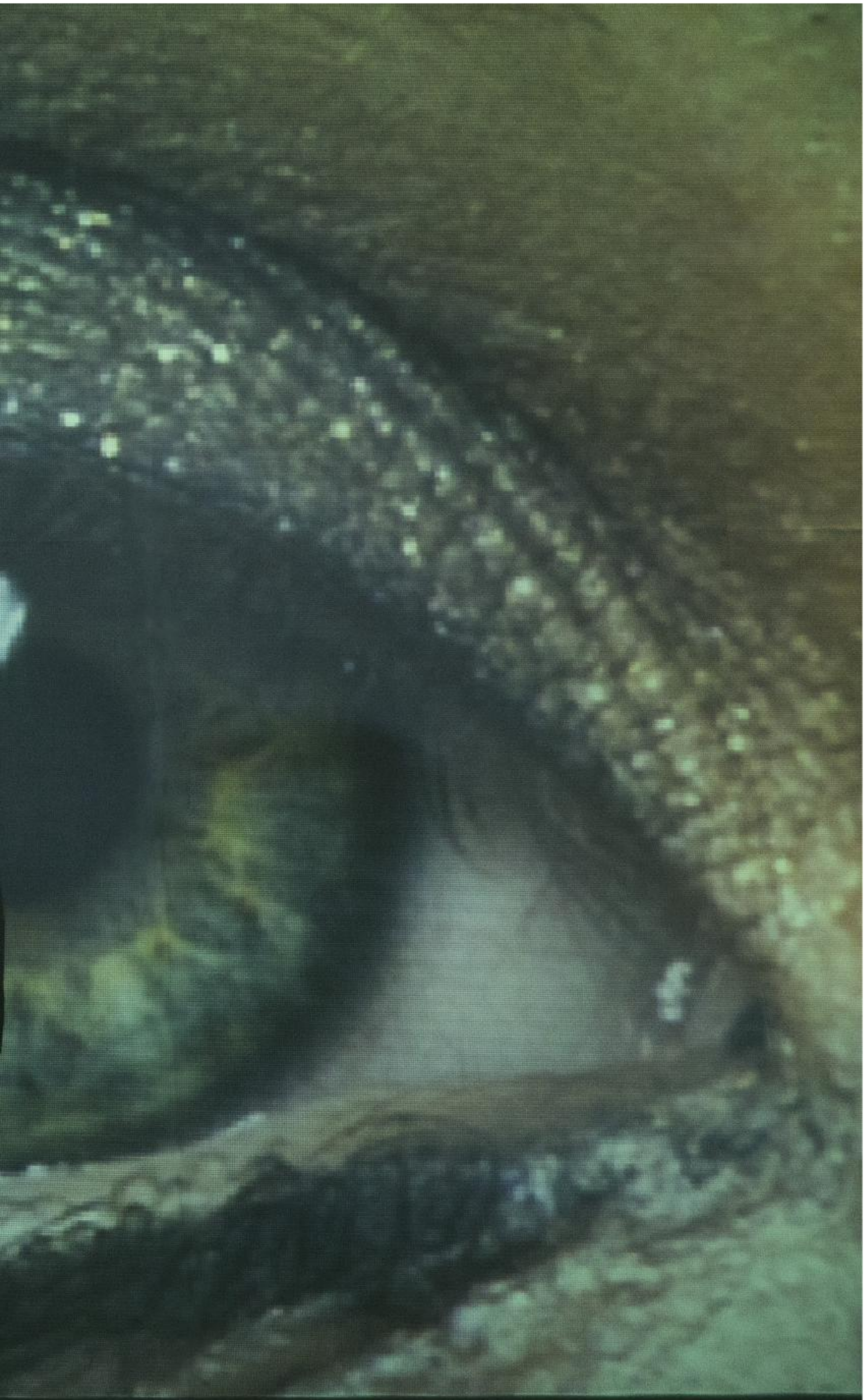
RIGHT: 16-year-old Abigail Hembree reveals her fiery baton-twirling skills as a member of the Super Stars of Ohio.

SUPER STARS

SCREENED ILLUSION

Photos by KINSEY BALL
Assisted by ISAAC GIBSON

A slight delusion is nothing but a fool to the eyes. Projected images emanate with a digitized, yet kaleidoscopic presence. Showcasing mesmerizing colors and mind blowing conception, experience the possibilities that accompany the virtual reality.



PAC-MAN
SUITABLE FOR ALL AGES
PAC-MAN
25th ANNIVERSARY
Galaga
namco
GAME OVER

REINVENTED GRUNGE

Photos by CAITLYN WITHERS

Rock on, '90s kids. Modern grunge is about flannels, beanies, and the badass confidence of an angsty alternative rocker. The masculine patterns and textures with the feminine fit and tailoring are the perfect combo, like Kurt and Courtney, Winona and Johnny, and all of the other '90s couples we've left in the past.

lite
BEER
MOTORRÄDER
KEEP YOUR MOTOR RUNNIN'...
JOHNSON'S
LITTLE HONDA
Lucy 6-21-14
No "G" word Snuffie
PISS

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MOTORRÄDER
KEEP YOUR MOTOR RUNNIN...
JOHNSON'S

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MOTOR
HARLEY-DAVIDSON
CYCLES
SPARKY HAINES
CHICAGO
2nd Annual
Daytona Antique and Classic
TO RESIST DRUGS
AND VIOLENCE

LITTLE HONDA
TRUE DETECTIVE
Two Versions And The Insatiable Sex Freak!
ENTHUSIAST
Lucy 6-21-14
Loop

ATHENS
MOTOCROSS

SALO
Their credo is violence.....

HARLEY
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N.C.
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MC 67 OHIO
Z16AL
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Red Stripe
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UNUSU
Pab
Blue R
Lovelu
GUIN
Bitch

Blue Ribbon
BEER
Vicked
Ale
Bitch

LD BEER
SLIPPERY
LADIES
oors
GHT

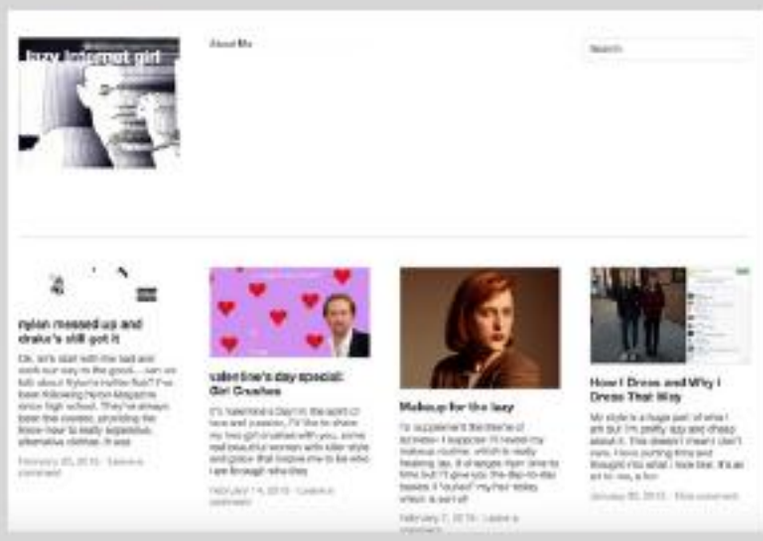
BEHIND THE SCENES

REINVENTED GRUNGE

Video by KEVIN JAMES

CHECK OUT THE
THREAD BLOGGERS

Morgan Peterson
The Lone Giraffe
thelonegiraffe.tumblr.com



Marley Scott
Lazy Internet Girl
lazyinternetgirl.wordpress.com

Adam Senecal
The Last Living Man
thelastlivingman.wordpress.com

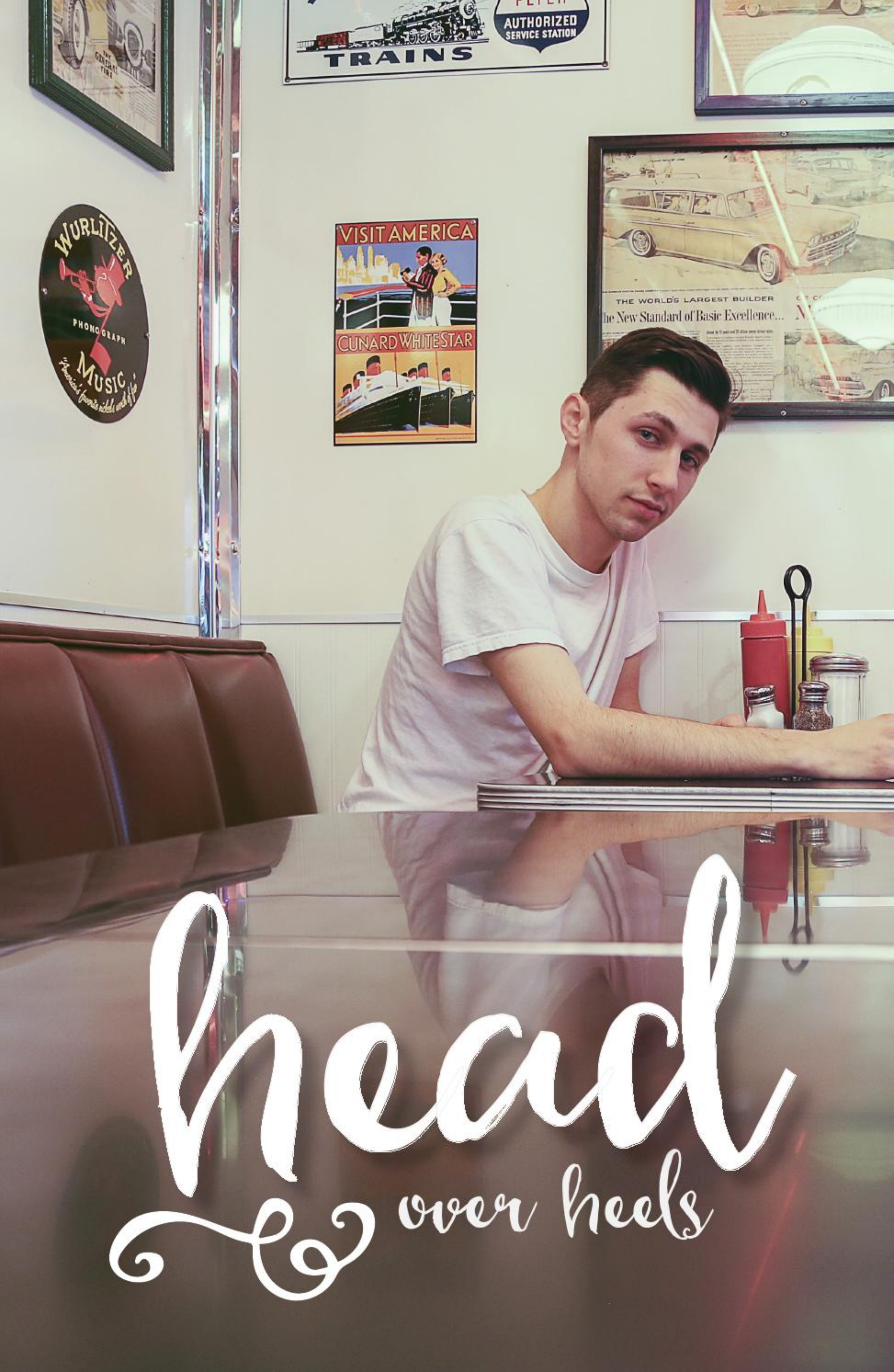
Danielle Rich
Chic Fab Fitness
chicfabfitness.wordpress.com

Jess Conroy
Dress Relief
dressrelief.wordpress.com

CREATURE FEATURES

Photos by MEGHAN SHAMBLEN

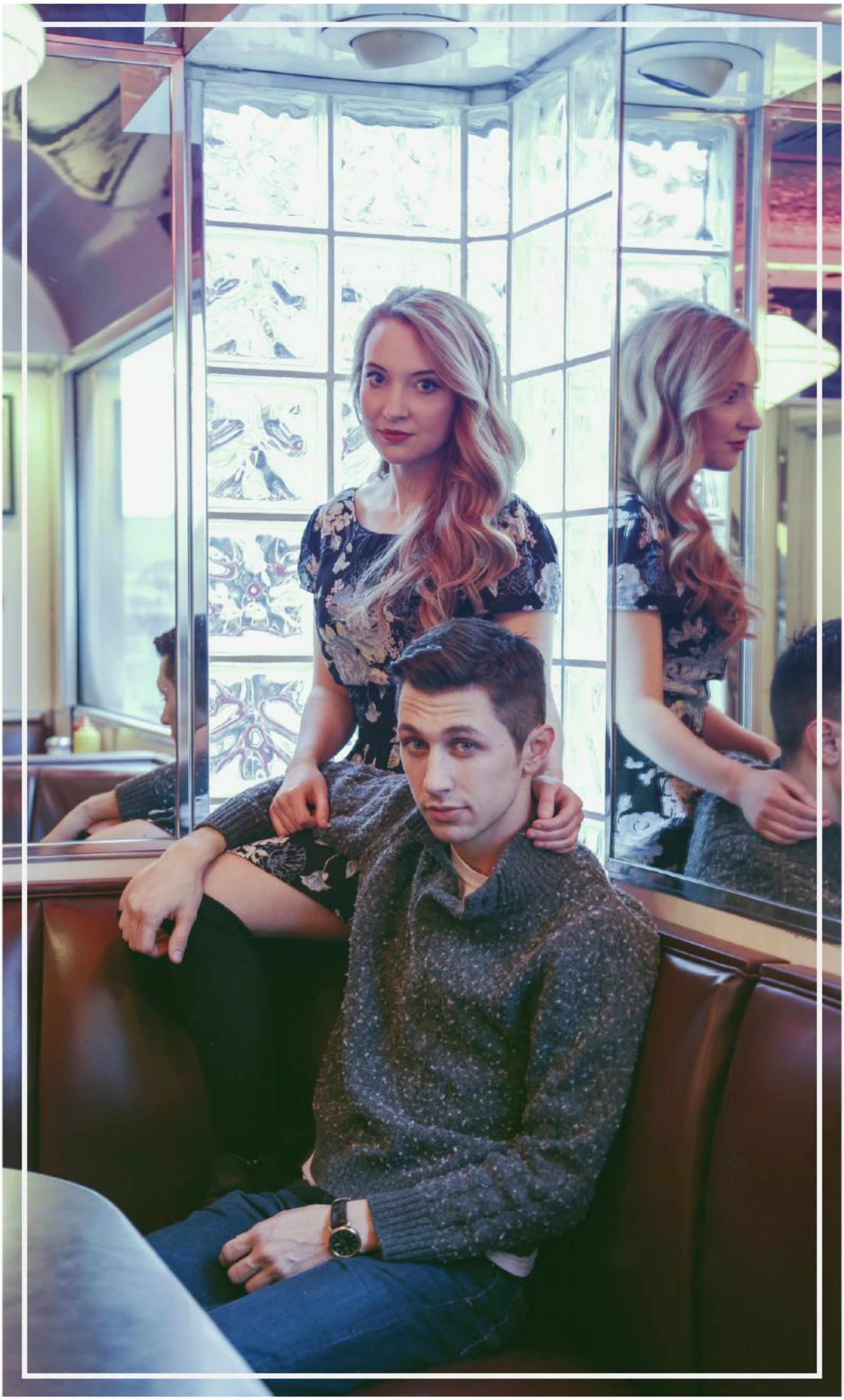
My what big eyes you have. What long legs you have. All the better to scare you with. Some features are a little creepier and more unsettling than others, so rather than run and hide, why not flaunt what you've got?


TRAINS
AUTHORIZED SERVICE STATION
WURLITZER
PHONOGRAPH
MUSIC
VISIT AMERICA
CUNARD WHITE STAR
THE WORLD'S LARGEST BUILDER
he New Standard of Basic Excellence...
head
over heels

Photos by JULI PIERANDRI

The perfect couple complements one another like an accessory to an outfit. The perfect couple might be giggling together in a booth over a silly joke or passionately discussing their favorite albums in the record store. No matter the style or setting of any individual couple, the most important outfit is one that's all dressed up in love.

Court
Street



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GUNS N' ROSE
BEHIND THE SCENES
Video by JOEL HAFNER
HOVER & CLICK TO PLAY

BLUE TRAIN
JOHN COLTRANE
CASH

JAZZ
INDIGOS

ASHLAND
HOUSE
SEARCH
HOT DOGS
WEINER BARONS

MUSEUM
RELISH" THE FLAVOR
Captn Franks
Levi's

SIX LOOKS WE LIKE

fairytales

Photos by JORDYN HUMPHREY & KASEY BROOKS

Once upon a time, in a not-so-far away land, there were six fairy tales. With each story's twist and turn, the looks of the daring characters provided whimsical inspiration and the bright, quirky contents of dreamy fantasies. Live happily ever after with each new tale.

HANSEL AND GRETEL

Siblings can be both best friends and complementary accessories on an adventure, as long as nobody gets too distracted by sweet temptation.

THE LITTLE MERMAID

Never be a fish out of water
and just keep swimming,
because darling, it's better
down where it's wetter,
under the sea.

LITTLE RED RIDING HOOD

Even the most treacherous of tasks can be possible with an observant eye, a basket of treats, and the perfect red coat. All the better to impress in even the darkest of forests.

SLEEPING BEAUTY

Napping never looked so good. Wake up and smell the roses whether awakening in a faraway palace or on an air mattress.

PETER PAN

Remaining forever young is as easy as avoiding one's shadow. Take a trip to an island of lost boys and stay carefree without the stresses or confines of adulthood.

RAPUNZEL

Though most people can't say their hair has been used as a ladder into a hidden tower, Rapunzel's long locks serve many purposes, combining fashion and function.

By ALESSA ROSA
Illustrations by KAYLA BREEDEN

The anticipation that takes hold months before departure, the fear of the unknown before arrival, the rush of discovery as one begins exploring, the expansion of mind and spirit as the experience begins, and the sad and overwhelming feelings once the adventure comes to a halt are all familiar feelings for students as they take on the journey of studying abroad. While not every student here at Ohio University is able to travel, study or intern abroad, a few lucky and adventurous ones take the leap to learn and live among another culture. While at their destinations, they witness traditions and cultures that can differ completely from those in the United States, and clothing is often a significant custom that varies in each country.

Students who travel to European countries, despite traveling thousands of miles, do not usually experience much cultural differences in fashion.

Ohio University senior Henry Kessler studies art history and decided to study in Florence, Italy because of the city's impact in art during of the Renaissance of the 15th Century.

"The general fashion wasn't that different from what I was accustomed to, but I was impressed with the meticulousness of everyone's

Sartorialist decisions," Kessler said, alluding to the effect of layering a single item over a similar kind.

Moreover, he was impressed with children's perfectly accessorized outfits and older women in plush fur coats.

Journalism student Jelli Oswald studied for a semester in London and instantly identified with the classic British style: the tailored suits, peacoats, and scarves. She said, "It's all very fashionable and professional."

Oswald was not at all surprised at how meticulous the English were put together or at the unique trends brought by the city's large foreign population. However, London's fashion definitely left a mark on her.

"I didn't entirely alter my wardrobe, but you can say I'm influenced by it," she said. "I've got some outfits my friends call 'British,' particularly shirts with the Peter Pan collar."

For junior Zoë Zawadzki, studying in Grenoble, France also highlighted the fact that the regular American does not dress as well as the regular European and noted the popularity of wearing black.

"The biggest thing I noticed was that people wear a lot of black, especially the women," she said. "Then they would tend to wear something like a scarf for a pop of color."

Once she returned, Zawadzki continued to wear typical European outfits such as a dress layered with a blazer and paired with tights and boots.

"People would always ask me why I was so dressed up," she said. "So I toned it down a bit, but I still wear a lot of dresses and scarves."

South American, African, and Asian countries tend to be popular choices amongst Ohio University students and often prove to have more differing traditions and trends.

Junior Becca Zook had the opportunity to study in Ecuador and Morocco. While in Ecuador, although she noticed bright colors, generally people's fashion was comparable to the fashion here. She also spent last winter in Morocco, where trends tended to vary more. She not only fell in love with the Moroccan charm, but also

> *"If you don't travel, you can never grow."*
>
> ZACH BOURGRAF

the outdoor markets which featured a huge assortment of merchandise from spices to children's toys. It was in these markets that she made most of her purchases.

The Islamic culture also played a huge influence in what she wore.

"There were days that were really warm, and we could have gone out in short sleeves and shorts, but we couldn't because culturally you like, don't flaunt everything you have," Zook said.

She also always wore a scarf while in Morocco for the situations where wearing a hijab was necessary to blend in.

This cultural sense of modesty also prevails in eastern countries. Lizy Cychosz went to Cambodia to conduct research for a class and her thesis. Although she traveled a bit, most of her time was spent at the capital, Phnom Penh, where she witnessed a clear divide between the tourists and the citizens based on their outfits. According to Cychosz, tourists often wore clothes that were meant to be exotic like colorful and loose-fitting

cotton pants. On the other hand, regardless of the hot and humid weather, most Cambodians wore long sleeves and pants.

"It's a somewhat conservative country when it comes to dress, and if you want to visit a temple or any other site where you should be respectful, you should take care to cover your shoulders and knees," she said.

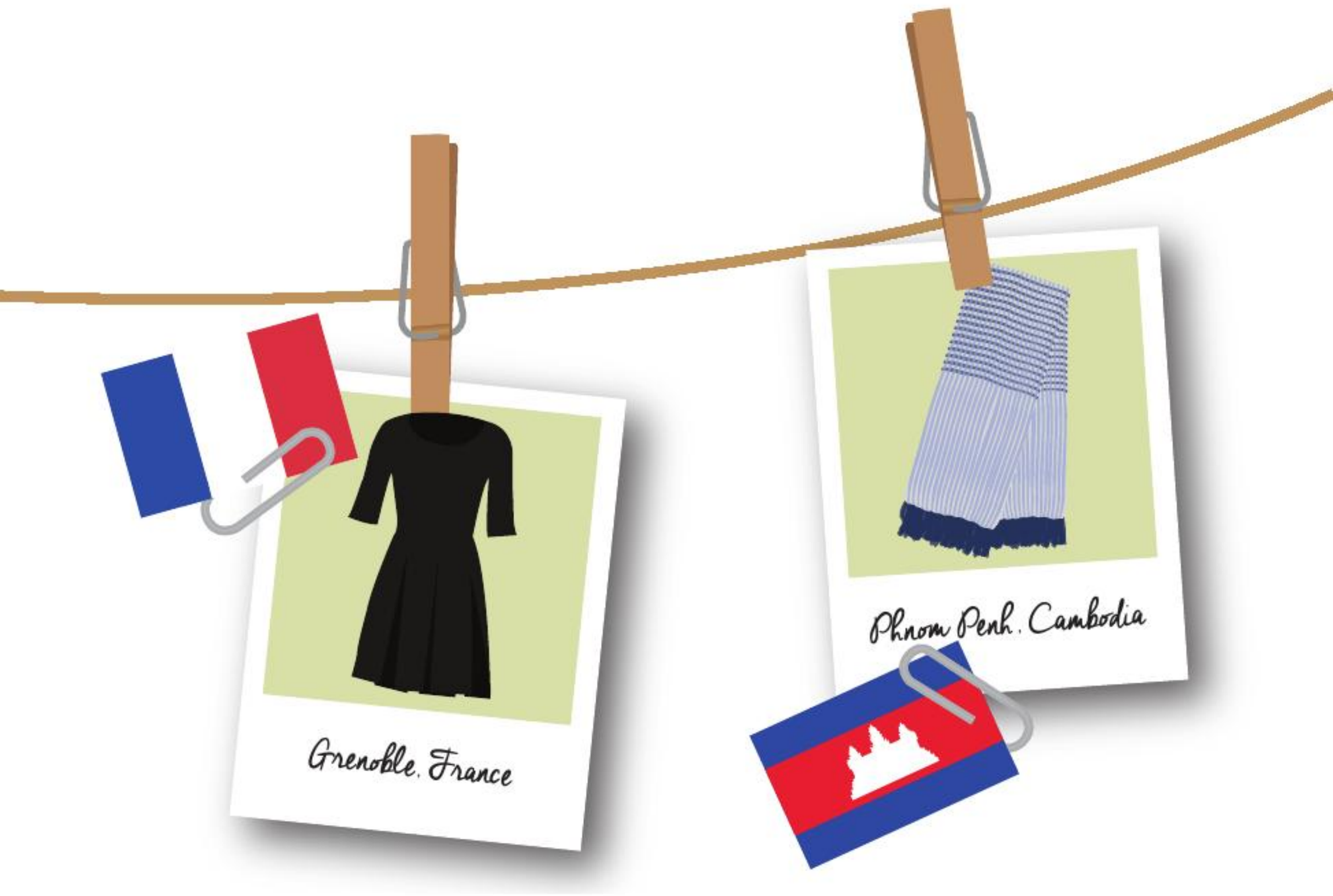
Therefore, while in Cambodia, Cychosz adopted this fashion and even grew accustomed to wearing cardigans in the summers here in the United States. Another trend she witnessed there and decided adopt was a popular cotton scarf called a karma that usually has a gingham pattern with a fade out to stripes and fringe at the ends.

Juniors Lydia Weiant and Katie Conlon also studied in Cambodia and refrained from wearing clothes that were too revealing. To deal with the heat Weiant wore many free flowing long skirts and dresses, which she cannot wait to pull out of the closet for this upcoming summer.

Also important to note about Cambodia is the fact that the garment industry accounts for the majority of their exports and that the workers are unfairly paid.

"Ninety percent of the half-million garment workers in Cambodia are women who live on $3 per day," Conlon said. "Wages are kept low to keep Cambodia competitive on the market, and both low wages and short-term contracts keep garment workers in a constant state of poverty."

Conlon was conscious of this fact and in an effort to not support this industry, made a point to shop at



sustainable local clothing stores.

Another important custom in the Eastern Hemisphere involves the concept of formalities. Students who travel there often witness less formal attire in business settings.

While in Thailand, Weiant, and student Zach Bourgraf both had to grow habituated to removing their shoes before entering any indoor locations.

"In Thailand it was a social norm to remove your shoes when entering every household and professional office and this greatly influenced my wardrobe," Bourgraf said. "When I returned I removed my shoes in every household to the point where people would make sure to know that I didn't have to."

Noah Rosenblatt traveled all over Southeast Asia but spent most of his time studying in Vietnam. As a business major, Rosenblatt was used to wearing suits in important meetings but was forced to change his wardrobe choices because of the climate.

"In a business setting nobody wore suits because it was too hot," he said.

Fashion becomes a significant element when studying, traveling, and living abroad, because it is a visual demonstration of a country's culture, traditions, and personality. However, this time of independence is about much more than what is worn. Being abroad is about immersing oneself in a new culture to discover more about and the world and one's abilities. It pushes students out of their comfort zone and into a multitude of learning experiences and astounding life challenges.

As Bourgraf put it, "If you don't travel, you can never grow."

Unseen Elegance

By MARIA FISCHER
Photos by ROYLE MAST

Girdles, corsets, bustiers. Night gowns, chemises, slips. Negligees, teddies, peignoirs. With its many different names and many different functions, lingerie has always played an intimate role in the human wardrobe.

As far back as 3000 BC, women were donning garments to support or suppress their chests. Cretan women slipped on hip corsets beneath their ceremonial garments, using their corsets to support and show off their bare breasts as a sign of fertility. In ancient Rome, adolescent girls wore tight breast bands for extra security, and the women of the Middle Ages used plain cloth to bind and minimize their busts.

By the 18th century, however, women started wearing elaborate bustles and tight corsets under their dresses to elongate the body. These tightly laced corsets raised the bust while hiding the hips. This shift to waist-defining girdles signaled the beginning of lingerie as it is now: The emphasis is no longer on practicality, but rather women desire high-end, luxurious—and even scandalous—pieces to achieve the "ideal" silhouette.

THE BRA TAKEOVER

Although body-shaping corsets and girdles were deemed essential parts of a woman's intimate wardrobe for nearly two hundred years, the bra itself was not considered a necessity until the 1920s. In the early 1910s, Mary Phelps-Jacobs patented the bra's original design, tying two silk handkerchiefs together with pink ribbon as straps. When her idea failed to take off, she sold her idea to Warner Brother's Corset Company.

CUE THE MASS-MARKET SHIFT

Every woman wanted to get her hands on the "brassiere," which was later shortened to the term "bra." By the 1930s, cup sizing was introduced, ranging only from A to D.

The early bras gave women the support and extra "oomf" they needed to achieve a Marilyn Monroe-worthy bust, but the wild and free vibes of the 1960s led to skimpier bras and panties.

Then came the debut of the Wonderbra in 1961. Through-the-roof sales of the Wonderbra continued through the 1990s, and bras suddenly had a new, trendy companion: the thong. Hanky Panky released the "World's Most Comfortable Thong" in 1986, giving panty lines a bad name once and for all.

LINGERIE CONTINUES TO MAKE STRIDES

As the lingerie trend exploded over the last century, we've grown accustomed to the idea that undergarments are supposed to lift, shape, separate—and celebrate—the body. With high fashion lingerie spreads, raunchy magazine ads, and a surge in S&M-themed movies and products, there is not much that's "private" about intimates anymore. Instead of turning a modest eye to sexuality and intimacy, popular culture gravitates toward all things sexy.

Think about the upwards of 11 million viewers that tune into Victoria's Secret Fashion Show each year, deemed the "sexiest night of the year" by *People* magazine.

This evolution shows the changing ideas about the female figure. From thick to thin, athletic to dainty, busty to chicly flat, it's clear that the preferred silhouette has historically depended on the era.

So where does this leave the modern woman? According to Vogue, modern lingerie is about celebrating the "bella figura"—the beautiful, womanly figure. Tiny or voluptuous, body acceptance has taken over the media and every curve receives praise.

After all, 2015 is the year of the butt: the current mindset is to show off every asset. Plus-sized ladies are no longer limited to shapeless nightgowns and frumpy shifts. Brands like Hips and Curves, Dita Von Teese, Cacique, Frederick's of Hollywood and Wacoal all produce lingerie styles intended to hug each and every inch. The demand for plus-size lingerie has skyrocketed to the point that thousands of women have united on Change.org and signed petitions pressuring Victoria's Secret into carrying plus-size lingerie.

NOT JUST FOR THE LADIES

But this explosive underwear market is not limited to female customers. Although there are many pieces of lingerie that specifically target women with lacy, delicate detailing, men's underwear is hotter than ever. Picking up a pair of briefs has now been popularized by the likes of David Beckham and Justin Bieber. Athletic cuts, colors and performance materials have completely taken over the male underwear world. Men sport everything from fashion-forward mesh boxer briefs to vibrant, crisscrossed jockstraps.

With the undie taboo slowly disappearing, women and men feel free to fully express their sexuality—and right now, that means some serious "50 Shades of Grey"-esque sexiness. In his recent assessment of the Fashion Institute Museum's history of lingerie display, Ken Johnson of *The New York Times* noted that "selling whips and pasties alongside bras and panties helped to spark a trend for high-end, overtly erotic lingerie that continues today."

Brands like Kiki de Montparnasse sell high-end whips, paddles and restraining bondage kits for their kinkier customers. What's a matching bra-and-panty set without its accessories?

SEXY IS HERE TO STAY

The sudden erotica trend doesn't imply that lingerie-wearers need to have consistent partners to don sexy intimates. Lingerie is now acceptable, everyday wear. Simply slipping on flattering pieces can make men and women feel as good as they look, and confidence is never a bad thing.

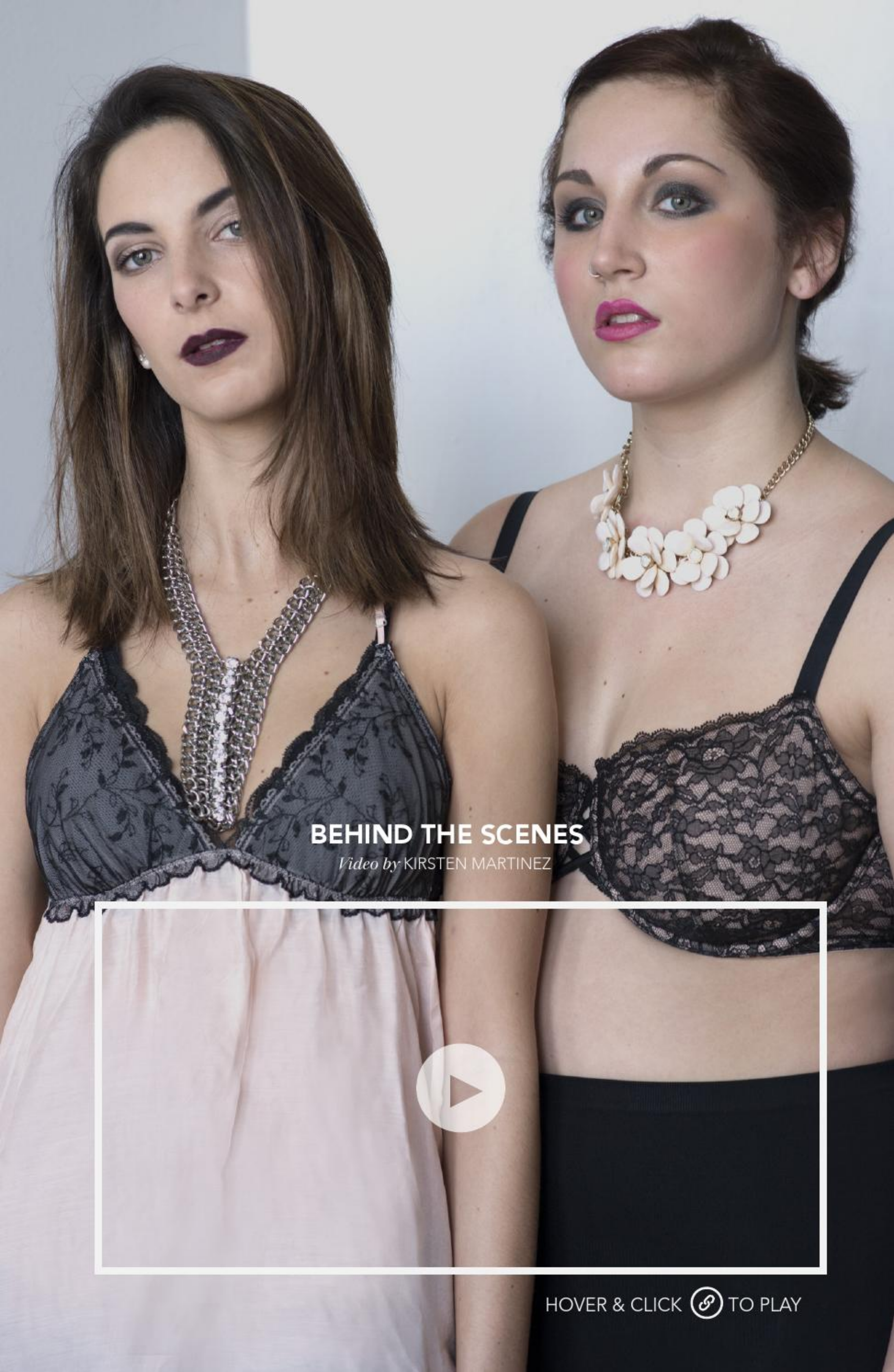
"If I want to feel more confident going out, then I definitely will wear my sexier pieces," Erica Brechtelsbauer, an Ohio University sophomore, said. "I love a lacy bra. I look classy but still sexy and edgy, and I love how I feel in it."

Despite some concerns critics have of lingerie, it's hard to deny lingerie's empowering qualities.

"I think it's too simplistic to argue that lingerie is or is not feminist," Melissa Wales, a Women's, Gender & Sexuality Studies professor at Ohio University, said. "In a society dominated by capitalism, patriarchy, heteronormativity, and white supremacy, I think it's always challenging for any of us to authentically and autonomously define and perform 'sexy,' We should take that critical framework to better understand and support individual agency within the larger structures that seek to define, commodify, and exploit our sexuality away from us."

Needless to say, the undie evolution has transformed underwear from functional clothing to pieces that evoke feelings of confidence and sensuality. Lingerie allows wearers to explore their sexuality, and as a result, underwear can make men and women feel good about themselves.

And what's sexier than that?



BEHIND THE SCENES

Video by KIRSTEN MARTINEZ

HOVER & CLICK TO PLAY

RSVP

By MEGAN LAIRD
Photos by ERICA BRECHTELSBAUER

Ohio University students are aware of the stigma that comes with being a Bobcat. Fest Season, HallOUween, casual weekend rampages, and Court Street Shuffles are all a part of what happens at Ohio University. There's no need to deny it, however, if the general public (and annoying relatives at Christmas) insist on labeling it a party school, then let's give them a good reason.

This article is not condoning being a moron or lighting a couch on fire, but if one is going to throw a party, then do it like a Bobcat.

Throwing a successful party is an art. It comes with age and experience; experience being all the horrific parties attended throughout those previous college years. However, there is hope for party hosting virgins, because the pointers below come from those well versed in OU habits.

First of all, the host needs to prep like a boss. Hands down, supplying alcohol is a must. Cheap and poor college students are much more inclined to attend a party where "good" alcohol is supplied than a BYOB shindig.

Being prepared also means putting the house on lockdown. Literally, lock all of the doors. The last thing anyone wants to see is some random pair doing unfortunate things in a bed that isn't theirs. Any valuables should be put in bedrooms as well. Kyle VanDyke has been at Ohio University for five years, and has thrown many big parties, each one with its own set of consequences.

"Over the extent of my junior year we had a ridiculous amount of stuff stolen from us, including a stereo, posters, signs, cups, chairs, and our beloved American flag Christmas lights. Even things we hid before the party started like $70 dollars worth of Ciroc, seemed to vanish," VanDyke said.

Everything seems like a good idea to an intoxicated individual who doesn't have to stick around. With that in mind,

only let the attendees use one restroom (assuming the house has more than one). The logic: minimal damage.

As a final preparation, as far as setting the mood, dimmer lighting is key. Cliché but effective. Christmas lights or strobe lighting sets the party scene and the host can remove any potentially breakable glass lighting.

Having a solid playlist can make or break a party. Make a playlist that your partygoers will want to steal or beg for. Yes, this might mean including the current hits that everyone can sing along to (T. Swift) but also finding awesome songs that no one knows. Best recommendation: outsource. Get others' opinions on what songs to include. Surprise those party people and trust they'll appreciate the change of pace.

On that note, having a speaker system of some sort is vital. An iPod dock in the corner of one room is not going to cut it. Something durable and loud is a necessity. Keep it out of the way, because spillage is a given, and have a designated DJ to avoid the awkward pause between each song as someone sprints to select something.

Next, know those neighbors. In fact, invite them. Go back to fighting over parking spots the next day. To throw a successful party that does not result in noise complaints, the host(s) better

know the boys next door.

It wouldn't be a successful party without an on-point outfit, so dress accordingly. Being the best dressed individual in the house is nice, considering the fact that most eyes are on the host(s) the entire night. Being a hostess, even for a casual event, brings mingling and responsibility. However, dress intelligently. There is a difference between looking good and looking trashy, especially in a party or bar setting.

All experienced seniors can always point out the younger partygoers, simply because of the mini dress and stilettos for "Slice Night" in December. Stand out in a good way. Dress for the season. One cannot go wrong with a sexy but casual look. Tight jeans, a loose flowing top, and a piece of statement jewelry is an always reliable go-to outfit. As far as male hosts go, look clean. A nice pair of jeans, a sweater or button down and adequate deodorant is perfect for any wild night.

The scary aspect of throwing a party is the idea of waking up the next morning to a "Project X" recreation. Solution, don't let it happen and stay in control. Constantly monitor the situation in the event of a microwave fire or a fight over who actually called "next" for pong. Seriously, it happens.

For people like VanDyke, learning about out-of-control and unmonitored parties is a hard lesson. "You may walk away from a few games of beer pong and discover: someone defecating in your cooking pot and someone else violating your roommate's stuffed bear," VanDyke said.

At that same Christmas party VanDyke and his roommates hosted last year, party attendees went wild. They threw his furniture and food onto the roof, held a giant snowball fight inside the house, and smashed raw cookie dough all over the furniture and walls.

While this may be an extreme case, VanDyke warns against anyone who thinks it sounds entertaining.

"Many people seek out this kind of wild party scene, but it's not as cool or funny when it's your place. Unless you prefer your home to smell like pee and cigarettes," he said.

It's common knowledge that parties sometimes get out of hand at Ohio University, but having a successful party does not have to entail madness. Rachel Arnott, another Ohio University student, understands how this damage can have a lasting impact.

"Last year we had a party and two of our guy friends thought it would be a good idea to 'test' our fire extinguisher for us. This year at a different party they had the same idea only to realize they had already used it all last year," Arnott recalled. "It's pretty funny looking back on it but during parties you definitely have to be accepting that some things might get damaged, and now we just really hope we don't have a fire."

Staying in control of the party and enjoying the party is a fine line every host walks, however, managing the balance can be the difference between a disaster and a success. Party horror stories tend to bring laughs in retrospect, but having to suffer the consequences of something going south might not be funny at the time. That is why having fun and being responsible are equal priorities.

A party host will not have to worry about lingering drunks for too long, as everyone knows that a successful party always transitions to the bars. Knowing when and how to shut things down at a bumping party is important. Wrapping things up can be hard when surrounded by people who are receiving free company and free refreshments, so don't be afraid to be stern. However, make sure when things are cut off everyone is having a blast. This ensures that everyone walks away thinking it was the most fun they've ever had at a house party. Remember to flaunt everything on the way to the bars knowing that was a badass party, and enjoy a Hot Nut without worrying about coming home to a disaster.

> *"Many people seek out this kind of wild party scene, but it's not as cool or funny when it's your place. Unless you prefer your home to smell like pee and cigarettes."*
>
> KYLE VANDYKE

At the end of the day, there is a difference between throwing a party and throwing a party worth throwing. Having a good time does not have to include losing anyone's safety deposit. Stay #classy, have fun, and party like a Bobcat.

back of the closet

locoforcoco pg. 210

beards, buns, & bros

By BRITTANY OBLAK
Photos by EVAN LEONARD

As women's hair trends go shorter, especially with the rise in popularity of the bob and the pixie cut, men's hair gets longer. Whether it be a tightly trimmed undercut, a messy man-bun, or just a fantastic display of facial hair, girls and guys alike are cheering for Team Man Hair. Celebrities like Joaquin Phoenix and of course, master of men's long hair, Jared Leto, are jumping on board and proudly sporting their luscious locks on the red carpet.

However, going long can be intimidating or seem like a burden to upkeep, especially if it is the first time. Luckily here are some tips, tricks, tools, and inspiration to make that man-mane all it can be.

LONG HAIR/MAN BUN

Guys are the perfect candidates for long hair, because most men have rarely or never dyed their hair. This means with the right hair type and texture, that long mane can look pretty majestic in its pure state. Thicker hair with a wave or curl is the best texture for the look, especially if one is looking to transition into an updo. Guys with thin hair can, of course, attempt this too, but they have to ensure it's not too thin or it will frequently look greasy.

The number one rule for growing out and maintaining long hair is to not wash it every day. Frequent washes strip the hair of natural oils, which actually causes it to produce even more oils to overcompensate, making the hair more naturally greasy. Try to wait at least three days between washes, which may not be initially possible, but one can work up to it. When hair starts to look a little gross, try dabbing some baby powder on the scalp, it absorbs all the dirt and oil and keeps the hair looking and feeling fresh.

When it comes time to wash, use Billy Jealousy. This award-winning male hair care line picked up awards from publications such as Men's Health and Esquire for its shampoos and conditioners which are available at Ulta. Each bottle has strengthener for extra protection and DHT to prevent thinning and hair loss. Celebrity go-to inspiration for this style can be taken from: Vin Diesel. But in all seriousness, look to Jared Leto for his tantalizing man tresses.

CREW CUT/ UNDER CUT

If one has thinner, board-straight hair, prefers more styling, or if grown out hair just isn't the right fit, shaped, styled, and short cuts are a great trend to try. The "under cut" is an extremely popular style accomplished by shaving or buzzing the hair on the sides, and leaving a varying amount of hair on top. The more hair on top the more styling options one has. The pushed back James Dean look still dominates most "under cuts."

Leaving less hair on top leaves a traditional crew cut that is less

work, but still needs attention to not seem stringy. Both of these require a perfect pomade, which is a putty-like product used to achieve a style with staying power. American Crew Pomade, available at CVS and drugstore.com, is both raved about and super affordable. For inspiration, think David Beckham for the crew cut and Jack Antonoff for the hipster hair.

BEARD/FACIAL

When it comes to facial hair, the trend seems to dictate the bigger, the better. But really, any beard is better than no beard at all, whether it's burly or barely there. But perhaps a mustache that stands alone is more one's style? Either way maintenance is required. To take a beard to the next level it's going to need shampoo to avoid its use as a food catcher, and conditioner to help with sensitivity. Billy Jealousy also makes an amazing "Beard Envy Kit" that includes a beard wash shampoo and control/conditioner that will take care of facial follicles and can be found on Amazon. As far as molding a mustache or styling a beard, Amazon carries Stache Bomb Stache Wax, which boasts the firmest of holds for an added lumberjack effect.

Men's long hair is here to stay and if it is something one is looking to attempt, fear not and boldly step onto new ground. With just a few changes to a personal maintenance routine, it's easy to achieve a whole new look that's on trend and loved by everyone.

locoforcoco

By KENYETTA WHITFIELD
Photos by KELLY BONDRA

It seems like every year Americans select a superfood and develop a craze for it. Whether the superfood is oil, fruit, or even a type of leaf, the food beauty communities can never get enough of it. The current health craze is with the majestic and multipurposeful coconut oil.

Though coconut oil may have just started popping up on shelves all over America, the creamy oil has been used in other areas for years. In many African countries, as well as parts of India, the oil is used for cooking because of its high smoke point. The great thing about coconut oil is there are endless possibilities for just one jar.

Because it is winter, it's about that time when skin becomes unforgiving. Dry elbows and knees can be painful and unsightly as well as dry cracked feet. When the feeling of dry skin gets to be too much, use coconut oil as a body moisturizer. Not only does it nourish the skin but also gives a nice glow. As for dry cracking feet, rub them in the oil and then wrap both feet in saran wrap or put on a pair of socks and let the miracle oil do its job.

Along with protecting feet, coconut oil keeps hands looking their best. Rubbing the oil on ones cuticles daily keeps them nourished and moisturized. Doing this is an affordable alternative to specialized cuticle treatments and doesn't require much work.

The endless list of versatile uses for coconut oil doesn't end with skin. With a quick look around the kitchen or beauty cabinet, the superfood can be used to make a variety of homemade products. For those with sensitive skin, the oil can be used to make homemade deodorant as well as homemade mayonnaise, laundry detergent, and even remineralizing toothpaste.

There is nothing more homemade than cooking and baking and coconut oil lends itself as an excellent ingredient for both. Coconut oil can be used as typical cooking oil such as vegetable or canola. It can also be used as a substitute for butter when baking because it stays solid until melted just as butter does. In many baking recipes coconut oil can also be used as shortening to get the delicious taste of baked goods without all of the fat.

Coconut oil is not just for those with a knack for making things on their own, the oil also has infinite beauty purposes. Finding the right shade for a face highlight can be difficult but with coconut oil a face of the day can be enhanced when it's used as a highlighting tool. Apply the oil to cheekbones and other places to highlight and have the face looking photo ready.

Hair can also benefit greatly from the oil's magic. One quick trip to YouTube and one can find different variations of hair masks, conditioners, and product recipes. The properties of the oil help keep natural proteins in the hair so it stays shiny and healthy.

Although coconut oil is enjoying its 15 minutes of fame, it is important for those who use it to understand which uses are big fat lies. As with any new fad on the market, coconut oil has been marketed as virgin and extra virgin. When the truth is all coconut oil purchased in the store is good for the user. Don't shell out extra cash for a tub of extra virgin when it's going to have the same effect as virgin oil.

Next time you're with your friends or are home alone in need of a little tender love and care, consider a coconut oil cooking party or a facial. Not only is coconut oil natural but she sheer amount of uses makes it a great investment that it great for your insides and your outsides.

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findyourcenter

By SOPHIA CIANCONE
Photos by PROVIDED

On December 31 when the clock struck midnight, 45 percent of Americans scrambled to set resolutions in an attempt to improve their lives, according to Statisticbrain.com. In 2015, most Americans set goals to lose weight, get organized, or to budget properly.

Unfortunately after one month, only 64 percent of those people are still working toward their goals. It's important to set goals because it's the method by which people enhance their lives and morph into the type of person they aspire to be. So let's delve into why New Year's resolutions are so difficult to achieve and ways in which people are attempting to revamp their lives.

It is important to set realistic goals and take on big changes in smaller steps. It's unnatural to believe that on January 1 one will become the most dedicated person in regards to exercise and healthy eating habits. But small steps make healthy lifestyle goals more attainable. Cutting out soda and other carbonated drinks and replacing them with water is a great first step to creating healthier eating habits. Doing 20 to 30 minutes of cardio a day is a perfect introduction to exercise.

Kendall Phillips, an Ohio University sophomore, sets short-term goals to motivate herself to continuously improve. Setting weekly or monthly goals can help people gradually obtain their resolutions and stay motivated. Phillips is focusing on improving her exercise habits by committing to 30 minutes of exercise a day. She focuses most of her energy on cardio using an elliptical. Every other day she adds in toning exercises including crunches and squats.

Once she feels comfortable at this pace she plans to gradually increase intensity. She's also committed to eating clean and thinks the easiest way to stay loyal to healthy eating is removing all snack foods from her room.

"I am really committed to staying healthy this semester, but I am also focusing on staying positive and trying to not sweat the small stuff," Phillips said.

Staying positive and maintaining a stress free environment can help immensely when working toward certain goals. In college, students are incredibly busy with loads of coursework, multiple extra curricular activities, and an upbeat social life so reaching goals can be a huge time commitment. Katie Speice, an Ohio University junior, feels it's important to get a grip on her schedule before setting any goals.

"I wait a few weeks or a month into the year so I can truly figure out my schedule and rhythm of things so I can set realistic and more specific goals," Speice said.

Time management is essential when it comes to accomplishments. Speice changes up her workouts throughout the week to fit her schedule. Three days a week she runs for 30 minutes at the gym and another three days of the week she takes it easy—stretching or doing a short yoga video in her room. Swapping the gym for a video helps her save time and helps her accomplish everything on that to-do list without skimping on a workout. Without a conscious effort to make time, no one is able to obtain his or her goals.

Ohio University sophomore, Alex Clark is also trying to fit it at least three workouts a week including cardio and weightlifting while balancing his GPA. He plans to maintain his current GPA by spending more time at the library and asking for help when he needs it. Despite his busy lifestyle, Clark is committed to his goals and is motivated to achieve them by sticking to his plan of action. Of course, there will be a times when one's too busy to schedule workouts. When this happens walk to class. Take the stairs instead of using an elevator or escalator to keep that commitment on track when the craziness settles.

Sometimes people get discouraged because there aren't any immediate results, but power through. Working out and eating healthy are great ways to enhance a person's life, but it takes months to see serious improvements. Take notice and be proud of small improvements like running up the stairs and reaching the top without being out of breath or simply feeling energized throughout the day. These small accomplishments signify that a person's body is slowly shaping up. If people let the discouragement take over and often stray from their promises, it could take even longer and the task could become more difficult.

> *"I am really committed to staying healthy this semester but I am also focusing on staying positive and trying not to sweat the small stuff."*
>
> KENDALL PHILLIPS

"I actually think it's easier to stick to resolutions like working out at school

because I have other people that have similar goals and it helps to have someone holding me accountable," Phillips said.

Finding a buddy on campus who wants to achieve the same goal is ideal. Find that person and work toward a common goal. Push each other on lazy days and keep each other in check.

It's also important to remember that resolutions don't always have to be health related. They can involve positivity, organization, or even breaking bad habits. All the aforementioned suggestions remain the same. Take small steps because it's impossible to reach a goal overnight, and remain positive because it's important to believe that every goal is achievable. Although getting discouraged is normal, make sure to power through and continue forward.

madformarsala

PANTONE'S COLOR OF THE YEAR

By SYDNEY OTTO
Photos by PROVIDED

Pantone's new color of the year, Marsala, is one that can be translated into many different aspects of one's lifestyle from fashion and beauty to interior and graphic design. Its deep earthy hues evoke a sense of comfort, but not without emanating sophistication.

In Christian Dior's spring collection marsala is seen throughout, whether it be in small details such as shoes or larger statement pieces like skirts and bodysuits. Valentino's collection is awash in the seductive shade with floor length gowns dedicated to the color.

Marsala can also be the perfect accent to any make-up look. Essie's "Limited Addiction" nail polish provides a pop of marsala. Lips and eyes are another spot to add a touch of the rich color. Lastly, marsala can be used throughout the home, as an accent wall, a cozy throw, or in a decorative pillow.

As Leatrice Eiseman, executive director at the Pantone Color Institute, puts it, "Marsala enriches our mind, body and soul, exuding confidence and stability."

Kennedy Museum of Art

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MTWF 10-5
THURSDAY 10-8
SATURDAY-SUNDAY 1-5

CAFE HOURS
MONDAY-FRIDAY 8:30-4

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TWITTER: @KENNEDY_MUSEUM
INSTAGRAM: KENNEDY_MUSEUM

CAFE SOCIAL MEDIA
FACEBOOK: THE RIDGES CAFE
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facesofchange

By CAITLIN MORGAN
Photos by PROVIDED

Fam Mirza spent his early childhood in an impoverished, third world country. Dealing with the financial stress his family faced at the time forced him to grow up at a very young age. He learned how to be independent and a leader, and he has been using that adversity to his advantage ever since.

His family came to America when he was still a toddler, and by 15, his ideas were promoted at the Super Bowl halftime show. A couple years later he began working with Sean "Diddy" Combs, organizing a series of parties under the star's name. Now living in Chicago, as the founder and creative director of Mirza Minds, he is focusing his initiative and creativity towards giving back.

1Face is a social project that began when Mirza travelled to India to visit his childhood home. When he saw how poor the residents were—some living on less than $2.50 a day—he kicked off the campaign. It took him just four months to pull everything together for the brand.

By selling watches—a non-gendered, useful item—he and his international team of 14 are able to reach all types of people. As an accessory, each one also serves as a conversation piece to get the word out about the movement.

Originally there were six watches: Hunger, Water, Breast Cancer, Environment, AIDS, and Cancer. But since its conception in 2012, 1Face now offers three more options: Education, Disaster, and Animals. Each of the watches is a different color, and is linked to a separate charity. A portion of the proceeds from each purchase goes toward the respective cause.

The watches are simplistic in design, with a square, reflective face that lights up when the time button on the side is pressed. They are suitable for almost any outfit or style. If one is willing to pay a little bit extra, 1Face also offers a touchscreen watch which funds all nine of their partner organizations.

But the heart of 1Face extends far past fundraising. When the company was conceived, Mirza and his partners wanted to ensure that the brand had a meaning and a lasting impact on everyone involved. Instead of using traditional advertising techniques, he localized promotion to social media and small non-profit sites, including Indiegogo. They hoped that word-of-mouth circulation would help reiterate the idea that one person can change the world. Mirza told IdeaMensch.com in an interview, "We are not selling a watch. We are selling a movement." He wanted people to realize that positive action is a domino effect. Anyone can get the ball rolling.

Mirza was right. Three years later, 1Face has already touched the lives of more than 800,000 people—upward of 45,000 per day.

The 1Face Indiegogo page states, "Change originates within. That is why the face of the watch is designed as a mirror. When you check the time, you see your reflection looking back within you." Those who purchase a watch from his line are constantly reminded that they are, and can continue to be, part of the drive for a better world.

Its Indiegogo page has since become inactive, and the company thrives now solely on proud customers and supporters, as well as the occasional YouTube promotional video. Mirza produces each video himself, so that the max amount of funding can go toward the causes.

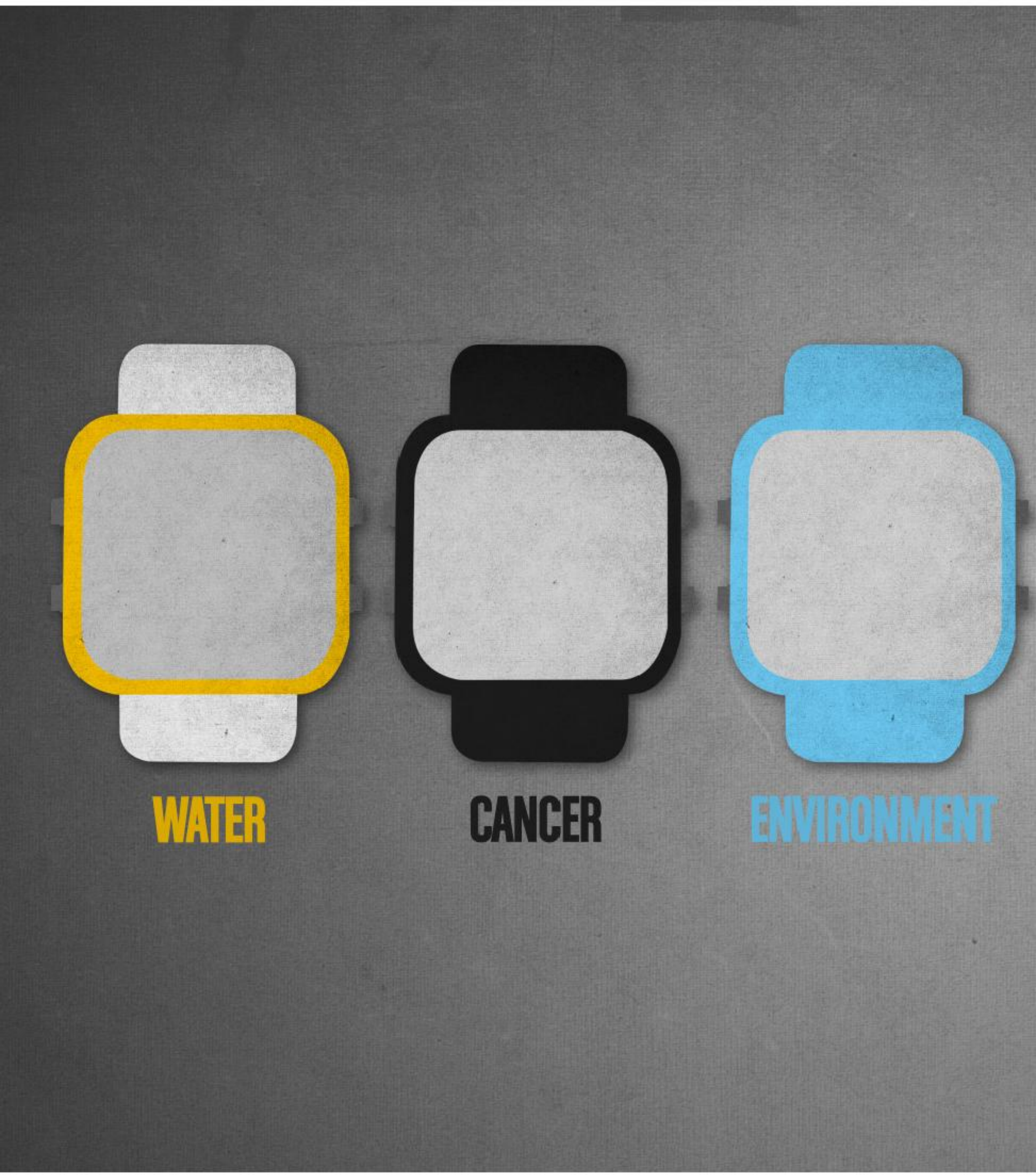
The variety of organizations they partner with help to sustain the sense of pride in each buyer. There is a wide range of causes to choose from, so everyone is likely to get the chance to support something they are passionate about.

One of the more well-known organizations that 1Face contributes to is the American Cancer Society. The Cancer watch has a black wristband, and supports eight patients with counseling and research efforts per each sale. There is a meter that tracks

the progress and goals for each cause at the bottom of the 1Face website homepage. Thus far, 1Face has been able to assist more than 270,000 people affected by the disease. Its ultimate goal is 300,000.

Many of the initial goals have long been met, particularly for the original six causes. For instance, the white and yellow Water watch provides a lifetime of clean water for one person for every four watches sold. This is made possible through Gram Vikas, a foundation working out of Orissa, India that provides wells in third world countries where sanitation is a problem. The initial goal for the Water watch was to sell enough for 2,000 wells; the tally is now over 15,000.

Fam Mirza and the rest of his team at Mirza Minds have launched something global, and larger than they could have ever dreamed. Their brand has helped to spread awareness about poverty, disease, animal negligence, and much more. 1Face is essentially the world's biggest group project, with a fashionable twist. With support from their partnering organizations and their many passionate consumers, they are truly living up to their tagline: "changing the world, 1Face at a time."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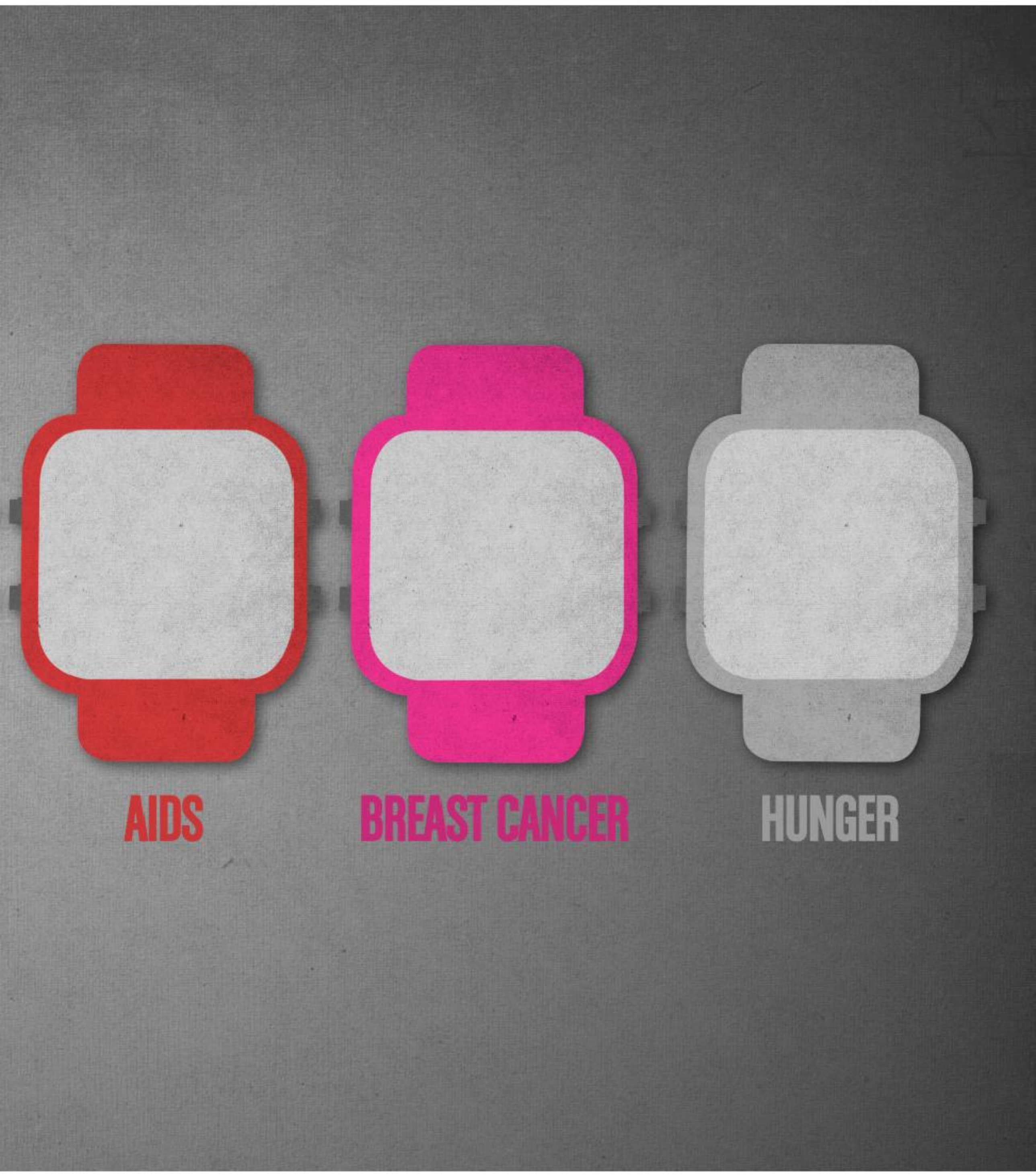
AIDS
BREAST CANCER
HUNGER

puffyvests

RANT

By TAYLOR STANO

In a place where the weather constantly calls for snow and wind and the temperature routinely drops below freezing, some people on Ohio University's campus have decided to throw on a puffy vest. A puffy vest of all things. There is nothing practical about throwing on a giant vest in the middle of a harsh, cold winter. For some reason, students think the article of clothing is great for layering and that these vests are adorable. Truth is, they're not cute. If one decides to pair a baseball cap with the vest, I'll continue to shake my head and maybe add an eye roll.

It's not cute to prance (more like waddle) up and down the sidewalks of campus like a giant marshmallow. Ninety-nine percent of the time girls are holding their arms together to keep warm while wearing these nonfunctional vests. There's no reason to sacrifice warmth and comfort to showcase a silly trend. Please ladies, the hypothermia isn't worth the fashion statement.

I understand the idea of puffy vests during the fall when the weather is warmer and adding a light layer is ideal. However if a puffy vest is still visible in that expensive wardrobe during the winter months, put it away right now. In storage. Or sell it. Or get rid of it. Your choice.

Next time the temperature drops below freezing, think before you put on that impractical piece of fabric. If you do decide to wear a puffy vest, I'll have no sympathy when the chills and shivers overtake you. Throw on a coat with sleeves, people. Let's all make an oath to layer our outfits with a different fashion, and throw that puffy vest out of the window.

RAVE

By ALICIA COLLINS

It's mid-January in southeast Ohio; the days are short, the cold is bitter, and the weather is unpredictable. You wake up early, check the temperature and stare aimlessly at the closet. It's 50 degrees; too warm for the typical parka but too cold for a light jacket. So what choice is there? How about the puffy vest hanging in the back of the closet?

This option allows its wearer to keep warm while also allowing the undoubtedly stylish clothing underneath to breathe. Instead of suffocating in that body-length parka, decide to avoid sweat while trekking up a hill and three flights of stairs. This piece of clothing, while also a trendy statement piece, doubles as functional winter-wear especially in the unpredictable Ohio winter. Luckily these vests come in almost every color and pattern one could imagine while remaining stylishly compatible with all other clothing.

Some of fashion's most prominent brands and designers have even taken on this trend including Michael Kors and Burberry.

The puffy vest also allows one to participate the season's biggest trend: layering. Bystanders and peers alike would not be able to see the outfit choice you spent twenty minutes agonizing over in front of the mirror if that giant parka is worn. Pick the puffy vest, and pair it with a cozy sweater or button up to showcase that adventurous side. With the puffy vest one doesn't have to choose between keeping up with the latest trends and functional outerwear, but gets the best of both worlds.

Illustration By ANDIE DANESI

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